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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

RALPH MILAN and ELIZABETH ARNOLD on  
behalf of themselves, those similarly situated and  
the general public,

Plaintiffs,

v.

CLIF BAR & COMPANY,

Defendant.

Case No: 18-cv-02354-JD

**PLAINTIFFS' NOTICE OF MOTION AND  
MOTION FOR FINAL APPROVAL OF CLASS  
SETTLEMENT**

Judge: Hon. James Donato  
Hearing Date: November 14, 2024, 10:00 a.m.  
Location: Courtroom 11, 19th Floor

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**NOTICE OF MOTION**

TO THE COURT, ALL PARTIES, AND THEIR COUNSEL OF RECORD: PLEASE TAKE NOTICE THAT, pursuant to Fed. R. Civ. P. 23(e), the Northern District of California’s Procedural Guidance for Class Action Settlements (“Settlement Guidance”), and the Court’s July 12, 2024 Order Granting Preliminary Approval (Dkt. No. 261, the “PA Order”), on November 14, 2024, at 10:00 a.m., or as soon thereafter as may be heard, Plaintiffs will move the Court, the Honorable James Donato presiding, for an Order (1) finally certifying the Settlement Class, (2) finally approving the Settlement as fair, reasonable, and adequate to the Class, (3) directing the parties to undertake the obligations set forth in the Settlement Agreement that arise out of the Court’s final approval, (4) entering Judgment, and (5) maintaining jurisdiction over for purpose of enforcing the Judgment. This Motion is based on this Notice of Motion; the below Memorandum; the concurrently-filed declarations of Jack Fitzgerald (“Fitzgerald Decl.”) and Brandon Schwartz (“Schwartz Decl.”), and all exhibits thereto; the October 31, 2023 Declaration of Jack Fitzgerald in Support of Plaintiffs’ Motion for Preliminary Approval (Dkt. No. 252, the “PA Fitzgerald Decl.”); the June 23, 2022 Declaration of Jack Fitzgerald in Support of Plaintiffs’ (Initial) Motion for Preliminary Approval (Dkt. No. 226-1, the “2022 PA Fitzgerald Decl.”); the parties’ October 30, 2023 Settlement Agreement (“SA”), Attached as Exhibit 1 to the PA Fitzgerald Decl., *see* Dkt. No. 252-1; all prior pleadings and proceedings; and any additional evidence and argument submitted in support of the Motion.

**ISSUES TO BE DECIDED**

Whether to confirm certification of the Settlement Class and finally approve the parties’ Settlement as fair, reasonable, and adequate to the Class. *See* Fed. R. Civ. P. 23(a), (b), (e).

**MEMORANDUM OF POINTS & AUTHORITIES**

**I. INTRODUCTION**

On July 12, 2024, the Court preliminarily approved a nationwide class action Settlement between Class Representatives Ralph Milan and Elizabeth Arnold, and Defendant Clif Bar & Co. *See* PA Order ¶ 1 (finding the “terms of the Settlement Agreement . . . fair, reasonable and adequate . . . sufficient to warrant sending Notice to the Settlement Class . . . subject to further consideration at the Final Approval Hearing”). The Settlement resolves allegations Clif violated consumer protection laws and breached warranties by misleadingly marketing its Clif Bars and Clif Kid ZBars as healthy. *See generally* Dkt. No. 1, Compl.

Notice has now been provided to the Class in accordance with the approved Notice Plan. *See* Schwartz Decl. ¶¶ 6-24. This included direct email notice to 4,389,657 Settlement Class Members (with efforts ongoing); publication notice in *US Weekly*; digital and streaming advertising resulting in 455,685,813 digital impressions; a press release through PR Newswire’s US1 and National Hispanic Newswire, which was picked up by 588 media outlets for a total potential audience of 119,000,000; and publication in USA Today’s California/Arizona region once a week for four consecutive weeks. *See id.* ¶¶ 7-17 & Exs. B-I. The administrator also established a Settlement Website, toll-free hotline, and provided mail and email support to Class Members. *Id.* ¶¶ 18-24. As a result of these efforts, “the Notice Plan achieved a reach of more than 80% with an average frequency of 2.5”—which “does not include” the direct email notice sent to Amazon and Target customers, nor “account for CLRA [notice], the Settlement Website, toll-free hotline, or press release,” which “all . . . enhance the overall reach and frequency of the Notice Plan.” *Id.* ¶ 41.

The Class’s response to the Settlement has been overwhelmingly positive. *See* Settlement Guidance, Final Approval ¶ 1. While 322,713 Class Members so far made valid claims—representing a robust 4.36% claims rate so far<sup>1</sup>—only 93 have opted out, and only one has objected, and then only to one proposed *cy pres* recipient.<sup>2</sup> Schwartz Decl. ¶¶ 38-39 & Ex J (list of opt-outs); Dkt. No. 266 (Objection of Scott Dodson). If the Court approves the notice and administration costs currently estimated, *see* Schwartz Decl. ¶ 34, and the attorneys’ fees and costs, and service awards requested, claimants are currently expected to receive an average refund of around \$20.72, *id.* ¶¶ 35-37.

As reflected by the high number of claims, few exclusions (representing just 0.00125% of the class), and dearth of objections, this is a fair, reasonable, and adequate Settlement that provides an excellent result for the Class while eliminating the risk and expense of continued litigation and inherent risks of trial.<sup>3</sup>

<sup>1</sup> The estimated class size is 7.4 million. *See* PA Fitzgerald Decl. ¶ 8. The claims rate is thus more than the 3% predicted, *see id.* ¶ 51, higher than the rates in *Krommenhock*, *Hadley*, *Pettit*, and *Fitzhenry-Russell*, and on par with the rates in *McMorrow* and *Hanson*, *see id.* ¶ 55. Moreover, because the claims period extends through November 25, the claims rate will continue to increase over the next few weeks.

<sup>2</sup> Although three Class Members filed documents styled “objections” (Dkt. Nos. 264, 265, 267), they just take issue with the lawsuit itself, and do not contend anything about the Settlement is unfair, unreasonable, or inadequate for the Class. By illustrating the challenges inherent to this sort of case, however, *see* PA Fitzgerald Decl. ¶ 31, these filings further demonstrate the Settlement is an excellent result.

<sup>3</sup> The procedural, litigation, and settlement history was detailed in Plaintiffs’ Motion for Preliminary Approval, *see* Dkt. No. 251 (“PA Mot.”) at 1-3; *see also* 2022 PA Fitzgerald Decl. ¶¶ 3-14.

Plaintiffs thus respectfully request the Court grant the Settlement final approval and enter Judgment.

## II. LEGAL STANDARD

“Judicial policy favors settlement in class actions and other forms of complex litigation where substantial resources can be conserved by avoiding the time, cost, and rigors of formal litigation.” *Espinosa v. Cal. Coll. of San Diego, Inc.*, 2018 WL 1705955, at \*5 (S.D. Cal. Apr. 9, 2018) (citing *In re Wash. Pub. Power Supply Sys. Sec. Litig.*, 720 F. Supp. 1379, 1387 (D. Ariz. 1989)); *see also McMorrow v. Mondelez Int’l, Inc.*, 2022 WL 1056098, at \*2 (S.D. Cal. Apr. 8, 2022) (“[T]he Ninth Circuit maintains ‘a strong judicial policy’ that favors settlements of class actions.” (quoting *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276 (9th Cir. 1992))). A class action settlement must be approved by the court before it is effective. *See Fed. R. Civ. P. 23(e)*. In making this determination:

The factors in a court’s fairness assessment will naturally vary from case to case, but courts generally must weigh (1) the strength of the plaintiff’s case; (2) the risk, expense, complexity, and likely duration of further litigation; (3) the risk of maintaining class action status throughout the trial; (4) the amount offered in settlement; (5) the extent of discovery completed and the stage of the proceedings; (6) the experience and views of counsel; (7) the presence of a governmental participant; and (8) the reaction of the class members of the proposed settlement.

*In re Bluetooth Headset Prods. Liab. Litig.*, 654 F.3d 935, 946 (9th Cir. 2011) (quoting *Churchill Vill., L.L.C. v. Gen. Elec.*, 361 F.3d 566, 575 (9th Cir. 2004)); *see also Arnold v. DMG Mori USA, Inc.*, 2022 WL 18027883, at \*2 (N.D. Cal. Dec. 30, 2022) (Donato, J.). Further:

While considering all these interests, “the court’s intrusion upon what is otherwise a private consensual agreement negotiated between the parties to a lawsuit must be limited to the extent necessary to reach a reasoned judgment that the agreement is not the product of fraud or overreaching by, or collusion between, the negotiating parties, and that the settlement, taken as a whole, is fair, reasonable and adequate to all concerned.”

*Knapp v. Art.com, Inc.*, 283 F. Supp. 3d 823, 831 (N.D. Cal. 2017) (quoting *Officers for Justice v. Civil Serv. Comm’n*, 688 F.2d 615, 625 (9th Cir. 1982)).

## III. THE COURT SHOULD CONFIRM CERTIFICATION OF THE SETTLEMENT CLASS

The Court previously certified the Settlement Class, finding it “meets the requirements of Fed. R. Civ. P. 23(a) and (b)(3).” PA Order ¶ 4. “Nothing material has changed on this score since preliminary approval,” and “[n]o class member or party has challenged the propriety of class certification . . . .” *See Pennington v. Tetra Tech EC, Inc.*, 2022 WL 899843, at \*4 (N.D. Cal. Mar. 28, 2022) (Donato, J.).

Accordingly, the Court should “certif[y] a final settlement class” and “confirm[] the appointment” of the Class Representatives and Class Counsel. *See id.*

#### IV. THE SETTLEMENT SHOULD BE FINALLY APPROVED

A consideration of the Rule 23(e)(2) requirements and *Churchill* factors shows the Settlement is fair, reasonable, and adequate. *See In re Facebook Biometric Info. Privacy Litig.*, 522 F. Supp. 3d 617, 626 (N.D. Cal. 2021) (Donato, J.) [*In re Facebook*] (“Several of the factors discussed in the *Churchill Village* case overlap with the Rule 23(e)(2)(C) subfactors, and also go to evaluating the adequacy of relief for the class.”).

##### A. The Strength of the Case, and Risk, Expense, Complexity, and Likely Duration of Further Litigation

“In determining whether the settlement is fair, reasonable, and adequate” courts first “balance the risks of continued litigation, including the strengths and weaknesses of plaintiff’s case, against the benefits afforded to class members, including the immediacy and certainty of recovery.” *Knapp*, 283 F. Supp. 3d at 831-32 (citing *Larsen v. Trader Joe’s Co.*, 2014 WL 3404531, at \*4 (N.D. Cal. July 11, 2014); *LaGarde v. Support.com, Inc.*, 2013 WL 1283325, at \*4 (N.D. Cal. Mar. 26, 2013)). Given “all the normal perils of litigation as well as the additional uncertainties inherent in complex class actions,” *In re Beef Indus. Antitrust Litig.*, 607 F.2d 167, 179-80 (5th Cir. 1979), “unless [a proposed] settlement is clearly inadequate,” a court should normally find “its acceptance and approval are preferable to lengthy and expensive litigation with uncertain results,” *Knapp*, 283 F. Supp. 3d at 832 (citing *Nat’l Rural Telecomms. Coop. v. DIRECTV, Inc.*, 221 F.R.D. 523, 526 (C.D. Cal. 2004) (internal quotation marks omitted)); *see also Rojas v. Zaninovich*, 2015 WL 3657172, at \*12 (E.D. Cal. June 11, 2015) (Courts consider, among other things, the “normal perils of litigation, including the merits of the affirmative defenses asserted by Defendant, the difficulties of complex litigation, [and] the lengthy process of establishing specific damages . . .”).

Here, “[w]hile the plaintiffs . . . believe their claims are strong, they acknowledge,” as detailed in their Preliminary Approval Motion, “that they would face significant risks should the case proceed through litigation.” *See Larsen*, 2014 WL 3404531, at \*4 (record citation omitted); PA Mot. at 11-12. Of course, Clif “vigorously denied liability and challenged all of the plaintiffs’ claims.” *See Larsen*, 2014 WL 3404531, at \*4 (record citation omitted); *see also, e.g.*, Dkt. No. 106 (Clif motion for summary judgment on all of Plaintiffs’ claims). For example, Clif disputed that the challenged claims convey a health message, and that

1 they are material, and supported those arguments with expert evidence from Stanford professor Dr. Itamar  
 2 Simonson. PA Fitzgerald Decl. ¶ 30. Clif also disputed that the types of sugar in the bars are as detrimental  
 3 to health as Plaintiffs claim. *Id.* Focus group and mock trial results revealed a certain amount of attitudinal  
 4 resistance to Plaintiffs' claims and awarding damages in their favor. *Id.* ¶ 31; *compare* Dkt. Nos. 264, 265,  
 5 267. And even if Plaintiff maintained class certification and prevailed at trial, Clif would likely press  
 6 numerous issues on appeal. PA Fitzgerald Decl. ¶ 33. Thus, "[t]he record here leaves no doubt that the class  
 7 would face substantial hurdles to prevailing at trial, and if successful, preserving the verdict on appeal." *See*  
 8 *In re Facebook*, 522 F. Supp. 3d at 627.

9 The Settlement, by contrast, "achieves a definite and certain result for the benefit of the Settlement  
 10 Class[]," making it "preferable to continuing litigation in which the Settlement Class would necessarily  
 11 confront substantial risk, uncertainty, delay, and cost." *See Donald v. Xanitos, Inc.*, 2017 WL 1508675, at \*2  
 12 (N.D. Cal. Apr. 27, 2017). In light of "the significant risks that lie ahead . . . [at] trial, it is reasonable for the  
 13 parties at this stage to agree that the actual recovery realized and risks avoided here outweigh the opportunity  
 14 to pursue potentially more favorable results." *See Larsen*, 2014 WL 3404531, at \*4. Because "[t]he  
 15 settlement avoids the risks that the [P]laintiffs would not succeed in demonstrating that [Clif] failed to comply  
 16 with state consumer protection laws," "this factor weighs in favor of final approval of the settlement." *See*  
 17 *id.*; *see also Rieckborn v. Velti PLC*, 2015 WL 468329, at \*4-5 (N.D. Cal. Feb. 3, 2015) (the "first two  
 18 [Churchill] factors weigh in favor of approval" where "Plaintiffs contend that their claims have significant  
 19 merit but acknowledge a number of risks and uncertainties should they proceed," including that "Defendants  
 20 have adamantly denied liability and have asserted from the outset that they possess absolute defenses to all  
 21 of plaintiffs' claims," and that "[p]roving damages would also entail substantial uncertainty . . . depend[ing]  
 22 . . . on which, if any, of the four alleged partial corrective disclosures plaintiffs are ultimately able to rely,"  
 23 making "further litigation . . . likely to be costly and time-intensive, with no guarantee of a more beneficial  
 24 outcome for class members as a result"); *Nguyen v. Radiant Pharms. Corp.*, 2014 WL 1802293, at \*2 (C.D.  
 25 Cal. May 6, 2014) (finding first two *Churchill* factors met where, "although [the plaintiffs'] claims were  
 26 quite strong," there were factual challenges facing them at trial, including regarding "damages").  
 27  
 28

**B. The Amount of Settlement**

“This factor examines the benefits to class members.” *Larsen*, 2014 WL 3404531, at \*4 (citing *Churchill Vill.*, 361 F.3d at 574). “Assessing the fairness, adequacy, and reasonableness of the amount offered in settlement is not a matter of applying a ‘particular formula.’” *Knapp*, 283 F. Supp. 3d at 832 (quoting *Rodriguez v. W. Publ’g Corp.*, 563 F.3d 948, 965 (9th Cir. 2009)). Instead, “[w]hen considering the fairness and adequacy of the amount offered in settlement, ‘it is the complete package taken as a whole, rather than the individual component parts, that must be examined for overall fairness.’” *Bellinghausen v. Tractor Supply Co.*, 306 F.R.D. 245, 256 (N.D. Cal. 2015) (quoting *Nat’l Rural Telecomms. Coop.*, 221 F.R.D. at 527). Further, “it is well-settled law that a proposed settlement may be acceptable even though it amounts to only a fraction of the potential recovery that might be available to the class members at trial.” *Nat’l Rural Telecomms. Coop.*, 221 F.R.D. at 527; *cf. City of Detroit v. Grinnell Corp.*, 495 F.2d 448, 455 n.2 (2d Cir. 1974) (“[T]here is no reason, at least in theory, why a satisfactory settlement could not amount to a hundredth or even a thousandth part of a single percent of the potential recovery.”). Finally, that a “Settlement Agreement also provides for injunctive relief” is an important consideration in evaluating its benefit, since “class members that choose to continue doing business with [the defendant] will benefit from this aspect as well.” *See Knapp*, 283 F. Supp. 3d at 833.

Here, the Settlement’s \$12 million common fund for a nationwide Class of approximately 7.4 million is fair, reasonable, and adequate, especially in light of the injunctive relief obtained for it and the public’s benefit, *see* PA Mot. at 7, 13-14. The amount of the cash refunds Class Members are predicted to receive if the Court approves the notice and administration costs, attorneys’ fees and costs, and service awards requested—between \$6.30 and \$64.00, with an average refund of \$20.72, *see* Schwartz Decl. ¶¶ 35-37<sup>4</sup>—“are substantial in comparison with other low-cost consumer goods false advertising cases,” *see McMorrow*, 2022 WL 1056098, and represent significant recoveries in relation to potential trial damages, where Plaintiffs

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<sup>4</sup> Although administration is ongoing, because the claims deadline runs through November 25, P&N’s estimated costs are similar to what was estimated at the preliminary approval stage. *See* PA Fitzgerald Decl. ¶ 71 (for a 5% claims rate, or 370,000 claims, estimating notice costs of \$337,391 and administration costs of \$298,030, or about \$635,000). P&N’s present estimate, which is about \$62,000 higher, is based on its incurring some unanticipated costs in connection with processing the class member data provided by Target, and a conservative assumption about the incoming data for providing direct notice to Walmart and Kroger Clif bar consumers. Schwartz Decl. ¶ 34 n.7. Accordingly, P&N’s final costs may be less, *id.*, and Class Counsel will provide a more final accounting following the close of the claims period.

would have to show “the difference between the prices customers paid and the value of the [products] they bought—in other words, the ‘price premium’ attributable to” the challenged claims, *see Brazil v. Dole Packaged Foods, LLC*, 660 Fed. App’x 531, 534 (9th Cir. 2016); *see also McMorrow*, 2022 WL 1056098, at \*6 (“Class Members will receive an average refund of \$20.96 (minimum \$3.81, maximum \$52.98), which is considered an ‘excellent result’ in the context of low-cost consumer good false advertising cases.” (quoting *Hilsley v. Ocean Spray Cranberries, Inc.*, 2020 WL 520616, at \*6 (S.D. Cal. Jan. 31, 2020) (\$1.00 recovery per bottled purchased was “an excellent result” considering the fraction of purchase price recoverable at trial)). Moreover, the amounts claimants will receive here are similar to what Settlement Class Members in *Hadley* and *Krommenhock* received. Fitzgerald Decl. ¶¶ 2-3; *see also Hadley v. Kellogg Sales Co.*, 2021 WL 5706967, at \*2 (N.D. Cal. Nov. 23, 2021) (Granting final approval where “[t]he[ir] efforts allowed Class Counsel to obtain a significant monetary recovery for the class as well as injunctive relief that provides health benefits to all purchasers of Defendant’s products.”); *Krommenhock v. Post Foods, LLC*, 2021 WL 2910205, at \*2 (N.D. Cal. June 25, 2021) (granting final approval after finding that “the terms [of the Settlement] constitute, in all respects, a fair, reasonable, and adequate settlement as to all Settlement Class Members”).<sup>5</sup>

Using conjoint analysis, Plaintiffs’ damages experts, Steven Gaskin and Colin Weir, calculated a 3.8% price premium for Clif Bars’ “Nutrition for Sustained Energy” claim, equivalent to 30¢ for a \$7.99 six-pack of Clif Bars, or about 5¢ in damages per bar. Fitzgerald Decl. ¶ 4. Based on this premium, claimants are predicted to receive damages for between 126 and 1,280 Clif Bars (and 414 on average). Plaintiffs’ experts calculated damages of 7.8% for Clif Kid Z Bar’s “Nourishing Kids in Motion” claim, equivalent to 53¢ for a \$6.79 six-pack of Clif Kid Z Bars, or 8.8¢ per bar. *Id.* Based on this premium, claimants are expected

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<sup>5</sup> *Cf. Broomfield v. Craft Brew Alliance, Inc.*, 2020 WL 1972505, at \*9 (N.D. Cal. Feb. 5, 2020) (approving settlement where Class Members would receive \$1.25 to \$2.75 per unit purchased for up to \$10 without proof of purchase); *Fitzhenry-Russell v. Coca-Cola Co.*, 2019 WL 11557486, at \*6 (N.D. Cal. Oct. 3, 2019) (approving settlement fund of \$2,450,000 that would pay restitution of \$0.80 per unit, up to \$10.40 (13 units) without proof of purchase); *Hendricks v. Starkist Co.*, 2016 WL 5462423, at \*5 (N.D. Cal. Sept. 29, 2016) (approving settlement in which class members would receive \$1.97 cash or \$4.43 voucher per claim, and noting that the “settlement amount, while constituting only a single-digit percentage of the maximum potential exposure, is reasonable given the stage of the proceedings and the defenses asserted”); *cf. De Leon v. Ricoh USA, Inc.*, 2020 WL 1531331, at \*9 (N.D. Cal. Mar. 31, 2020) (granting final approval where “[i]n granting preliminary approval the Court concluded that the estimated payout to class members was fair in relation to the risks of continued litigation . . . and there [wa]s nothing in the final approval materials that change[d] the Court’s analysis on that score” (record citations omitted)).

to receive damages for between 71 and 727 Kid Z Bars (235 on average). Since, during the relevant time period, typical buy rates for the heaviest users of both bars were below 100 bars per year, *id.* ¶ 5, claimants are being reimbursed for damages covering the equivalent of years of purchases.

Because the Settlement amount is a fair, reasonable, and adequate result for the Class, this factor weighs in favor of approval.

### C. Extent of Discovery Completed and Stage of Proceedings

“The extent of discovery completed and the state of the proceedings at the time of settlement is a strong indicator of whether the parties have sufficient understanding of each other’s cases to make an informed judgment about their likelihood of prevailing.” *Lane v. Brown*, 166 F. Supp. 3d 1180, 1190 (D. Or. 2016). “A court is more likely to approve a settlement if most of the discovery is completed because it suggests that the parties arrived at a compromise based on a full understanding of the legal and factual issues surrounding the case.” *Nat’l Rural Telecomms. Coop.*, 221 F.R.D. at 527 (internal quotation marks and citation omitted). “For that reason, ‘[a] settlement following sufficient discovery and genuine arms-length negotiation is *presumed fair*.’” *Lane*, 166 F. Supp. 3d at 1190 (emphasis added) (quoting *Nat’l Rural Telecomms. Coop.*, 221 F.R.D. at 528).

Here, the parties litigated for more than four years, including extensive motion practice regarding the pleadings, class certification, expert reports, and summary judgment. Fact and expert discovery were both complete and extensive. *See* 2022 PA Fitzgerald Decl. ¶¶ 3-9. Moreover, the Settlement was only reached through multiple arms’ length mediations—two with Judicate West mediator, Jill R. Sperber, Esq.; a settlement conference with Magistrate Judge Joseph C. Spero, *see id.* ¶¶ 10-14; and a final mediation with JAMS mediator, Hon. Andrew J. Guilford (Ret.), *see* Dkt. No. 262-1, PA Fitzgerald Decl. Ex. 1 at 161, 164, 167 (May 2, 2023 time entries). “The assistance of an experienced mediator in the settlement process supports the finding that the Settlement is non-collusive.” *Huntsman v. Sw. Airlines, Co.*, 2018 WL 11371114, at \*2 (N.D. Cal. Dec. 5, 2018) (Donato, J.); *see also Arnold*, 2022 WL 18027883, at \*2 (where “the parties participated in two days of private mediation, and ultimately reached a settlement in principle after a full-day conference facilitated by a magistrate judge,” this “establishes that the settlement agreement was negotiated at arm’s length, which weighs in favor of final approval” (internal record citations omitted)); *Gaudin v. Saxon Mortg. Servs., Inc.*, 2015 WL 7454183, at \*6 (N.D. Cal. Nov. 23, 2015) (factor supported final approval where plaintiff

“conduct[ed] ‘extensive discovery and investigation (before and after class certification),’ reviewing ‘approximately 25,000 pages of [Defendant’s] documents,’ and participating in ‘three separate rounds of settlement negotiations’” (record citations omitted)). In sum, because “[t]he case was on the cusp of trial and so was fully developed, and counsel on both sides had a mature understanding of the issues and risks on both sides,” *see In re Facebook*, 522 F. Supp. 3d at 628, this factor “strongly favors approval,” *see Lane*, 166 F. Supp. 3d at 1185 (granting final approval where “[a]fter almost four years of litigation, extensive fact and expert discovery, and prior unsuccessful efforts to resolve the dispute, the parties engaged in lengthy settlement negotiations a few months before trial and signed a Proposed Settlement Agreement”).

#### **D. The Experience and Views of Class Counsel**

The Ninth Circuit “ha[s] held that ‘[p]arties represented by competent counsel are better positioned than courts to produce a settlement that fairly reflects each party’s expected outcome in litigation,’” *Rodriguez*, 563 F.3d at 967 (quoting *In re Pac. Enters. Sec. Litig.*, 47 F.3d 373, 378 (9th Cir. 1995)). In determining whether a settlement is fair and reasonable, “[t]he judgment of experienced counsel regarding the settlement is [therefore] entitled to great weight.” *White v. Experian Info. Solutions, Inc.*, 2009 WL 10670553, at \*12 (C.D. Cal. May 7, 2009) (citing *M. Berenson Co. v. Faneuil Hall Marketplace, Inc.*, 671 F. Supp. 819, 822 (D. Mass 1987); *Linney v. Cellular Alaska P’ship*, 1997 WL 450064, at \*5 (N.D. Cal. 1997); *Ellis v. Naval Air Rework Facility*, 87 F.R.D. 15, 18 (N.D. Cal. 1980)). As a result, “[t]he recommendations of plaintiffs’ counsel should be given a presumption of reasonableness.” *Id.* (quoting *Boyd v. Bechtel Corp.*, 485 F. Supp. 610, 622 (N.D. Cal. 1979)).

Here, Class Counsel has considerable experience in consumer class actions, and particularly those involving the false advertising of foods and beverages as healthy. During the pendency of this action, Class Counsel litigated a series similar cases concerning the advertising of sugary foods and beverages as healthy, and has therefore been exposed to a wide variety of information about the claims and defenses, and ultimately the potential upside and risks attendant to this case. PA Fitzgerald Decl. ¶¶ 36-38. Because Class Counsel has substantial experience with complex class actions generally, and an intimate understanding of the relevant facts and issues here particularly, and strongly endorses the Settlement, this factor favors final approval. *See McMorrow*, 2022 WL 1506098, at \*4 (“Here, due especially to the experience and knowledge of Class Counsel, their recommendations are presumed to be reasonable, and this factor accordingly favors

approval.”); *Larsen*, 2014 WL 3404531, at \*5 (factor favored final approval where “Plaintiffs’ counsel ha[d] successfully represented consumers both as litigation class and settlement class counsel numerous times, including cases involving food mislabeling,” and “believe[d] approval [wa]s in the best interests of the putative settlement class.”).

#### **E. The Presence of a Governmental Participant**

“There is no governmental participant here.” *See Knapp*, 283 F. Supp. 3d at 833. Because, however, P&N “notified officials of the proposed settlement pursuant to CAFA, and no government entity has raised an objection,” this factor “favors settlement.” *See id.* (internal record citation omitted) (citing *Schuchardt v. Law Office of Rory W. Clark*, 314 F.R.D. 673, 685 (N.D. Cal. 2016); *Holman v. Experian Info. Sols., Inc.*, 2014 WL 7186207, at \*3 (N.D. Cal. Dec. 12, 2014); *Garner v. State Farm Mut. Auto. Ins. Co.*, 2010 WL 1687832, at \*14 (N.D. Cal. Apr. 22, 2010)); Schwartz Decl. ¶ 6 (no state attorney general objections).

#### **F. The Reactions of the Class Members**

The reaction of the class to the settlement is overwhelmingly positive, with 322,713 valid claims filed so far<sup>6</sup> (representing a 4.36% rate compared to the 3% rate predicted, *see* PA Fitzgerald Decl. ¶ 51), only 93 opt-outs (representing just 0.00125% of the Class), and just one objection.<sup>7</sup> This factor thus “strongly favors final approval.” *See Edwards v. Nat’l Milk Producers Fed’n*, 2017 WL 3623734, at \*2, \*8 (N.D. Cal. June 26, 2017) (Factor favored approval where “307,396 class members had submitted claims online, and an additional 125 class members had submitted paper claim forms,” yet “only eight objections and one request for exclusion were received out of the millions of class members receiving notice.”), *aff’d sub nom., Edwards v. Andrews*, 846 Fed. App’x 538 (9th Cir. 2021); *see also McMorrow*, 2022 WL 1056098, at \*6 (“the Claims Administrator’s notice program achieved an overwhelmingly positive reaction from the class” where “[o]nly 46 exclusions and one objection were filed” (record citation omitted)); *Purple Mountain Tr. v. Wells Fargo & Co.*, 2023 WL 11872699, at \*5-6 (N.D. Cal. Sept. 26, 2023) (Donato, J.) (approving settlement with 76

<sup>6</sup> The claims period ends on November 25, 2024. Class Counsel will, shortly before the Final Approval hearing, file an updated claims tally, and will file another updated and finalized tally following the November 25 closing of the claims period.

<sup>7</sup> Plaintiffs’ Motion for Attorneys’ Fees, Costs, and Service Awards and supporting Declarations (Dkt. Nos. 262, 262-1, 262-2, and 262-3) were publicly filed on September 6, 2024 and posted to the Settlement Website the same day. Class Members thus had full access to the motion for 46 days prior the objection deadline, but no Class Member has objected to any aspect of the Motion. Fitzgerald Decl. ¶ 6.

opt-outs); *cf. Norcia v. Samsung Telecomms. Am., LLC*, 2021 WL 3053018, at \*3 (N.D. Cal. July 20, 2021) (Donato, J.) (“While the claims rate of approximately 2.035% . . . is not necessarily something to write home about, it is on par with similar cases.”). That is because “[a] low number of opt-outs and objections in comparison to class size is typically a factor that supports settlement approval.” *Noll v. eBay, Inc.*, 309 F.R.D. 593, 608 (N.D. Cal. 2015) (citing *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1027 (9th Cir. 1998) (“[T]he fact that the overwhelming majority of the class willingly approved the offer and stayed in the class presents at least some objective positive commentary as to its fairness”)); *see also Larsen*, 2014 WL 3404531, at \*5 (“The participation rate and positive response of the class weigh[ed] in favor of finding that the settlement is favorable to the class members” where “a total of 59,830 class members [ ] submitted claim forms, twenty-three [ ] opted out, and sixteen [ ] objected”); *Zepeda v. PayPal, Inc.*, 2017 WL 1113293, at \*15 (N.D. Cal. Mar. 24, 2017) (“The Ninth Circuit has held that the number of class members who object to a proposed settlement is a factor to be considered.” (citing *Mandujano v. Basic Vegetable Prods. Inc.*, 541 F.2d 832, 837 (9th Cir. 1976))).

“[T]he absence of a large number of objections to a proposed class action settlement raises a strong presumption that the terms of a proposed class settlement action are favorable to the class members,” *Larsen*, 2014 WL 3404531, at \*5 (quoting *Nat’l Rural Telecomms. Coop.*, 221 F.R.D. at 529), and courts “appropriately infer that a class action settlement is fair, adequate, and reasonable when few class members object to it,” *id.* (quoting *Create-A-Card, Inc. v. Intuit, Inc.*, 2009 WL 3073920, at \*15 (N.D. Cal. Sept. 22, 2009)). “This ‘strong presumption’ of fairness arises here, because . . . [only one] objection[] and [93] request[s] for exclusion were received out of the millions of class members receiving notice.” *See Edwards*, 2017 WL 3623734, at \*8 (footnotes omitted); *see also Schwartz Decl.* ¶¶ 38-39 & Ex. J.

The sole objection takes issue with only one aspect of the Settlement Agreement: its provision that, if “[a]ny funds that remain unclaimed or remain unused after the initial distribution,” they “will be distributed to Class Members who cashed the initial payment, on a *pro rata* basis, to the extent the cost of such redistribution is considered economical,” or, if “not considered economical, or if unpaid funds remain after a second distribution, any unpaid funds will be donated in equal shares to the Cy Pres Recipients,” SA ¶ 4.11, defined as:

(i) the Resnick Center for Food Law and Policy at the University of California, Los Angeles, School of Law, and (ii) Tufts University Friedman School of Nutrition Science & Policy, or, it not approved by the Court, one or more other Court-approved nonsectarian, not-for-profit organizations whose work is sufficiently tethered to the allegations in this Action.

*Id.* ¶ 2.19. Specifically, objector Scott Dodson argues that “[n]one of the court filings in the case appears to offer justification for either of the named entities as appropriate *cy pres* recipients.” Dkt. No. 266 (“Dodson Obj.”) at 2.

That is wrong. The Court’s Settlement Guidance states that “[i]f the settlement contemplates a *cy pres* award, the parties should identify their chosen *cy pres* recipients . . . and how those recipients are related to the subject matter of the lawsuits and the class members’ claims.” Settlement Guidance, Preliminary Approval ¶ 8. It continues, “[t]he parties should also identify any relationship they or their counsel have with the proposed *cy pres* recipients.” *Id.*; *see also* Dodson Obj. at 3 (identifying same guidance).<sup>8</sup> Class Counsel did exactly that in seeking preliminary approval. PA Fitzgerald Decl. ¶¶ 96-97 & n.13.

Having missed Class Counsel’s compliance with the Settlement Guidance, Professor Dodson asserts “the Resnick Center[] appears to have some conflicts of interest” because one of Plaintiffs’ counsel, Jack Fitzgerald “spoke at the International Food Law Conference” in San Francisco in 2020, which was “co-chair[ed] [by] Michael T. Roberts, then (and still) executive director of the Resnick Center.” Dodson Obj. at 5. Professor Dodson says “a conflict would be apparent” “[i]f Mr. Roberts played a role in inviting Mr. Fitzgerald to speak at the conference, perhaps using conference funds to pay for his travel and lodging,” and “Mr. Fitzgerald then steer[ed] *cy pres* funds to the Resnick Center.” *Id.* Professor Dodson’s speculation is misplaced. Professor Roberts’ involvement in the International Food Law Conference had no bearing on the parties’ selection of the Resnick Center as a potential *cy pres* recipient for residual funds, the Resnick Center

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<sup>8</sup> *See also* Scott Dodson and Joseph A. Grundfest, “The Missing Millions: Cy Pres in Federal Securities Class Actions,” Emory L. J., Vol. 74, No. 1, at 35 (Sept. 23, 2024) (calling same Settlement Guidance language “[a] model worthy of emulation” that “has increased transparency about *cy pres* distributions”); *see also id.* at 41-42 (“And we direct courts to the Northern District of California’s Guidance on class-action practice as a starting point for reforming *cy pres* practice.”). Notably, Professor Dodson’s recent article advocates “a lottery distribution” of residual funds “to one or more existing class members . . . over any *cy pres* distribution,” where “each class member has a pro-rata chance, proportionate to the size of the class member’s claim, at receiving that residual amount.” *Id.* at 29-30. Here, the Settlement Agreement provides a preference for distribution of residual funds to class members, rather than *cy pres* recipients (*i.e.*, if economical) in proportion to the class members’ refunds, SA ¶ 4.11, which is more equitable than a distribution of those funds to just one or a few class members by lottery.

has never given Class Counsel anything of value, and there are otherwise no conflicts of interest that should disqualify the Resnick Center or Tufts as *cy pres* recipients. Fitzgerald Decl. ¶¶ 7-13.

The lack of objections and low opt-out rate (0.00125%) favors final approval here, since “[t]hese statistics indicate a favorable reaction by class members and their overall satisfaction with the Settlement.” *See Noll*, 309 F.R.D. at 608 (factor favored approval where “of over 1,188,000 potential Class Members, only 97 have opted out” and “only three objections were filed (including one that was not timely), translating into an objection rate of 0.00025%” (citing *Custom LED LLC v. eBay, Inc.*, 2013 WL 6114379, at \*9 (N.D. Cal. Nov. 20, 2013) (granting final approval and characterizing 0.04% exclusion rate, with one objection, as “overwhelmingly positive” reaction); *Chun-Hoon v. McKee Foods Corp.*, 716 F. Supp. 2d 848, 852 (N.D. Cal. 2010) (4.86% opt-out rate strongly supported approval))); *see also Knapp*, 283 F. Supp. 3d at 834 (factor favored final approval where “[t]he settlement administrator received valid opt-outs from 452 class members, which amount[ed] to less than .03 percent of the class members who received notice,” making it “apparent that the ‘overwhelming majority of the class’ had nothing to say about the fairness of the settlement.” (quotation omitted)).

While the low opt-out and objection rates indicate the majority of the Class approved of the Settlement and chose to remain in the Settlement Class, the 4.36% claims rate *so far* is fairly strong, and at least “on par with other consumer cases, and does not otherwise weigh against approval.” *See Schneider v. Chipotle Mexican Grill, Inc.*, 336 F.R.D. 588, 599 (N.D. Cal. 2020) (approving settlement with 0.83% claims rate) (citing *Broomfield*, 2020 WL 1972505, at \*7 (approving settlement with response rate of “about two percent”)). Notably, the claims rate here is already higher than it was in *Krommenhock*, *Hadley*, *Petit*, and *Fitzhenry-Russell*, and similar to the rates in *McMorrow* and *Hanson*. *See* PA Fitzgerald Decl. ¶ 55. “[C]onsumer class actions tend to result in claims rates in the low single digits,” *Rael v. Children’s Place, Inc.*, 2020 WL 434482, at \*9 (S.D. Cal. Jan. 28, 2020) (citations omitted). The Court should find the claims rate supports final approval here, particularly in light of the low opt-out rate and sole objection. *See Touhey v. United States*, 2011 WL 3179036, at \*7-8 (C.D. Cal. July 25, 2011) (approving settlement where only 38 claims were filed, which was “approximately 2%” claims rate, based in part on “the lack of objections”); *see also Keil v. Lopez*, 862 F.3d 685, 696-97 (8th Cir. 2017) (“a claim rate as low as 3 percent is hardly unusual in consumer class actions and does not suggest unfairness”).

**G. The Risk of Maintaining Class Action Status Through Trial**

“This factor, which concerns the risk of maintaining class certification, also favors settlement.” *Larsen*, 2014 WL 3404531, at \*4. “An order that grants or denies class certification may be altered or amended before final judgment.” Fed. R. Civ. P. 23(c)(1)(C). This means that “‘if future decisions or circumstances’ warrant, the ‘district court can decertify the class.’” *In re Capacitors Antitrust Litig.*, 2020 WL 870927, at \*3 (N.D. Cal. Feb. 21, 2020) (Donato, J.) (quoting *Patel v. Facebook, Inc.*, 932 F.3d 1264, 1276 (9th Cir. 2019)). Thus, while “[t]he Court already granted class certification” “and conditionally certified a class for settlement purposes,” and “Plaintiffs believe they would be successful in maintaining class action status through trial and appeal,” because Clif “vigorously opposed class certification, previously filed a [23(f) petition to appeal certification], and indicated its intention to challenge certification again,” “the risk that Defendant may prove successful in attacking class certification . . . favors final approval of the Settlement Agreement.” *See Flo & Eddie, Inc. v. Sirius XM Radio, Inc.*, 2017 WL 4685536, at \*4 (C.D. Cal. May 8, 2017); *In re Facebook*, 522 F. Supp. 3d at 628 (finding factor supported final approval).

**V. CONCLUSION**

Each of the *Churchill* factors favors granting the Settlement final approval. Plaintiffs respectfully request that the Court overrule the objection of Scott Dodson, grant the Settlement final approval, and enter Judgment.

Date: October 31, 2024

Respectfully submitted,

/s/ Jack Fitzgerald

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***Class Counsel***

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

RALPH MILAN and ELIZABETH ARNOLD on  
behalf of themselves, those similarly situated and  
the general public,

Plaintiffs,

v.

CLIF BAR & COMPANY,

Defendant.

Case No: 18-cv-02354-JD

**DECLARATION OF JACK FITZGERALD IN  
SUPPORT OF MOTION FOR FINAL  
APPROVAL**

Judge: Hon. James Donato  
Hearing Date: November 14, 2024, 10:00 a.m.  
Location: Courtroom 11, 19th Floor

1 I, Jack Fitzgerald, declare:

2 1. I am a member in good standing of the State Bars of California and New York; and of the  
3 United States District Courts for the Northern, Central and Southern Districts of California, the Southern  
4 and Eastern Districts of New York, and the Western District of Wisconsin; and of the United States Courts  
5 of Appeal for the Second, Eighth, and Ninth Circuits. I make this declaration based on my own personal  
6 knowledge, in support of Plaintiffs' Motion for Final Approval.

7 2. I was Class Counsel in *Hadley v. Kellogg Sales Co.*, No. 16-cv-4955-LHK (N.D. Cal.). As  
8 indicated in that action's Post-Distribution Accounting, *Hadley* Dkt. No. 410, payments to Class Member  
9 claimants varied from between \$2.35 and \$89.94, with the median payment \$11.94 and the average payment  
10 \$14.28.

11 3. I was also Class Counsel in *Krommenhock v. Post Foods, LLC*, No. 16-cv-4958-WHO (N.D.  
12 Cal.). As indicated in that action's Post-Distribution Accounting, *Krommenhock* Dkt. No. 306, payments to  
13 Class Member claimants varied from between \$3.29 and \$180.84, with the median payment \$16.42 and the  
14 average payment \$27.07.

15 4. Using conjoint analysis, Plaintiffs' damages experts, Steven Gaskin and Colin Weir,  
16 calculated a 3.8% price premium for Clif Bars' "Nutrition for Sustained Energy" claim, equivalent to 30¢  
17 for a \$7.99 six-pack of Clif Bars, or about 5¢ damages per bar. Plaintiffs' experts calculated damages of  
18 7.8% for Clif Kid Z Bar's "Nutrition for Sustained Energy" claim, equivalent to 53¢ for a \$6.79 six-pack of Clif Kid Z Bars, or 8.8¢ per bar.<sup>1</sup>

19 5. Discovery showed that, during the relevant time period, typical buy rates for the heaviest Clif  
20 Bar and Kid Z Bar users were just below 100 bars per year.

21 6. Plaintiffs' Motion for Attorneys' Fees, Costs, and Service Awards (Dkt. No. 262), and the  
22 supporting Declarations (Dkt. Nos. 262-1, 262-2, and 262-3) were publicly filed on September 6, 2024 and  
23 posted to the Settlement Website the same day. Class Members thus had full access to the motion for 46  
24 days prior to the objection deadline, but no Class Member has objected to any aspect of the motion.

25 7. Professor Scott Dodson's objection (Dkt. No. 266, "Dodson Obj.") speculates proposed  
26 potential *cy pres* recipient, the Resnick Center at UCLA School of Law, has disqualifying conflicts of  
27

28 <sup>1</sup> The experts tested two additional claims for Z Bars, but each resulted in a lower premium.

1 interest because I spoke at an International Food Law Conference otherwise unaffiliated with the Resnick  
 2 Center in San Francisco in 2020, which was co-chaired by Professor Michael T. Roberts, who is affiliated  
 3 with the Resnick Center. *See* Dodson Obj. at 5. Professor Dodson speculates Professor Roberts could have  
 4 “us[ed] conference funds to pay for [my] travel and lodging,” in exchange for me “then steer[ing] *cy pres*  
 5 funds to the Resnick Center.” *Id.*

6 8. That is wrong. As is common with these types of conferences, I paid for my own travel and  
 7 lodging, and believe I also had to pay a registration fee, despite being a speaker. I have never received  
 8 anything of value from the Resnick Center, neither in exchange for steering *cy pres* to the Center, nor for  
 9 any other reason.

10 9. While I do not know what role Professor Roberts played regarding my speaking engagement  
 11 at the 2020 International Food Law Conference, I was directly invited to speak at the Conference first in  
 12 2019, and then again in 2020, by my colleague, one of the program’s co-chairs, Michael Reese, with whom  
 13 I have occasionally co-counseled food law cases since 2010.<sup>2</sup> Mr. Reese recently advised me (because I  
 14 asked in light of Professor Dodson’s objection) that, because of the cases I filed against cereal manufacturers  
 15 in 2016 (*i.e.*, *Hadley*, *Krommenhock*, and *Truxel*), the Conference had been considering inviting me since  
 16 2017, which was before Professor Roberts had become involved with the Conference.

17 10. When I spoke at the Conference in 2020, these cases were a hot topic of discussion among  
 18 the relatively small and insular food law bar. That is why, as indicated in the brochure attached to Professor  
 19 Dodson’s objection, my panel was titled “Credence Claims – Sugar.” Notably, it was moderated by one of  
 20 Clif’s counsel in this case, Christopher Van Gundy. *See* Dodson Obj. Ex. A at 2. Another of Clif’s counsel  
 21 here, Sascha Henry, was also a co-chair of the Conference. *Id.* at 1. On my panel was one of Post’s defense  
 22 counsel in *Krommenhock*, Sarah Brew. *Id.* And another of Clif’s present defense counsel, David Biderman,  
 23 spoke on a different panel. *See id.* at 2. Like these lawyers, several other lawyers speaking at the conference  
 24 have repeatedly defended similar cases my firm has filed involving health and wellness claims on sugary  
 25 foods and beverages, including Dale Giali, Angela M. Spivey, and Kate T. Spelman. Thus, it is hardly  
 26 surprising I should be invited to speak at such a conference.

27  
 28 <sup>2</sup> *See Rosen v. Unilever U.S., Inc.*, 2010 WL 4807100 (N.D. Cal. May 3, 2010).

11. The only other “association” I have with the Resnick Center, which is public knowledge, is that it has been approved as a *cy pres* recipient in four other settlements my firm reached involving misleading health and wellness claims on sugary foods and beverages: *Hadley* (by Judge Koh), *Krommenhock* (by Judge Orrick), *McMorrow* (by the Southern District of California’s Honorable Cynthia A. Bashant), and *Andrade-Heymsfield v. NextFoods, Inc.*, No. 21-cv-1446-BTM (by the Southern District of California’s Honorable Barry Ted Moskowitz). But having settled dozens of class action cases over the past 15 years, it has not been unusual for an entity to be chosen as a *cy pres* recipient across several similar cases. For example, the American Heart Association, the National Advertising Division of the Better Business Bureau, and Consumer Reports, have all been frequently approved as *cy pres* recipients in several of my firm’s past class action settlements.

12. Professor Roberts’ involvement as a co-chair in the International Food Law Conference played no role in our decision on behalf of Plaintiffs and the Class to approve the Resnick Center as a potential *cy pres* recipient in this case, which was not made alone, but in collaboration with Clif. The parties approved both recipients together, with the idea that Tufts produces food nutritionists and the Resnick Center produces food lawyers, and thus each produces professionals concerned with the issues affecting Class Members in this case. Moreover, with four courts having already approved the Resnick Center as an appropriate *cy pres* recipient because it provides legal, governmental, and regulatory services and education regarding food law, it made sense for the parties to select it again here, knowing it meets the legal standard under *Dennis*.

13. Because, just like as with the AHA, NAD, and Consumer Reports, I have no association with the Resnick Center and have never received anything of value from the Resnick Center, I do not believe its approval as a *cy pres* recipient in previous similar settlements creates a conflict of interest here.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.  
Executed this 31st day of October, 2024, in San Diego, California

By: /s/ Jack Fitzgerald  
Jack Fitzgerald

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9 **UNITED STATES DISTRICT COURT**  
10 **NORTHERN DISTRICT OF CALIFORNIA**

11 RALPH MILAN and ELIZABETH ARNOLD on  
12 behalf of themselves, those similarly situated and  
the general public,

13 Plaintiffs,

14 v.

15 CLIF BAR & COMPANY,

16 Defendant.  
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Case No. 18-cv-02354-JD

**DECLARATION OF BRANDON SCHWARTZ  
REGARDING NOTICE PLAN  
IMPLEMENTATION AND SETTLEMENT  
ADMINISTRATION**

I, Brandon Schwartz, declare as follows:

1. I am the Director of Legal Notice for Postlethwaite & Netterville (“P&N”)<sup>1</sup>, a full-service administration firm providing legal administration services, including the design, development, and implementation of unbiased complex legal notification programs.

2. In the *Declaration of Brandon Schwartz Regarding Proposed Notice Plan and Administration In Support of Renewed Motion for Preliminary Approval* (“Schwartz Declaration,” Dkt. 253) filed on October 31, 2023 and submitted along with my C.V., I detailed the proposed Notice Plan to administer the claims process in the above-referenced matter (the “Action”)<sup>2</sup>. As stated in the Schwartz Declaration, P&N designed the Notice Plan to give notice to the Class Members in the most practicable manner possible. To do so, P&N designed, and the Court approved, a multifaceted approach utilizing a combination of (1) print notice; (2) digital banner notice; (3) social media notice; (4) video notice; (5) streaming TV notice; (6) streaming radio notice; (7) search advertising notice; (8) a press release; (9) CLRA notice; (10) a Settlement Website; and (11) a toll-free hotline. Further, the Parties served subpoenas to the top four retailers of the Class Products—Walmart, Target, Kroger, and Amazon—to obtain contact information necessary for providing substantial Direct Notice. Upon receiving the Class Members’ contact information from these retailers, P&N subsequently initiated Direct Notice by email.

3. On July 12, 2024, the Court approved the Notice Plan, related notice forms, and appointed P&N as the Settlement Administrator in the *Order Re Preliminary Approval of Class Settlement* (“Preliminary Approval Order”). Preliminary Approval Order ¶ 8-12.

4. In the Preliminary Approval Order, the Court conditionally certified a Class defined as “[a]ll persons in the United States who, during the ‘Class Period’ as defined in Section 2.13 of the Settlement Agreement, purchased in the United States, for household use and not for resale or distribution, either original Clif Bars in packaging bearing the phrase ‘Nutrition for Sustained Energy,’ or Clif Kid ZBars in

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<sup>1</sup> As of May 21, 2023, the Directors & employees of Postlethwaite & Netterville (P&N), APAC joined EisnerAmper as EAG Gulf Coast, LLC.

<sup>2</sup> Capitalized terms used herein and not otherwise defined have the same meaning ascribed to them as in the Settlement Agreement, Dkt. No. 252-1.

packaging bearing the Challenged Claims (as identified in the Complaint in the Action)<sup>3</sup>.”

5. Beginning on August 2, 2024, P&N began to implement the Notice Plan in accordance with its requirements. This declaration will discuss the implementation of the Notice Plan and Settlement Administration.

### **Notice Plan Summary**

#### ***Class Action Fairness Act Notice (“CAFA”)***

6. On or about July 7, 2022, pursuant to 28 U.S.C. § 1715, P&N, on behalf of the Defendant, caused notice of this Settlement and related materials to be sent to the Attorneys General of all U.S. states, U.S. Territories, and Puerto Rico, as well as the Attorney General of the United States. On or about November 10, 2023, on behalf of the Defendant, P&N caused a supplemental CAFA notice to be sent to the Attorneys General of all U.S. states, U.S. Territories, and Puerto Rico, as well as the Attorney General of the United States, to provide updates regarding changes to the proposed Settlement. P&N has not received any objection or any other response from any Attorney General. A copy of the CAFA Notices and mail list are attached hereto as **Exhibit A**.

#### ***Direct Notice from Retailer Database***

7. In the Preliminary Approval Order, the Court permitted Amazon to issue Class Notice directly to Class Members for whom its records indicated a purchase of the Class Products during the Class Period. We have been advised by Amazon that it successfully issued notice to 1,401,099 Class Members.

8. On or about September 3, 2024, Target provided sales and contact details for 11,474,362 Class Members who purchased the Class Products from their online or retail stores. P&N de-duplicated the data records based on name and email address and determined that 3,176,888 unique Class Members existed. Further, P&N identified 2,988,558 Class Members with a valid email address sufficient to attempt notice (“Clif Bar Target Notice List”).

9. To date, Kroger and Walmart have not provided contact data to P&N. We and Class Counsel are in touch with these retailers. Walmart has stated that it expects to provide P&N the relevant information

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<sup>3</sup> Excluded from the Settlement Class are: (a) Clif Bar’s board members or executive-level officers including its attorneys; (b) governmental entities; (c) the Court, the Court’s immediate family, and the Court’s staff; and (d) any person that timely and properly excludes himself or herself from the Settlement Class.

around “the end of October.” Kroger has not yet stated when it expects to provide the information but has represented it is in the process of pulling the relevant information. As soon as it is received, P&N will make further Direct Notice, and provide the Court updated claims information following the close of the claims period on November 25, 2024.

### ***Email Notice and Direct Notice Results***

10. Beginning on October 7, 2024, P&N caused the Short-form Class Notice to be sent via email (“Email Notice”) to the 2,988,558 deliverable email addresses on the Clif Bar Target Notice List. Ultimately, the Email Notice was successfully delivered to 2,923,941 email addresses, or 97.84% deliverability.<sup>4</sup> A true and correct copy of the Email Notice is attached hereto as **Exhibit B**. Table 1 below provides an overview of the dissemination results and reach statistics for the Clif Bar Target Notice List.

**Table 1**

<b>Direct Notice Program Dissemination &amp; Reach - Target</b>		
<b>Description</b>	<b>Clif Bar Target Notice List</b>	<b>Percentage of Clif Bar Target Notice List</b>
Class Members	3,176,888	100.00%
<b>Email Notice</b>		
Total Email Notices Sent	2,988,558	94.07%
(-) Total Email Notices Bounced/Undelivered	64,617	2.03%
<b>Direct Notice Program Reach</b>		
Total Received Direct Notice	2,923,941	92.04%

### ***Print Notice***

11. Pursuant to the Order, P&N caused the Short-form Class Notice to be published in the September 2, 2024 edition of *US Weekly* magazine. A copy of the Short-form Class Notice as it appeared in *US Weekly* magazine is attached as **Exhibit C**.

### ***Digital Advertising Notice***

12. Pursuant to the Preliminary Approval Order, P&N caused digital banner notices to run across a network of sites, as well as Facebook and Instagram. A 30-second and 15-second digital video notice was also developed and displayed on TikTok, Facebook, Instagram, and YouTube. Digital notices were targeted

<sup>4</sup> A Class Member is considered “reached” by Direct Notice if an Email Notice was successfully sent to the Class Member and was not returned as undeliverable.

to individuals in accordance with the Schwartz Declaration (§21) and allowed website visitors to identify themselves as potential Class Members and click through to the Settlement Website. Additionally, the banner notices were translated into Spanish and appeared on language appropriate websites and/or served to users that chose Spanish as their preferred browser language. More than 451,472,582 impressions were generated during the campaign, which was 20,822,582 more than described in the Schwartz Declaration. Screenshots of the digital banner and video notices are attached as **Exhibit D**.

### ***Streaming TV***

13. Pursuant to the Preliminary Approval Order, P&N caused the video notice to run across various platforms and apps/stations such as AMC, MLB, and ESPN, among others, and apps that aggregate content such as Pluto TV, DirecTV, Sling TV, Plex, LG Channel Plus, and fuboTV, among others. The 30-second and 15-second video notice ran in English, achieved a 93% video completion rate, and generated 2,038,455 impressions during the campaign, which was 50,625 more than had been described in the Schwartz Declaration. The TV script is attached as **Exhibit E**.

### ***Streaming Radio***

14. Pursuant to the Preliminary Approval Order, P&N developed 15-second and 30-second radio notices, along with a companion banner, and caused the radio notices to be broadcast via Spotify streaming radio. The radio notices were targeted to workout categories, playlists, and podcasts, including but not limited to: 20 Minute Fitness, Fitness Playlist, Mind Pump, Fitness Motivation, Fit Beats, and Outdoor. During the airing of the radio notice, a companion banner may have appeared on the user's device. Both the 15-second and 30-second radio notices, along with the accompanying banner, were presented in English. The campaign generated 2,145,237 impressions from streaming radio and companion banners, which exceeded the estimate in the Schwartz Declaration by 773,237 impressions. Screenshots of the radio notice and companion banner are attached as **Exhibit F**.

### ***Search Advertising***

15. Pursuant to the Preliminary Approval Order, P&N caused notice to appear by sponsored search advertising via Google Ads. Sponsored search ads appeared in the search results field on Google.com. Keywords related to the litigation were used to prompt the sponsored search ads, such as: "Clif Bar," "Clif Kid Zbars," "Clif Bar Class Action," and "Clif Bar lawsuit," among others. In total, 29,539 impressions

were generated. Screenshots of the sponsored search ads are attached in **Exhibit G**.

### ***Press Release***

16. Pursuant to the Preliminary Approval Order, on August 5, 2024, P&N disseminated a nationwide news release over Cision’s PR Newswire US1 and Hispanic newslines in English and Spanish announcing the Settlement. The release resulted in 588 pickups by media outlets and a total potential audience of 119,000,000. A copy of the release in English and Spanish as well as the visibility report is attached as **Exhibit H**.

### ***California Consumer Legal Remedies Act (“CLRA”)***

17. To satisfy CLRA requirements, P&N caused the Short-form Class Notice to be published once a week for four consecutive weeks in USA Today – California/Arizona region. The Short-form Class Notice appeared in the August 16, 2024, August 23, 2024, August 30, 2024, and September 6, 2024, editions. A copy of the Short-form Class Notice as it appeared in each edition is attached as **Exhibit I**.

### ***Settlement Website***

18. On August 2, 2024, P&N took the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com), live. Visitors to the Settlement Website can download the Class Notices (available in English and Spanish), the Claim Form (online and mail versions available in English and Spanish), and court documents such as the *Class Action Complaint* (Dkt. No. 1) and Settlement Agreement. Visitors can also access motions filed by Class Counsel, including the *Plaintiffs’ Notice of Motion and Motion for Preliminary Approval of Class Settlement* (Dkt. No. 251), *Plaintiffs’ Notice of Motion and Motion for Attorneys’ Fees, Costs, and Service Awards* (Dkt. No. 262), as well as Court orders, including the Preliminary Approval Order (Dkt. No. 261). Visitors are also able to electronically submit Claims, documentation, address updates, find answers to frequently asked questions (“FAQs”), important dates and deadlines, and contact information for the Settlement Administrator.

19. As of October 31, 2024, the Settlement Website has received 14,778,153 page views from 6,963,160 unique visitors.

### ***Dedicated Toll-Free Hotline***

20. P&N also established a toll-free hotline, 1-844-537-1156, dedicated to this Settlement. The toll-free hotline is accessible 24 hours per day, seven days per week, and utilizes an interactive voice

1 response (IVR) system where Class Members can obtain essential information regarding the Settlement and  
 2 get responses to FAQs. Class Members have the option to leave a voicemail and receive a call back from  
 3 the Settlement Administrator. The toll-free hotline appeared in the Class Notices and in multiple locations  
 4 on the Settlement Website.

5 21. As of October 31, 2024, the toll-free hotline has received 344 calls and 145 voicemails,  
 6 totaling 1,099 minutes.

### 7 *Email Support*

8 22. P&N established the email address, info@BarsClassAction.com, to provide email support,  
 9 allowing Class Members to direct specific questions and requests to the Settlement Administrator. The email  
 10 address is included in the Class Notices and displayed on the Settlement Website. As of October 31, 2024,  
 11 P&N has responded to 567 emails.

### 12 *Settlement P.O. Box*

13 23. P&N maintains a designated P.O. Box for the administration of the Settlement: Bars Class  
 14 Action Administrator, P.O. Box 671, Baton Rouge, LA 70821. P&N monitors the Settlement P.O. Box for  
 15 Settlement-related mail such as Claim Forms, exclusion requests, and inquiries about the Settlement. P&N  
 16 promptly handles all mail received at the Settlement P.O. Box.

17 24. As of October 31, 2024, P&N has received 237 pieces of administrative mail through the  
 18 P.O. Box.

## 19 **Claim Form Submissions and Fraud Analysis**

### 20 *Overview*

21 25. Class Members have the option of submitting Claims online or mailing the printed Claim  
 22 Form to the Settlement Administrator. The online Claim Form feature was available on the Settlement  
 23 Website beginning August 2, 2024 along with the downloadable Claim Form. The online Claim Form  
 24 requires Class Members to provide their preferred method of contact information, information about their  
 25 purchase history (optionally including documentation, if available), and a certification of the truthfulness of  
 26 the information contained in the Claim Form. As part of the Claims Process, Class Members have the option  
 27 to select their preferred payment method via check or digital payment, such as by Venmo, Zelle, PayPal,  
 28

Digital MasterCard,<sup>5</sup> or ACH.

### *Summary of Submitted Claims*

26. As of October 31, 2024, P&N has received 322,713 valid Claim submissions, 31,730 of which contained documentation, accounting for 427,517,670 total products claimed. Additionally, 250,085 valid Claimants (77. 5%) have elected to receive a digital payment. P&N shall continue to intake and analyze Claims through the filing deadline of November 25, 2024, and provided updated claims information to the Court as requested by Class Counsel. Table 2 below provides summary statistics of Claim submissions and current dispositions.

**Table 2**

Claims Statistics Summary (as of October 31, 2024)	
Description	Volume (#)
Non-Documented Claims Received	4,695,540
Documented Claims Received	49,784
<b>Total Claims Received</b>	<b>4,745,324</b>
(-) Duplicate Claims	56,323
(-) Household Duplicate Claims	41,002
(-) Invalid Claims: High Confidence Fraud	4,016,475
(-) Invalid Claims: Suspected Fraud	308,811
<b>Net Claims Received</b>	<b>322,713</b>

### *Fraud Procedures and Analysis*

27. To combat rampant fraud in class action settlements and protect the interests of valid claimants, P&N employs a cutting-edge, three-tiered defense strategy that combines industry-leading technologies with human oversight. P&Ns first line of defense is an advanced machine learning supported Web Application Firewall (“WAF”). This WAF is continuously updated in real-time based on insights from the global network, ensuring proactive protection against emerging threats. The second tier of P&N’s defense utilizes sophisticated AI algorithms to detect and mitigate bot and scripted browser traffic, effectively distinguishing between legitimate and malicious activities to prevent attacks like credential stuffing in real-time. These algorithms compare data across all active case websites allowing us to identify

<sup>5</sup> In instances where a Class Member has elected to receive a MasterCard digital payment, P&N does not engage in any form of revenue sharing, such as profiting from inactivity fees or unredeemed balances.

patterns and bad actors across tens of millions of website interactions. Our third and most comprehensive line of defense involves a team of dedicated fraud prevention specialists who employ a proprietary, multi-faceted approach. This includes AI-powered fuzzy matching to identify abnormal patterns indicative of fraud, digital fingerprint verification, and comprehensive monitoring of suspicious IPs and domains across all cases. By leveraging technology, we ensure that our fraud mitigation practices not only meet but exceed industry standards.

28. The findings from the claims analysis, as presented in Table 2 above, categorize all Claims into four distinct tiers: duplicate Claims, household duplicate Claims, high-confidence fraudulent Claims, and suspected fraudulent Claims.

29. **Duplicate Claims:** Defined as two or more Claims submitted with the same name and address. In instances of duplicate claims, P&N counts only the Claim with the highest calculated base refund.

30. **Household Duplicate Claims:** Defined as two or more Claims that have the same mailing address or digital payment account information. In instances where there were household duplicate Claims, P&N counted only the Claim with the highest calculated base refund. Additionally, P&N will send a notice to each Claim within a duplicate household, which will provide the Claimant the opportunity to submit documentation to demonstrate that the units claimed do not overlap.

31. **High Confidence Fraud Invalid Claims:** Consist of Claims identified by P&N and its partners that exhibit known characteristics of automated Claim submissions and other indicators of abuse. These characteristics include Claims where (1) the same IP address appears more than twenty (20) times, (2) Claims identified by hCaptcha<sup>6</sup> as a verified bot submission, (3) the email address associated with the Claim is either included in a database maintained by P&N or its partners of known fraudulent email addresses or registered with a foreign Email Service Provider and the Claimant has elected to receive a settlement payment as a digital payment to the known fraudulent email, (4) the IP is registered to a foreign Internet Service Provider, and/or (5) Claims that appear to be unrelated to each other with a request to be

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<sup>6</sup> hCaptcha provides the industry's most accurate bot detection through its class-leading adaptive challenge platform and online learning capabilities. Its advanced network of machine learning algorithms ensures that bots are reliably detected and trains in real-time to identify and mitigate the latest threats. See [www.hcaptcha.com](http://www.hcaptcha.com).

paid using the same digital payment account information. Many of the Claims identified as high confidence fraud exhibit multiple characteristics described above. Claims flagged as high confidence fraud will be denied and will not receive notice.

32. **Suspected Fraud Invalid Claims:** Consists of Claims identified by P&N and its partners with indicators that suggest that the Claim is likely fraudulent. These indicators include (1) the IP address associated with the Claim appears between six (6) and twenty (20) times, (2) the Claim was submitted with a suspicious email address and selected a digital payment as the preferred payment method, and/or (3) hCaptcha identified the Claim as a possible bot submission.

33. P&N will send a notice to each Suspected Fraud Claim informing the Claimant that additional information is required to verify their Claim. The notice will provide instructions for verifying the Claim, and any Claim that is not verified by the deadline provided will be denied. Suspected Fraud Claimants will have 21 days to complete the verification process. P&N will send a reminder email to those Claimants who have not verified their Claim at least seven (7) days prior to the deadline.

#### **Notice and Administration Expenses**

34. As of October 31, 2024, P&N has incurred \$439,589.44 in fees and costs completing the Notice Plan and administering the Settlement, and anticipates incurring \$258,025.60 in additional fees and costs for administration for a total cost of \$697,615.04 for the Notice Plan and Settlement Administration.<sup>7</sup> Table 3 below provides an overview of the Notice and Administration Costs.

**Table 3**

Notice and Administration Expense Summary	
Claims Administration & Distribution	\$240,061.03
Postage	\$67,081.00
Cost of Administration	\$307,142.03
Cost of Notice	\$390,473.01
<b>Total Notice &amp; Administration</b>	<b>\$697,615.04</b>

<sup>7</sup> P&N incurred some unanticipated notice costs in connection with processing class member data provided by Target, and is estimating costs for processing additional class member data anticipated to come from Wal-Mart and Kroger. To be conservative, based on the Target data, P&N is making an assumption that it will receive and need to process for direct notice information 6 million class member from these retailers. If the amount of data those retailers provide is less, P&N's costs will be less than estimated here.

**Settlement Fund Summary**

35. If the Court awards the requested attorneys' fees, costs, incentive awards, and administrative costs (as outlined in Paragraph 34 above), the Settlement Class recovery amount will be \$6,831,047.96 as shown in Table 4 below.

**Table 4**

<b>Settlement Fund Summary (as of October 31, 2024)</b>	
<b>Total Settlement Fund</b>	<b>\$12,000,000.00</b>
(-) Attorney's Fees & Expenses	\$4,461,337.00
(-) Service Awards	\$10,000.00
(-) P&N Admin Fees	\$697,615.04
<b>Net Settlement Fund Available for Pro Rata</b>	<b>\$6,831,047.96</b>

36. The Settlement Agreement provides that valid Claims, whether or not Proof of Purchase is provided, would initially (before any necessary *pro rata* adjustment) be awarded an allocation of \$5.00 for up to 30 Class Products purchase, \$10.00 for 31 to 60 Class Products purchased, and \$15.00 for more than 60 Class Products purchased. Additionally, the Settlement Agreement provided that valid Claims with Proof of Purchase would be initially be awarded an allocation of \$15.00 for the first 60 Class Products plus twenty-five cents (\$0.25) for each additional Class Product up to a maximum recovery of fifty dollars (\$50.00).

37. The total value of approved Claims currently falls short of the funds available for distribution to Class Members; therefore, pending final claims numbers, cash awards are likely to be increased *pro rata* to exhaust all funds available for distribution to Claimants. After *pro rata* adjustment, the current allocation of Class Products is estimated to be \$6.30 for up to 30 Class Products purchased, \$12.60 for 31 to 60 Class Products purchased, and \$19.20 for more than 60 Class Products purchased; and Claims with Proof of Purchase, \$19.20 for the first 60 Class Products plus thirty-two cents (\$0.32) for each additional Class Product. As of October 31, 2024, P&N anticipates an overall average payment of \$20.72. Table 5 below provides a summary of the award allocation as of October 31, 2024.

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**Table 5**

<b>Award Allocation Summary (as of October 31, 2024)</b>		
<b>Description</b>	<b>Claim Volume (#)</b>	<b>Amount (\$)</b>
Up to 30 Bars	21,508	\$135,500.40
Between 31 – 60 Bars	21,466	\$270,471.60
More than 60 Bars (No Documentation)	248,189	\$4,765,228.80
More than 60 Bars (Documentation)	31,550	\$1,515,467.92
<b>Total<sup>8</sup></b>	<b>322,713</b>	<b>\$6,686,668.72</b>

**Objections and Exclusions**

38. The deadline for Class Members to ask to be excluded from the Settlement was October 22, 2024. To date, P&N has received ninety-three (93) timely, valid exclusions, which have been provided to the parties in this Action. A list of the Class Members requesting to be excluded are attached as **Exhibit J**.

39. The Preliminary Approval Order directs Class Members to file objections with the Court. P&N has not received any objections directly.

**Conclusion**

40. In class action notice planning, execution, and analysis, we are guided by due process considerations under the United States Constitution and by case law pertaining to the recognized notice standards under Federal Rules of Civil Procedure, Rule 23 (“FRCP 23”). This framework directs that a notice plan be optimized to reach the class and, in a settlement notice situation such as this, that the notice or notice plan itself not omit any material information regarding legal rights—or the ability to exercise other options—to class members in any way. All of these requirements were met in this case, and in my opinion, the above-described Notice Plan was consistent with other effective class action notice programs.

41. In total, the Notice Plan achieved a reach of more than 80% with an average frequency of 2.5. The measurable reach does not include the email notice to the Clif Bar Target Notice List or Amazon’s Direct Notice to the identified purchasers of the Class Products. Additionally, the measurable reach does not account for CLRA, the Settlement Website, toll-free hotline, or press release, as these media channels are difficult to quantify. However, all of these components enhance the overall reach and frequency of the

<sup>8</sup> The variance from the net settlement fund available for pro rata is due to the rounding of the cash awards to the nearest penny.

1 Notice Plan.

2 42. It is my opinion, based on my expertise and experience and that of my team, that the methods  
3 of notice dissemination implemented by this Settlement, and the Court's Preliminary Approval Order,  
4 provided effective notice of the Settlement, provided the best notice that is practicable, adhered to FRCP  
5 23, followed the guidance set forth in the Manual for Complex Litigation 4th Ed. and Federal Judicial Center  
6 (FJC) guidance, and met the requirements of due process, including its "desire to actually inform"  
7 requirement. Moreover, the Notice Plan schedule afforded enough time to provide full and proper notice to  
8 Class Members before the Claims, Opt-Out, and Objection Deadlines.

9  
10 I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge  
11 and belief. Executed this 31st day of October 2024 in Portland, Oregon.

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16 Brandon Schwartz  
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## Exhibit A: CAFA Notice

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July 6, 2022

**By Certified Mail**

Federal and State Officials  
as listed in Attachment 1

**Re: NOTICE UNDER THE CLASS ACTION FAIRNESS ACT OF 2005, 28 U.S.C. § 1715(b),**

*Ralph Milan, et al. v. Clif Bar & Company, Case No. 18-cv-02354-JD (N.D. Cal.)*

Dear Sir or Madam:

I send this letter and the enclosed disc to you on behalf of the Parties to the action referenced above (the “Parties”) regarding the Motion for Preliminary Approval of a Class Action Settlement filed on June 23, 2022. This communication constitutes the notice required by the Class Action Fairness Act of 2005, 28 U.S.C. § 1715(b) (“CAFA”).

The proposed settlement resolves the class action lawsuit brought by Ralph Milan and Elizabeth Arnold (“Plaintiffs”) against Clif Bar & Company (“Defendant”) alleging that the Defendant violated consumer protection laws in labeling certain bars with claims that made the products seem healthy, when Plaintiffs allege they were in fact unhealthy due to their added sugar content. Clif Bar denies any wrongdoing of any kind and maintains that its products are not unhealthy due to added sugar content and that the statements on its bars’ labels are true and not misleading. The specific products included in the Settlement are original Clif Bars and Clif Kid Zbars in packaging that bears claims identified as “Challenged Claims” in the Complaint.

In accordance with 28 U.S.C. § 1715(b), the enclosed disc includes:

- a. Exhibit 1: A copy of the Class Action Complaint filed on April 19, 2018;
- b. Exhibit 2: A copy of Defendant’s Answer to the Complaint filed on September 30, 2019;
- c. Exhibit 3: A copy of the Plaintiffs’ Motion for Preliminary Approval of Class Action Settlement file on June 23, 2022;
- d. Exhibit 4: The Settlement Agreement filed with the Court on June 23, 2022, including the proposed Long-form Notice and Short-form Notice, Proposed Order Granting Motion for Final Approval of Class Settlement, and Proposed Order Granting Motion for Preliminary Approval of Class Settlement attached as Exhibits 1-4 to the Settlement Agreement; and
- e. Exhibit 5: A copy of the corrected Proposed Order Granting Plaintiffs’ motion for preliminary approval filed on June 24, 2022.

A hearing on Plaintiffs’ Motion for Preliminary Approval of the Class Action Settlement is scheduled for July 28, 2022 at 10:00 a.m. before the Honorable James Donato of the United States District Court for the Northern District of California, 450 Golden Gate Ave. 16<sup>th</sup> Floor, San Francisco, CA, 94102. No other hearings have yet been scheduled.

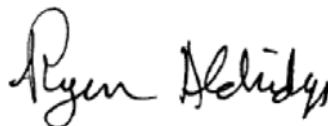
Under 28 U.S.C. §§ 1715(b)(7)(A)-(B), CAFA requires that a defendant, “if feasible,” must provide “the names of class members who reside in each State and the estimated proportionate share of the claims of such members to the entire settlement,” or “if not feasible, a reasonable estimate of the number of class members residing in each State and the estimated proportionate share of the claims of such members to the entire settlement.”

In this matter, it is not feasible to identify the Settlement Class Members who reside in each state due to the ubiquitous nature of the Class Products and the number of retail outlets through which they are sold. With respect to Class Members' share of claims, the estimated average Cash Award is approximately \$10.60 depending on claimant's purchase history and estimated number of claims made. The actual amount of the Settlement Payment per product each claimant receives is subject to a pro rata increase or decrease if the value of the claims is less or more than the Settlement Fund after other Settlement Expenses are deducted.

There are no other agreements between Class Counsel and counsel for Defendant, there are no final judgments in this matter, and there are no written judicial opinions relating to the materials described under 28 U.S.C. §§ 1715(b)(3)-(6).

Thank you for your attention to this matter. If you have any question about this notice or the enclosed materials, please contact us.

Sincerely,



Ryan Aldridge  
Postlethwaite & Netterville, Class Administrator

Enclosures

cc by email:

FITZGERALD JOSEPH LLP  
Jack Fitzgerald  
[jack@fitzgeraldjoseph.com](mailto:jack@fitzgeraldjoseph.com)  
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2341 Jefferson Street, Suite 200  
San Diego, CA 92110  
Phone: (619) 215-1741

*Class Counsel*

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Khirin A. Bunker  
kbunker@sheppardmullin.com  
Phone: (415) 434-9100  
Fax: (415) 434-3947

*Counsel for Defendant Clif Bar & Co.*

November 10, 2023

**By Certified Mail**

Federal and State Officials  
as listed in Attachment 1

**Re: NOTICE UNDER THE CLASS ACTION FAIRNESS ACT OF 2005, 28 U.S.C. § 1715(b),**  
*Ralph Milan et al. v. Clif Bar & Co., Case No. 18-cv-02354-JD (N.D. Cal.)*

Dear Sir or Madam:

I send this letter and the enclosed disc to you on behalf of the Parties to the action referenced above (the “Parties”) regarding the Motion for Preliminary Approval of a Class Action Settlement filed on October 31, 2023. This letter supplements the CAFA notice previously sent to you on or about July 6, 2022 and constitutes the notice required by the Class Action Fairness Act of 2005, 28 U.S.C. § 1715(b) (“CAFA”).

The proposed settlement resolves the class action lawsuit brought by Ralph Milan and Elizabeth Arnold (“Plaintiffs”) against Clif Bar & Company (“Defendant”) alleging that the Defendant violated consumer protection laws in labeling certain bars with claims that made the products seem healthy, when Plaintiffs allege they were in fact unhealthy due to their added sugar content. Clif Bar denies any wrongdoing of any kind and maintains that its products are not unhealthy due to added sugar content and that the statements on its bars’ labels are true and not misleading. The specific products included in the Settlement are original Clif Bars and Clif Kid Zbars in packaging that bears claims identified as “Challenged Claims” in the Complaint.

In accordance with 28 U.S.C. § 1715(b), the enclosed disc includes:

- a. Exhibit 1: A copy of the Class Action Complaint filed on April 19, 2018;
- b. Exhibit 2: A copy of Defendant’s Answer to the Complaint filed on September 30, 2019;
- c. Exhibit 3: A copy of the Plaintiffs’ Motion for Preliminary Approval of Class Action Settlement file on October 31, 2023;
- d. Exhibit 4: The Settlement Agreement filed with the Court on October 31, 2023, including the proposed Long-form Notice and Short-form Notice, Proposed Final Judgment and Order Granting Motion for Final Approval of Class Settlement, and Proposed Order Granting Motion for Preliminary Approval of Class Settlement attached as Exhibits 1-5 to the Settlement Agreement

A hearing on Plaintiffs’ Motion for Preliminary Approval of the Class Action Settlement is scheduled for December 14, 2023, at 10:00 a.m. before the Honorable James Donato of the United States District Court for the Northern District of California, 450 Golden Gate Ave., Courtroom 11, 19<sup>th</sup> Floor, San Francisco, CA, 94102. No other hearings have yet been scheduled.

Under 28 U.S.C. §§ 1715(b)(7)(A)-(B), CAFA requires that a defendant, “if feasible,” must provide “the names of class members who reside in each State and the estimated proportionate share of the claims of such members to the entire settlement,” or “if not feasible, a reasonable estimate of the number of class members residing in each State and the estimated proportionate share of the claims of such members to the entire settlement.”

In this matter, it is not feasible to identify the Settlement Class Members who reside in each state due to the ubiquitous nature of the Class Products and the number of retail outlets through which they are sold. With respect to Class Members' share of claims, the estimated average Cash Payment is approximately \$29.78 depending on claimant's purchase history and estimated number of claims made. The actual amount of the Cash Payment per product each claimant receives is subject to a pro rata increase or decrease if the value of the claims is less or more than the Settlement Fund after other Settlement Costs are deducted.

There are no other agreements between Class Counsel and counsel for Defendant, there are no final judgments in this matter, and there are no written judicial opinions relating to the materials described under 28 U.S.C. §§ 1715(b)(3)-(6).

Thank you for your attention to this matter. If you have any question about this notice or the enclosed materials, please contact us.

Sincerely,



Jordan Turner  
Postlethwaite & Netterville<sup>1</sup>, Settlement Administrator

Enclosures

cc by email:

FITZGERALD JOSEPH LLP  
Jack Fitzgerald  
[jack@fitzgeraldjoseph.com](mailto:jack@fitzgeraldjoseph.com)  
Paul K. Joseph  
[paul@fitzgeraldjoseph.com](mailto:paul@fitzgeraldjoseph.com)  
Melanie Persinger  
[melanie@fitzgeraldjoseph.com](mailto:melanie@fitzgeraldjoseph.com)  
Trevor M. Flynn  
[trevor@fitzgeraldjoseph.com](mailto:trevor@fitzgeraldjoseph.com)  
Caroline S. Emhardt  
[caroline@fitzgeraldjoseph.com](mailto:caroline@fitzgeraldjoseph.com)  
2341 Jefferson Street, Suite 200  
San Diego, CA 92110  
Phone: (619) 215-1741

*Class Counsel*

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Phone: (415) 434-9100  
Fax: (415) 434-3947

*Attorneys for Defendant Clif Bar & Company*

---

<sup>1</sup> As of May 21, 2023, the Directors & employees of Postlethwaite & Netterville (P&N), APAC joined EisnerAmper as EAG Gulf Coast, LLC. Where P&N is named as an entity, EAG Gulf Coast, LLC employees will service work contracted with P&N.

## CAFA Notice Service List

*Milan et al. v. Clif Bar & Co., No. 18-cv-02354-JD (N.D. Cal.)*

Name1	Name2	Address1	Address2	Address3	City	State	Zip
Office of the Attorney General		1031 W. 4th Avenue, Suite 200			Anchorage	AK	99501-1994
Office of the Attorney General		501 Washington Avenue	PO Box 300152		Montgomery	AL	36104
Office of the Attorney General		323 Center Street, Suite 200			Little Rock	AR	72201-2610
Office of the Attorney General		PO Box 7			Pago Pago	AS	96799
Office of the Attorney General		2005 N Central Ave			Phoenix	AZ	85004-2926
Office of the Attorney General	CAFA Coordinator, Consumer Law Section	455 Golden Gate Avenue, Suite 11000			San Francisco	CA	94102
Office of the Attorney General		Ralph L. Carr Colorado Judicial Center	1300 Broadway, 10th Floor		Denver	CO	80203
Office of the Attorney General		165 Capitol Avenue			Hartford	CT	06106
Office of the Attorney General		441 4th Street NW, Suite 1100S			Washington	DC	20001
United States Office of the Attorney General	US Department of Justice	950 Pennsylvania Ave, NW			Washington	DC	20530-0001
Office of the Attorney General		820 North French Street	6th Floor		Wilmington	DE	19801
Office of the Attorney General		The Capitol	PL-01		Tallahassee	FL	32399-1050
Office of the Attorney General		40 Capitol Square SW			Atlanta	GA	30334
Office of the Attorney General	Administrative Division	590 S. Marine Corps Dr., Suite 901			Tamuning	GU	96913
Department of the Attorney General		425 Queen Street			Honolulu	HI	96813
Office of the Attorney General		Hoover State Office Building	1305 East Walnut Street		Des Moines	IA	50319
Office of the Attorney General		954 West Jefferson Street, 2nd floor	PO Box 83720		Boise	ID	83720-0010
Office of the Attorney General		100 West Randolph Street			Chicago	IL	60601
Office of the Attorney General		Indiana Government Center South	302 West Washington Street, 5th Floor		Indianapolis	IN	46204
Office of the Attorney General		120 SW 10th Ave, 2nd Floor			Topeka	KS	66612-1597
Office of the Attorney General		700 Capitol Avenue, Suite 118			Frankfort	KY	40601-3449
Office of the Attorney General		PO Box 94005			Baton Rouge	LA	70804
Office of the Attorney General	ATTN: CAFA Coordinator/General Counsel's Office	One Ashburton Place			Boston	MA	02108
Office of the Attorney General		200 St. Paul Place			Baltimore	MD	21202
Office of the Attorney General		6 State House Station			Augusta	ME	04333
Office of the Attorney General		G. Mennen Williams Building	525 West Ottawa Street	PO Box 30212	Lansing	MI	48909
Office of the Attorney General		445 Minnesota Street, Suite 1400			St Paul	MN	55101-2131
Office of the Attorney General		Supreme Court Building	207 West High Street		Jefferson City	MO	65102
Office of the Attorney General		Administrative Building	PO Box 10007		Saipan	MP	96950
Office of the Attorney General		Walter Sillers Building	550 High Street, Suite 11		Jackson	MS	39201
Office of the Attorney General		Justice Building Third Floor	215 North Sanders		Helena	MT	59601
Office of the Attorney General	ATTN: Consumer Protection	114 West Edenton Street			Raleigh	NC	27603
Office of the Attorney General		State Capitol	600 East Boulevard Avenue, Dept. 125		Bismarck	ND	58505
Office of the Attorney General		2115 State Capitol	PO Box 98920		Lincoln	NE	68509
Office of the Attorney General		33 Capitol Street			Concord	NH	03301
Office of the Attorney General		RJ Hughes Justice Complex	25 Market Street	PO BOX 080	Trenton	NJ	08625-0080
Office of the Attorney General	ATTN: Farrah Diaz, Paralegal	201 3rd St NW, Suite 300			Albuquerque	NM	87102
Office of the Attorney General		Old Supreme Court Building	100 North Carson Street		Carson City	NV	89701
Office of the Attorney General		The Capitol			Albany	NY	12224-0341
Office of the Attorney General		State Office Tower	30 East Broad Street, 14th Floor		Columbus	OH	43215
Office of the Attorney General		313 NE 21st Street			Oklahoma City	OK	73105
Office of the Attorney General	Oregon Department of Justice	1162 Court Street NE			Salem	OR	97301-4096
Office of the Attorney General		16th Floor, Strawberry Square			Harrisburg	PA	17120
Office of the Attorney General		PO Box 9020192			San Juan	PR	00902-0192
Office of the Attorney General	ATTN: Lisa Pinsonneault/CAFA Notice	150 South Main Street			Providence	RI	02903
Office of the Attorney General		PO Box 11549			Columbia	SC	29211-1549
Office of the Attorney General		1302 E. Highway 14, Suite 1			Pierre	SD	57501-8501
Office of the Attorney General and Reporter		PO Box 20207			Nashville	TN	37202
Office of the Attorney General		Capitol Station	PO Box 12548		Austin	TX	78711-2548
Office of the Attorney General		Utah State Capitol Complex	350 North State Street, Suite 230		Salt Lake City	UT	84114-2320
Office of the Attorney General		202 North Ninth Street			Richmond	VA	23219
Office of the Attorney General		34-38 Kronprindsens Gade	Gers Building, 2nd Floor		St Thomas	VI	00802
Office of the Attorney General		109 State Street			Montpelier	VT	05609
Office of the Attorney General		1125 Washington Street SE	PO Box 40100		Olympia	WA	98504-0100
Office of the Attorney General	Wisconsin Department of Justice	PO Box 7857			Madison	WI	53707-7857
Office of the Attorney General		State Capitol	Building 1, Room E-26		Charleston	WV	25305
Office of the Attorney General		Kendrick Building	2320 Capital Avenue		Cheyenne	WY	82002



## Exhibit B: Email Notice

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Subject: Notice of Settlement - Ralph Milan et al. v. Clif Bar & Company  
From: Bars Class Action Administrator [notice@pncclassaction.com](mailto:notice@pncclassaction.com)  
Reply-To: [info@barsclassaction.com](mailto:info@barsclassaction.com)  
To: [Test@email.com](mailto:Test@email.com)

#### LEGAL NOTICE

*Ralph Milan et al. v. Clif Bar & Company*, Case No. 18-CV-2354-JD (N.D. Cal.)

### **If You Purchased Certain Clif Bar Products Since April 2014 You Could Receive a Cash Payment as Part of a Class Action Settlement**

Visit [www.BarsClassAction.com](http://www.BarsClassAction.com) to file a claim by November 25, 2024.

#### **What is the lawsuit about?**

The lawsuit contends that Clif Bar & Company ("Clif Bar") made certain statements on the labels of various original Clif Bars and Clif Kid ZBars ("Class Products") that are allegedly misleading because the statements suggested the bars are healthy, whereas Plaintiffs allege the bars are unhealthy because of their added sugar. Clif Bar maintains that these products are not unhealthy due to the presence of added sugars, and that the statements on its bars are true and not misleading. The Court has not determined whether Plaintiffs or Clif Bar is correct. The parties have agreed to a Settlement, which will allow both sides to avoid the risk and cost of further litigation.

#### **Who is included?**

You are a Class Member if you bought one of the Class Products for household use, and not for resale or distribution, between April 2014 and March 2023 in California or New York, or between March 2019 and March 2023 in any other State. The Class Products include Original Clif Bars in packaging stating "Nutrition for Sustained Energy," and Clif Kid ZBars in packaging stating "Nourishing Kids in Motion" and similar Challenged Claims (as identified in the Complaint in the Action).

#### **What does the settlement provide?**

Clif Bar has agreed pay \$12,000,000 to settle the case and pay all Settlement expenses, including the costs of class notice and administration, attorneys' fees and costs, service awards for the Class Representatives, and cash refunds for Class Members who make valid Claims. Your legal rights will be affected if you are a Class Member and do not exclude yourself.

#### **What are your options?**

**Submit A Claim:** To receive Settlement benefits, you must complete and submit a Claim Form. Claim Forms are available at the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com), and can be submitted electronically or mailed to the Class Administrator. A Claim Form must be **submitted online or postmarked by November 25, 2024.**

**Opt-Out or Object:** If you opt-out or request exclusion, you will retain your rights to sue Clif Bar separately regarding the issues in the case; however, you will not be eligible to receive any benefits from the Settlement. You must submit a Request for Exclusion, available at the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com). Request for Exclusions must be **postmarked on or before October 22, 2024**. Detailed instructions are available on the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com). You may also object to any part of this Settlement. Details about how to object are available at the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com). Objections must be mailed to the Class Administrator and **postmarked on or before October 22, 2024**.

**Do Nothing:** If you do nothing, you will not be eligible to receive any benefits and will be bound by the terms of the Settlement Agreement and Final Judgment.

### **Has the Court approved the Settlement?**

No. The Court has set a hearing for **November 14, 2024, at 10:00 a.m. California time**, to determine whether to approve the Settlement and what attorneys' fees, expenses, and service payments to award. Class Counsel will file a motion seeking an award of up to one-third of the Settlement Fund in fees, and reimbursement of case expenses totaling up to \$917,584, plus any expenses incurred after entry of the Preliminary Approval Order. Class Counsel will also seek Service Awards of \$5,000 each on behalf of the Class Representatives Ralph Milan and Elizabeth Arnold. The Court will determine the amount of fees, expenses, and service awards that will be paid from the Settlement Fund.

After Class Counsel's motion for attorneys' fees, expenses, and service awards is filed on or before **September 6, 2024**, it will be posted on the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com), and you will have an opportunity to review and comment on the motion via an objection.

You do not need to appear at the Final Approval Hearing, but you may come at your own expense. The Court has appointed Fitzgerald Monroe Flynn PC ([www.fmfpc.com](http://www.fmfpc.com)) as Class Counsel. If you want to be represented by your own lawyer, you may hire one at your own expense.

This is only a summary of the key Settlement terms. A full copy of the Settlement Agreement is available at [www.BarsClassAction.com](http://www.BarsClassAction.com), or by calling 1-844-537-1156.

Please do not contact the Court to inquire about this settlement or the claim process. If you have additional questions, you can visit [www.BarsClassAction.com](http://www.BarsClassAction.com) or contact the Settlement Administrator by email at [info@barsclassaction.com](mailto:info@barsclassaction.com) or by phone at 1-844-537-1156.

Bars Class Action Administrator

P.O. Box 671

Baton Rouge, LA 70821

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## Exhibit C: Print Notice

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Issue 36  
September 2, 2024

WEEKLY

# Us



Prince William

# WHAT HE REALLY THINKS OF CAMILLA

After Camilla had an affair with his father and broke Princess Diana's heart, has William finally forgiven 'the other woman'?



**THOMAS RHETT**  
ON MARRIAGE  
AND PARENTING

**'Giving Up Was  
Not an Option'**



**BLAKE &  
JUSTIN DRAMA**

**What Went  
Down on Set**



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A360 MEDIA

Issue 36  
September 2, 2024

WEEKLY

# Us

**THOMAS  
RHETT**



**PRINCE WILLIAM**

**What He  
Really Thinks  
of Camilla**



**BLAKE &  
JUSTIN DRAMA**

**What Went  
Down on Set**

# 'Giving Up Was Not an Option'

The refreshingly honest country  
superstar opens up about  
the challenges of balancing  
career with marriage to wife  
Lauren and raising four kids



\$6.99US \$7.99CAN



7 25274 40534 3

A360 MEDIA

## Q: What's it like going "bald" for a role? Itchy? And what if the person has long hair?

—Marcy L., Hartford, Conn.

**A:** Applying a bald cap can take 45 minutes to three hours, says Emmy-nominated makeup artist **Liz Tagg-Wooster** of Iver Makeup Academy at the U.K.'s famed Pinewood Studios, and afterward, a smooth head doesn't mean smooth sailing. During application, "adhesives and solvents can have a noticeable chemical smell," which may or may not fade. Custom-made silicone caps are more breathable than vinyl, but, she adds, "The tight fit necessary for realism can cause discomfort or even headaches if worn for too long." And as with Gremlins, don't get the cap wet. Or subject it to too much heat.

Longer hair may require two caps, says **Christopher Payne**, *Chicago Fire*'s special effects makeup department head and author of *A Beginner's Guide to Special Makeup Effects*. Or a tight braid might be poking out of the bald cap in the back, hidden by a high collar or a prop like a bath towel.



**Emma Corrin**  
in *Deadpool & Wolverine*.

## Q: Why are there sometimes two or three true-crime documentaries on the same topic?

—Lisa H., via email

**A:** True-crime aficionados know the struggle of choosing between dueling docs. The duplication is often due to timing: Netflix's *Britney vs Spears* and FX on Hulu's *Controlling Britney Spears* dropped the same week as her pivotal 2021 conservatorship hearing. Anniversaries, too, spawn multiples, as with the Waco siege (30 years later) and the Jonestown massacre (40 years).

**Skye Borgman**, director of Netflix's *American Murder*:



**Laci Peterson**,  
as seen on  
Netflix.

*Laci Peterson* (also covered in Peacock's *Face to Face With Scott Peterson*), says perspective matters: Blood spatter or confessions may not change, but "they're not the same stories because they're not the same people behind it."

If you have a burning entertainment question for our team of experts, email us at [AskUs@usmagazine.com](mailto:AskUs@usmagazine.com)

## If You Purchased Certain Clif Bar & Company Bars Since April 2014 You Could Receive a Cash Payment as Part of a Class Action Settlement.

**What is the lawsuit about?** The lawsuit contends that Clif Bar & Company ("Clif Bar") made certain statements on the labels of various original Clif Bars and Clif Kid ZBars ("Class Products") that are allegedly misleading because the statements suggested the bars are healthy, whereas Plaintiffs allege the bars are unhealthy because of their added sugar. Clif Bar maintains that these products are not unhealthy due to the presence of added sugars, and that the statements on its bars are true and not misleading. The Court has not determined whether Plaintiffs or Clif Bar is correct.

**Who is included?** You are a Class Member if you bought one of the Class Products for household use, and not for resale or distribution, between April 2014 and March 2023 in California or New York, or between March 2019 and March 2023 in any other State. The Class Products include Original Clif Bars in packaging stating "Nutrition for Sustained Energy," and Clif Kid ZBars in packaging stating "No High Fructose Corn Syrup;" "Nourishing Kids in Motion;" "In raising our family, finding nutritious on-the-go snacks for our kids wasn't easy. That's why we created Clif Kid – wholesome, delicious snacks made with organic ingredients to help keep kids going, growing, and exploring;" "Blend of carbs, fiber, protein, and fat gives kids energy so they can keep Zipping and Zooming along," and similar Challenged Claims (as identified in the Complaint in the Action).

**What does the settlement provide?** Clif Bar has agreed to establish a \$12,000,000 "Settlement Fund" to pay all Settlement expenses, including the costs of class notice and administration, attorneys' fees and costs, service awards for the Plaintiffs, and cash refunds for Class Members who make valid Claims. Your legal rights will be affected if you are a Class Member and do not exclude yourself.

### What are your options?

**Submit A Claim:** To receive Settlement benefits, you must complete and submit a Claim Form. Claim Forms are available at the Settlement Website and can be submitted electronically or mailed to the Class Administrator. A Claim Form must be **submitted online or postmarked by November 25, 2024**.

**Opt-Out or Object:** If you opt-out or request exclusion, you will retain your rights to sue Clif Bar separately; however, you will not be eligible to receive any benefits. You must submit a Request for Exclusion, available at the Settlement Website. Request for Exclusions must be **postmarked on or before October 22, 2024**. Detailed instructions are available on the Settlement Website. You may also object to any part of this Settlement. Details about how to object are available at the Settlement Website. Objections must be mailed to the Class Administrator and **postmarked on or before October 22, 2024**.

**Do Nothing:** If you do nothing, you will not be eligible to receive any benefits and will be bound by the terms of the Settlement Agreement and Final Judgment.

**Has the Court approved the Settlement?** No. The Court has set a hearing for **November 14, 2024, at 10:00 a.m. California time**, to determine whether to approve the Settlement and what attorneys' fees, expenses, and service payments to award. Class Counsel will file a motion seeking an award of up to one-third of the Settlement Fund in fees, and reimbursement of case expenses totaling up to \$917,584.35, plus any expenses incurred after entry of the Preliminary Approval Order. Class Counsel will also seek on behalf of the Class Representatives Service Awards of \$5,000 each for Ralph Milan and Elizabeth Arnold. The Court will determine the amount of fees, expenses, and service awards that will be paid from the Settlement Fund.

After Class Counsel's motion for attorneys' fees, expenses, and service awards is filed on or before **September 9, 2024**, it will be posted on the Settlement Website and you will have an opportunity to review and comment on the motion via an objection.

You do not need to appear at the Final Approval Hearing but you may come at your own expense. The Court has appointed Fitzgerald Monroe Flynn PC as Class Counsel. If you want to be represented by your own lawyer, you may hire one at your own expense.

This is only a summary of the key Settlement terms. A full copy of the Settlement Agreement is available at the Settlement Website or by calling (844) 537-1156.

**1-844-537-1156**  
[www.BarsClassAction.com](http://www.BarsClassAction.com)

## Exhibit D: Digital Notice

---

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If you purchased certain Clif Energy Bars outside California and New York since March 2019, you could receive a cash payment as part of a class action settlement.

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## Life

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## International Cat Day: A day to celebrate your cat

PETS 8:00 a.m. ET Aug. 7



Is yogurt healthy? Health benefits you'll get each spoonful.

HEALTH AND WELLNESS 7:46 a.m. ET Aug. 7



Nearly 1 in 4 Americans is deficient in Vitamin D. Are you one of them?

HEALTH AND WELLNESS 5:00 a.m. ET Aug. 7



Horoscopes Today, August 7, 2024

HOROSCOPES 4:33 a.m. ET Aug. 7

Watch as rare cotton candy lobster caught off New England explores home

ANIMALKIND 1:08 p.m. ET Aug. 6

Here's how to find success dating offline

SELF IMPROVED 12:38 p.m. ET Aug. 6

Extremely rare lobster boasts unique color

ANIMALKIND 10:26 a.m. ET Aug. 6

Simone Biles and an important lesson we learned

HEALTH AND WELLNESS 7:13 p.m. ET Aug. 6

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# Health



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## Despite some gains, teens — especially girls — are still struggling with their mental health since the pandemic, report shows



These vision-impaired Olympic stars rely on a 'sixth sense' when they compete



Repeated wildfires put pressure on residents, making it difficult to recover peace of mind



After the end of Roe, a new beginning for maternity homes



Millennials and Gen Xers face higher risk of 17 cancers than previous generations, study suggests



Boar's Head recall expanded to include 7 million more pounds of meat products



## Dr. Sanjay Gupta On Call: What are your questions about staying healthy as kids head back to school?

### Cloning Fast Facts

How do teens quit vaping? Some simply send a text for help, new study shows

You need to focus on your pelvic health. A doctor explains why

Monthly abortions continue to trend up in the US in 2024, new report shows

EPA issues emergency ban of weedkiller Dacthal, citing risks to unborn children

How female politicians' first names can work for and against them, according to science

Rugby Olympic medalist Ilona Maher is taking on BMI and winning

Finding the right specialist for depression



If you purchased certain Clif Energy Bars outside California and New York since March 2019, you could receive a cash payment as part of a class action settlement.

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### LIFE, BUT BETTER



## Simone Biles' winning strategy prioritizes mental health. Here's how to do it



## A diet high in fruits and vegetables may reduce your heart and kidney disease risk, study says

yahoo/life

# Why is this shot-putter's hand so big? Is the Seine making athletes sick? Your Olympic health questions answered.



Rebecca Corey · Reporter

Updated Wed, August 7, 2024 at 2:18 PM EDT · 13 min read



31



Athletes dive into the Seine river to compete in the mixed relay on day 10 of the Olympic Games in Paris on Aug. 5. (Aytac Unal/Anadolu via Getty Images)

Olympians need to [fuel up](#) and [get in the right mindset](#) to perform at peak levels in the hopes of taking home gold. But then there are the X factors — like COVID-19, injuries, pregnancies and even [dirty water](#) — that can add extra challenges to contend with and in some cases make headlines just as much as



If you purchased certain Clif Energy Bars outside California and New York since March 2019, you could receive a cash payment as part of a class action settlement.

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NEW



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Restaurants  
in LA

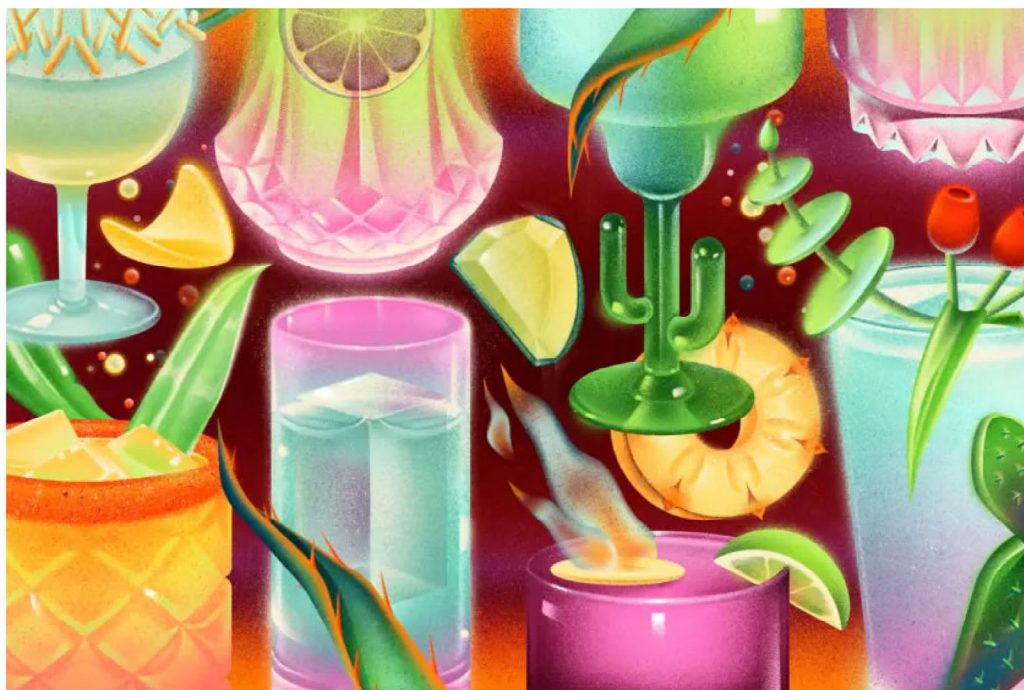
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91 ° Playa de Mi... 1

68 ° San Francisco,...

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Mañana

87 °



--

Tarde

90 °



--

Noche

85 °



3%

Durante la noche

82 °



17%

Próximas 48 horas

Anuncio



Si compró ciertas barras  
energéticas Clif Energy Bars fuera  
de California y Nueva York desde  
marzo de 2019, podría recibir un  
pago en efectivo como parte de un  
acuerdo de demanda colectiva

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ANUNCIO



Si compró ciertas barritas energéticas Clif Energy Bars en California o Nueva York desde abril de 2014, podría recibir un pago en efectivo como parte de un acuerdo de demanda colectiva.

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Titulares de Hoy



¿Listo para que comience la escuela? Cómo se prepara una maestra de primaria de Modesto para el primer día



Una mujer de Laguna Beach que le dijo a los bañistas ‘¡Salgan de aquí!’ es blanco de la Comisión Costera



Kamala Harris presenta a su compañero de fórmula, Tim Walz, como ‘el vicepresidente que EEUU merece’



EEUU pide a Maduro a que reconozca ‘los verdaderos resultados’ de elecciones en Venezuela

Notas Recientes

Alemania, Brasil y Canadá fuera; la Copa Mundial femenina comienza a ser más equitativa

Ago. 4, 2023

EEUU suspende permisos humanitarios de entrada a ciudadanos de 4 países por preocupaciones de fraude

Ago. 4, 2024

El gobernador Newsom está hablando de prohibir los teléfonos móviles en las escuelas. ¿Cuál es la política en Modesto?

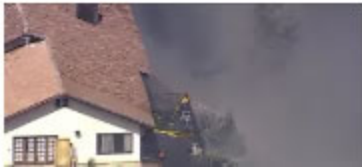
Ago. 4, 2024

Bomberos luchan contra enorme incendio forestal en California antes de tormentas eléctricas

Ago. 4, 2024

Una terapia génica experimental permite que niños con sordera hereditaria oigan

Ago. 3, 2024





Case 3:18-cv-02354-JP Document 268-3 Filed 10/01/24 Page 23 of 109

Si compró ciertos barridos energéticos Clif Energy Bars fuera de California y Nueva York desde marzo de 2019, podría recibir un pago en efectivo como parte de un acuerdo de demanda colectiva.

MÁS INFORMACIÓN

Publicidad



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TEMAS DEL DÍA | Elecciones en Venezuela | Juegos Olímpicos | Tim Walz | Dirigente venezolana graba su detención | Medallero olímpico | Imane Khelif



MINUTO A MINUTO

## Argentina reconoce a González Urrutia como el ganador de las elecciones

La cancillería argentina publicó un comunicado en el que afirma que "el pueblo venezolano se expresó mayoritariamente" en favor de la candidatura de González Urrutia, y que "la voluntad popular debe ser respetada".

- El TSJ comienza peritaje de actas de la elección presidencial
- Entre los detenidos figuran personas con discapacidad
- Trump dice que Venezuela está gobernado por un dictador



VENEZUELA

Denuncian detención de líder estatal de la oposición venezolana



POLÍTICA

Así han sido las políticas progresistas de Tim Walz en Minnesota



UCRANIA

Rusia dice que tropas ucranianas cruzaron a su territorio y lanzaron ataque



ESPAÑA

El largo camino de Salvador Illa hasta el



TURISMO

Este sería el primer aeropuerto del mundo que no pedirá pasaporte físico



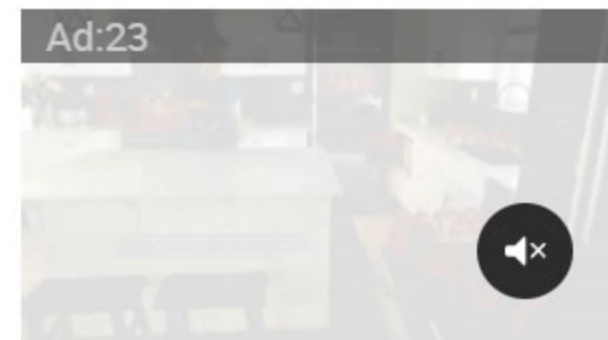
CIENCIA Y ESPACIO

Los astronautas del Starliner de Boeing llevan más de 60 días en el espacio



MINUTO A MINUTO

La ecuatoriana Lucía Yépez peleará por la medalla de oro en lucha libre



Ad:23

### Ciencia y Espacio

La Agencia Especial Europea busca voluntarios para clasificar...

EUROPA

1 hora

2 detenidos por presuntos planes de atentar shows de Taylor Swift en Viena

ANÁLISIS

2 horas

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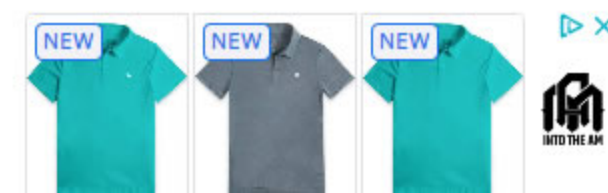
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Si compró ciertas barras energéticas Clif Energy Bars fuera de California o Nueva York desde marzo de 2019, podría recibir un pago en efectivo como parte de un acuerdo de demanda colectiva.



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If you purchased certain Clif Energy Bars outside California and New York since March 2019, you could receive a cash payment as part of a class action settlement.



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**Class Action Settlement**

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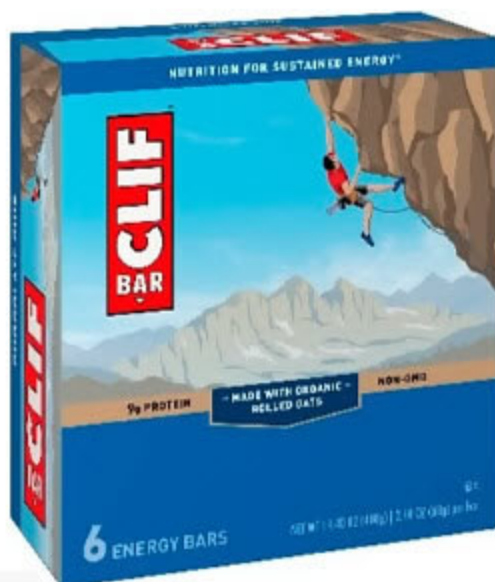


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**Purchases include certain Clif Energy Bars and Clif Kid ZBars made in California and New York from April 19, 2014 to March 31, 2023 and outside California and New York from March 31, 2019 to March 31, 2023 are eligible.**



Skip ▶



[www.BarsClassAction.com](http://www.BarsClassAction.com)

to submit a claim or find more information.





[www.BarsClassAction.com](http://www.BarsClassAction.com)

**The deadline to submit a claim is November 25, 2024.**



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If you purchased certain Clif Energy Bars outside California and New York since March 2019, you could receive a cash payment as part of a class action settlement.

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Si compró ciertas barritas energéticas Clif Energy Bars en California o Nueva York desde abril de 2014, podría recibir un pago en efectivo como parte de un acuerdo de demanda colectiva.

## Exhibit E: Streaming TV

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**30-second Video Script**

Have you purchased certain Clif Energy Bars?

*(on screen) Purchases include certain Clif Energy Bars and Clif Kid Zbars.*

If you purchased in California or New York between April 2014 and March 2023, or between March 2019 and March 2023 in any other State, you may be eligible to receive a cash payment from a class action settlement.

*(on screen) Purchases include certain Clif Energy Bars and Clif Kid ZBars made in California and New York from April 19, 2014 to March 31, 2023 and outside California and New York from March 31, 2019 to March 31, 2023 are eligible.*

The lawsuit alleges Clif Bar labeled these products with certain health claims which were misleading in light of the sugar content. Clif Bar denies the allegations of the complaint and has settled this case to avoid further distraction and the cost of litigation.

Visit [BarsClassAction.com](https://www.BarsClassAction.com) for more information.

*(on screen) [www.BarsClassAction.com](https://www.BarsClassAction.com) to submit a claim or find more information.*

The deadline to submit a claim is November 25, 2024.

*(on screen) [www.BarsClassAction.com](https://www.BarsClassAction.com) to submit a claim or find more information.*

*(on screen) The deadline to submit a claim is November 25, 2024.*

**15-second Video Script**

If you purchased certain Clif Energy Bars in California or New York between April 2014 and March 2023, or between March 2019 and March 2023 in any other State, you may be eligible to receive a cash payment from a class action settlement.

*(on screen) Purchases include certain Clif Energy Bars and Clif Kid ZBar made in California and New York from April 19, 2014 to March 31, 2023 and outside California and New York from March 31, 2019 to March 31, 2023 are eligible.*

*(on screen) [www.BarsClassAction.com](https://www.BarsClassAction.com) to submit a claim or find more information.*

Visit [BarsClassAction.com](https://www.BarsClassAction.com) for more information.

*(on screen) [www.BarsClassAction.com](https://www.BarsClassAction.com) to submit a claim or find more information.*

*(on screen) The deadline to file a claim is November 25, 2024.*

## Exhibit F: Streaming Radio

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If you purchased certain Clif Energy Bars in California or New York since April 2014, you could receive a cash payment as part of a class action settlement.

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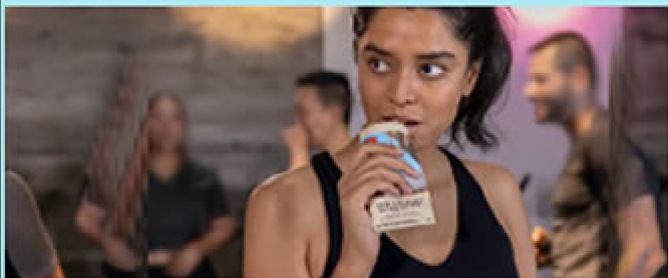
0:00

-0:15



**Class Action Settlement**

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## Exhibit G: Search Advertising

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### Purchased Clif Bars? | You May Be Entitled to Payment

If you bought certain **Clif Bars**, you might be eligible for a cash payment. Visit the **Settlement Website** to learn more and to submit your claim before the deadline.

#### Top stories



Green Matters

### What You Need to Know About Clif Bar's Massive Class Action Lawsuit Settlement

4 hours ago



Sacramento Bee

### Bought Clif Bars? You could be owed part of \$12 million settlement. What to know

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PR Newswire

### If You Purchased Certain Clif Bar & Company Bars Since April 2014 You Could Receive a Cash Payment as Part of a Class Action Settlement

2 days ago

More news →



The US Sun

<https://www.the-sun.com> › Money › News Money

### Clif Bar is handing out one-time payments from \$12 million ...

2 days ago — **Clif Bar & Company**, an American company that makes energy foods and drinks, is being **sued** over alleged labeling issues with its products.



goSkagit

<https://www.goskagit.com> › if-you-purchased-certain-cl...

### If You Purchased Certain Clif Bar & Company Bars Since ...

2 days ago — The **lawsuit** contends that **Clif Bar & Company** ("**Clif Bar**") made certain statements on the labels of various original **Clif Bars** and Clif Kid ZBars.



clif bar

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barsclassaction.com

<https://www.barsclassaction.com>**Clif Bars Class Action | You May Be Eligible for Cash**

Purchased certain **Clif Bars**? You could get a cash payment. Check eligibility now! Visit the Settlement Website to submit your claim or...



Clif Bar

<https://www.clifbar.com>**Clif Bar: Homepage**

From **CLIF** to LUNA to **CLIF KID**, we make nutritious energy foods for every moment in your day and everybody in your family.

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BLOKS Energy Chews · Sour Green Apple Flavor · Sour ...

**Energy Bars**

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**Who We Are**

About Clif Bar: with people, passion and healthy food at the ...

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Wikipedia

[https://en.wikipedia.org/wiki/Clif\\_Bar](https://en.wikipedia.org/wiki/Clif_Bar)**Clif Bar**

**Clif Bar** & Company is an American company that produces energy foods and drinks. The company's flagship product, **CLIF Bar**, was created by Gary Erickson and ...





## Exhibit H: Press Release

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# If You Purchased Certain Clif Bar & Company Bars Since April 2014 You Could Receive a Cash Payment as Part of a Class Action Settlement

USA - English ▼

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## NEWS PROVIDED BY

**Bars Class Action Administrator →**

Aug 05, 2024, 11:00 ET

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SAN FRANCISCO, Aug. 5, 2024 /PRNewswire/ -- The following notice is being issued by the Court-approved Class Administrator and has been authorized by the U.S. District Court for the Northern District of California, in *Milan v. Clif Bar & Co.*, No. 18-cv-2354-JD.

**What is the lawsuit about?** The lawsuit contends that Clif Bar & Company ("Clif Bar") made certain statements on the labels of various original Clif Bars and Clif Kid ZBars ("Class Products") that are allegedly misleading because the statements suggested the bars are healthy, whereas Plaintiffs allege the bars are unhealthy because of their added sugar. Clif Bar maintains that these products are not unhealthy due to the presence of added sugars, and that the statements on its bars are true and not misleading. The Court has not determined whether Plaintiffs or Clif Bar is correct.

**Who is included?** You are a Class Member if you bought one of the Class Products for household use, and not for resale or distribution, between April 2014 and March 2023 in California or New York, or between March 2019 and March 2023 in any other State. The Class Products include Original Clif Bars in packaging stating "Nutrition for Sustained Energy," and Clif Kid ZBars in packaging stating "No High Fructose Corn Syrup;" "Nourishing Kids in Motion;" "In raising our family, finding nutritious on-the-go snacks for our kids wasn't easy. That's why we created Clif Kid – wholesome, delicious snacks made

with organic ingredients to help keep kids going, growing, and exploring;" "Blend of carbs, fiber, protein, and fat gives kids energy so they can keep Zipping and Zooming along," and similar Challenged Claims (as identified in the Complaint in the Action).

**What does the settlement provide?** Clif Bar has agreed to establish a \$12,000,000 "Settlement Fund" to pay all Settlement expenses, including the costs of class notice and administration, attorneys' fees and costs, service awards for the Plaintiffs, and cash refunds for Class Members who make valid Claims. Your legal rights will be affected if you are a Class Member and do not exclude yourself.

### **What are your options?**

**Submit A Claim:** To receive Settlement benefits, you must complete and submit a Claim Form. Claim Forms are available at the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com), and can be submitted electronically or mailed to the Class Administrator. A Claim Form must be **submitted online or postmarked by November 25, 2024**.

**Opt-Out or Object:** If you opt-out or request exclusion, you will retain your rights to sue Clif Bar separately; however, you will not be eligible to receive any benefits. You must submit a Request for Exclusion, available at the Settlement Website, [www.BarsClassAction.com](http://www.BarsClassAction.com). Request for Exclusions must be **postmarked on or before October 22, 2024**. Detailed instructions are available on the **Settlement Website**. You may also object to any part of this Settlement. Details about how to object are available at the **Settlement Website**. Objections must be mailed to the Class Administrator and **postmarked on or before October 22, 2024**.

**Do Nothing:** If you do nothing, you will not be eligible to receive any benefits and will be bound by the terms of the Settlement Agreement and Final Judgment.

**Has the Court approved the Settlement?** No. The Court has set a hearing for **November 14, 2024, at 10:00 a.m. California time**, to determine whether to approve the Settlement and what attorneys' fees, expenses, and service payments to award. Class Counsel will file a motion seeking an award of up to one-third of the Settlement Fund in fees, and reimbursement of case expenses totaling up to \$917,584.35, plus any expenses incurred after entry of the Preliminary Approval Order. Class Counsel will also seek on behalf of the Class Representatives Service Awards of \$5,000 each for Ralph Milan and Elizabeth Arnold. The Court will determine the amount of fees, expenses, and service awards that will be paid from the Settlement Fund.

**September 9, 2024**, it will be posted on the **Settlement Website** and you will have an opportunity to review and comment on the motion via an objection.

You do not need to appear at the Final Approval Hearing but you may come at your own expense. The Court has appointed Fitzgerald Monroe Flynn PC as Class Counsel. If you want to be represented by your own lawyer, you may hire one at your own expense.

This is only a summary of the key Settlement terms. A full copy of the Settlement Agreement is available at the **Settlement Website**.

SOURCE Bars Class Action Administrator

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# Si compró ciertas barritas de Clif Bar & Company desde abril de 2014, podría recibir un pago en efectivo como parte de un Acuerdo de Demanda Colectiva.

USA - español ▼

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## NEWS PROVIDED BY

**Bars Class Action Administrator →**

Aug 05, 2024, 11:00 ET

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SAN FRANCISCO, 5 de agosto de 2024 /PRNewswire-HISPANIC PR WIRE/ -- El siguiente aviso es emitido por el Administrador del Colectivo aprobado por el Tribunal y ha sido autorizado por el Tribunal de Distrito de los Estados Unidos para el Distrito Norte de California, en el caso *Milan v. Clif Bar & Co.*, Nro. 18-cv-2354-JD.

**¿De qué se trata esta demanda?** La demanda sostiene que Clif Bar & Company ("Clif Bar") realizó ciertas afirmaciones en las etiquetas de varias barras Clif originales y Clif Kid ZBars ("Productos de la Demanda Colectiva") que supuestamente son engañosas porque las afirmaciones sugerían que las barras son saludables, mientras que los Demandantes alegan que las barras no son saludables debido a su azúcar agregado. Clif Bar sostiene que estos productos no son poco saludables debido a la presencia de azúcares agregados, y que las afirmaciones que figuran en sus barritas son ciertas y no engañosas. El Tribunal no ha resuelto si los Demandantes o Clif Bar tienen razón.

**¿Quiénes están incluidos?** Usted es Miembro del Colectivo de Demandantes si compró alguno de los Productos de la Demanda Colectiva para uso doméstico, y no para reventa o distribución, entre abril de 2014 y marzo de 2023 en California o Nueva York, o entre marzo de 2019 y marzo de 2023 en cualquier otro estado. Los Productos de la Demanda Colectiva incluyen barras Clif Bars Originales en cuyo envase diga "Nutrition for Sustained Energy" ("Nutrición para una energía sostenida") y barras Clif Kid ZBars en cuyo envase diga "No High Fructose Corn Syrup" ("Sin jarabe de maíz con alto contenido de fructosa"); "Nourishing Kids in Motion" ("Nutriendo a los niños en movimiento"); "In raising our family, finding nutritious on-the-go snacks for our kids wasn't easy. That's why we created Clif Kid – wholesome, delicious snacks made with organic ingredients to help keep kids going, growing, and exploring" ("Durante la crianza de nuestra familia, no fue fácil encontrar tentempiés nutritivos para nuestros hijos. Por eso creamos Clif Kid, unos tentempiés sanos y deliciosos elaborados con ingredientes orgánicos para ayudar a los niños a mantenerse en movimiento, crecer y explorar"); "Blend of carbs, fiber, protein, and fat gives kids energy so they can keep Zipping and Zooming along" ("La mezcla de carbohidratos, fibra, proteínas y grasas aporta energía a los niños para que puedan seguir haciendo zipping y zooming"), y Afirmaciones Impugnadas similares (que se identifican en la Demanda de la Acción).

**¿Qué ofrece el acuerdo?** Clif Bar ha acordado establecer un "Fondo del Acuerdo" de \$12.000.000 para pagar todos los gastos del Acuerdo de conciliación, incluidos los costos de notificación y administración del colectivo, honorarios de abogados y costas judiciales, pagos en concepto de retribución por servicios para los Demandantes y pagos en efectivo para los Miembros del Colectivo de Demandantes que presenten Reclamos válidos. Sus derechos legales se verán afectados si es Miembro del Colectivo de Demandantes y no se excluye.

**¿Cuáles son sus opciones?**

**Presentar un Reclamo:** Para recibir beneficios del Acuerdo, debe completar y presentar un Formulario de Reclamo. Los Formularios de Reclamo están disponibles en el Sitio Web del Acuerdo, [www.BarsClassAction.com](http://www.BarsClassAction.com), y pueden presentarse por vía electrónica o enviarse por correo postal al Administrador del Colectivo. El Formulario de Reclamo deberá **presentarse en línea o llevar el sello postal fechado a más tardar el 25 de noviembre de 2024.**

**Excluirse voluntariamente u oponer objeciones:** Si se excluye voluntariamente o solicita su exclusión, conservará sus derechos a demandar a Clif Bar por separado; sin embargo, no podrá recibir ningún beneficio. Debe enviar una Solicitud de Exclusión, disponible en el Sitio Web del Acuerdo,

[www.BarsClassAction.com](http://www.BarsClassAction.com). La Solicitud de Exclusión debe llevar el **sello postal fechado a más tardar el 22 de octubre de 2024**. En el **Sitio Web del Acuerdo**, encontrará instrucciones detalladas. También puede objetar alguna parte del presente Acuerdo. En el **Sitio Web del Acuerdo**, podrá consultar detalles sobre cómo oponer objeciones. Las objeciones deben enviarse por correo al Administrador del Colectivo y llevar el **sello postal fechado a más tardar el 22 de octubre de 2024**.

**No hacer nada:** Si no hace nada, no tendrá derecho a recibir ningún beneficio y quedará obligado por los términos del Acuerdo de Conciliación y la Sentencia Definitiva.

**¿El Tribunal ha aprobado el Acuerdo?** No. El Tribunal ha fijado una audiencia para el **14 de noviembre de 2024, a las 10:00 a. m., hora de California**, para decidir si aprueba el Acuerdo y fijar los honorarios de abogados, gastos y pagos en concepto de retribución por servicios que otorgará. Los Abogados del Colectivo de Demandantes presentarán un escrito solicitando el pago de hasta un tercio del Fondo del Acuerdo en concepto de honorarios, y el reembolso de los gastos del proceso por un total de hasta \$917,584.35, más los gastos incurridos con posterioridad al dictado de la Orden de Aprobación Preliminar. Los Abogados del Colectivo de Demandantes también solicitarán, en nombre de los Representantes del Colectivo, pagos en concepto de Retribución por Servicios a favor de Ralph Milan y Elizabeth Arnold por \$5,000 a cada uno. El Tribunal determinará el monto de los honorarios, los gastos y los pagos en concepto de retribución por servicios prestados que se pagarán con cargo al Fondo del Acuerdo.

Una vez que se presente la solicitud de los Abogados del Colectivo de Demandantes relativa a los honorarios de abogados, gastos y pagos en concepto de retribución por servicios a más tardar el **9 de septiembre de 2024**, se publicará en el **Sitio Web del Acuerdo** y usted tendrá la oportunidad de revisar y comentar la solicitud mediante una objeción.

No es necesario que comparezca a la Audiencia de Aprobación Definitiva, pero puede asistir a su costo. El Tribunal ha nombrado a Fitzgerald Monroe Flynn PC como Abogados del Colectivo de Demandantes. Si usted quiere que lo represente su propio abogado, deberá contratarlo a su propio costo.

Este es solo un resumen de los términos clave del Acuerdo. Puede obtener una copia completa del Acuerdo de Conciliación en el **Sitio Web del Acuerdo** o llamando al (844) 537-1156.

If You Purchased Certain Clif Bar & Company Bars Since April 2014 You Could Receive a Cash Payment as Part of a Class Action Settlement

Composite

English

PR Newswire ID: 4225846-1

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4.5M visitors/month <sup>[1]</sup>

 **Seeking Alpha**  
4.4M visitors/month <sup>[1]</sup>

 **WJW-TV FOX-8 ...**  
4.1M visitors/month <sup>[1]</sup>

 **WXIN-TV FOX-5...**  
3.2M visitors/month <sup>[1]</sup>

 **KXAN-TV NBC-3...**  
2.8M visitors/month <sup>[1]</sup>


 **KTVI-TV FOX-2...**  
2.4M visitors/month <sup>[1]</sup>


 **WGN [Chicago,...**  
2.2M visitors/month <sup>[1]</sup>

 **KDVR [Denver,...**  
2.1M visitors/month <sup>[1]</sup>

 **WKRN [Nashvil...**  
2M visitors/month <sup>[1]</sup>

 **KSWB [San Die...**  
1.8M visitors/month <sup>[1]</sup>

 **KRON [San Fra...**  
1.8M visitors/month <sup>[1]</sup>

\*DATA SOURCES: [1]  [2] ALEXA, [3] SITEWORTHTRAFFIC.COM [4] CISION DIGITAL REACH

\*THE DATA CITED HERE BY SIMILARWEB REPRESENTS SITE TRAFFIC DATA OF WORLDWIDE UNIQUE VISITORS ON DESKTOP AND MOBILE DEVICES. DATA IS UPDATED MONTHLY.

 Views & Engagement

Views & Engagement data will continue to mature over time. Totals below are expected to have reached 98% maturity when the circles below are darker in color.

7,490  
CLICK-THROUGHS

1  
SHARES

16,521  
RELEASE VIEWS

 Distribution

914  
TOTAL AP OUTLETS DISTRIBUTED

1.3K  
TOTAL INFLUENCERS DISTRIBUTED

TOP AP OUTLETS

CISION INFLUENCER LISTS

**C-SPAN**  
86.2M Visitors/Month  
Washington, DC

**Scribd, Inc.**  
43.5M Visitors/Month  
San Francisco, CA

**FoxNews.com**  
32.5M Visitors/Month  
New York, NY

**CBS News Radio**  
30M Visitors/Month  
New York, NY

**New York Time...**  
29.9M Visitors/Month  
New York, NY

**Apple Inc.**  
29.7M Visitors/Month  
Cupertino, CA

**CNBC.com**  
26.1M Visitors/Month  
Englewood Cliffs, NJ

**CBSnews.com**  
26.1M Visitors/Month  
New York, NY

List Name	Outlet	Recipients
Food (English)	Remezcla	4
Food (English)	LATINA Style	3
Food (English)	NBC News Latino	3
Food (English)	PlanetM	3
Food (English)	El Vistazo	2
Food (English)	Fusion	2

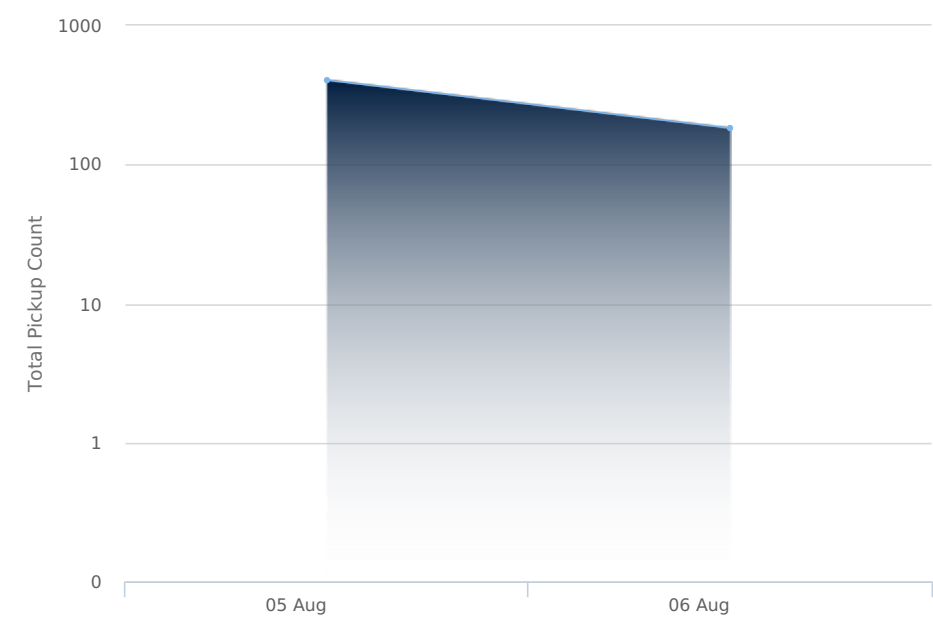
Pickup

Overview

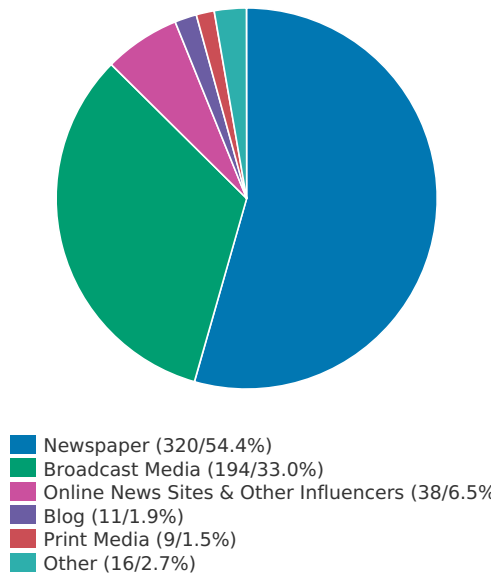
TOTAL PICKUP	588	TOTAL POTENTIAL AUDIENCE	119M
Exact Match	588 postings	Exact Match	119M visitors

Total Pickup Over Time

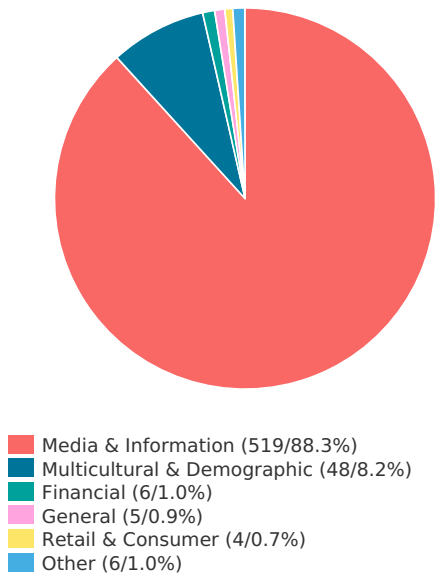
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry
























































## Exact Match Pickup




































Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.


















Total Exact Matches: **588**



































Total Potential Audience: **119,022,286**
















Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Benzinga Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Financial	7,968,427 <sup>[1]</sup> visitors/month
	KTLA [Los Angeles, CA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	7,073,654 <sup>[1]</sup> visitors/month
	PR Newswire Online <a href="#">View Release</a>	Global	PR Newswire	Media & Information	5,590,155 <sup>[1]</sup> visitors/month
	PR Newswire Online <a href="#">View Release</a>	Global	PR Newswire	Media & Information	5,590,155 <sup>[1]</sup> visitors/month
	WFLA [Tampa, FL] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	4,950,418 <sup>[1]</sup> visitors/month
	Morningstar Online <a href="#">View Release</a>	Global	Financial Data, Research & Analytics	Financial	4,486,842 <sup>[1]</sup> visitors/month
	Seeking Alpha Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Financial	4,371,062 <sup>[1]</sup> visitors/month
	WJW-TV FOX-8 [Cleveland, OH] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	4,127,594 <sup>[1]</sup> visitors/month
	WXIN-TV FOX-59 [Indianapolis, IN] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	3,161,353 <sup>[1]</sup> visitors/month
	KXAN-TV NBC-36 [Austin, TX] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	2,755,722 <sup>[1]</sup> visitors/month
	KTVI-TV FOX-2 [St. Louis, MO] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	2,367,016 <sup>[1]</sup> visitors/month
	WGN [Chicago, IL] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	2,152,454 <sup>[1]</sup> visitors/month
	KDVR [Denver, CO] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	2,091,917 <sup>[1]</sup> visitors/month
	WKRN [Nashville, TN] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	2,003,550 <sup>[1]</sup> visitors/month
	KSWB [San Diego, CA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,837,749 <sup>[1]</sup> visitors/month
	KRON [San Francisco, CA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,774,145 <sup>[1]</sup> visitors/month































	KLAS-TV CBS-8 [Las Vegas, NV] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,730,714 <sup>[1]</sup> visitors/month
	WGHP [Greensboro, NC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,653,457 <sup>[1]</sup> visitors/month
	WPIX-TV CW-11 [New York, NY] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,648,704 <sup>[1]</sup> visitors/month
	WHTM [Harrisburg, PA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,645,761 <sup>[1]</sup> visitors/month
	WAVY-TV NBC-10 [Portsmouth, VA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,625,198 <sup>[1]</sup> visitors/month
	KTVX [Salt Lake City, UT] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,438,932 <sup>[1]</sup> visitors/month
	WDAF [Kansas City, MO] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,417,348 <sup>[1]</sup> visitors/month
	WCMH [Columbus, OH] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,404,208 <sup>[1]</sup> visitors/month
	WRIC [Richmond, VA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,290,843 <sup>[1]</sup> visitors/month
	KOIN-TV CBS-6 [Portland, OR] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,243,184 <sup>[1]</sup> visitors/month
	WNCN [Raleigh, NC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,148,400 <sup>[1]</sup> visitors/month
	WOOD [Grand Rapids, MI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,147,492 <sup>[1]</sup> visitors/month
	KFOR [Oklahoma City, OK] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,135,961 <sup>[1]</sup> visitors/month
	KTXL [Sacramento, CA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	1,089,889 <sup>[1]</sup> visitors/month
<b>The Gazette, Colorado Springs, Colorado</b>	The Gazette, Colorado Springs, Colorado Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,079,539 <sup>[1]</sup> visitors/month
	KRQE [Albuquerque, NM] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	968,199 <sup>[1]</sup> visitors/month
	WTNH [New Haven, CT] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	958,827 <sup>[1]</sup> visitors/month
	WKBN-TV CBS-27 [Youngstown, OH] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	917,545 <sup>[1]</sup> visitors/month
	WATE [Knoxville, TN] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	906,136 <sup>[1]</sup> visitors/month




























	WWLP-TV NBC-22 [Springfield, MA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	895,235 <sup>[1]</sup> visitors/month
	WREG [Memphis, TN] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	850,584 <sup>[1]</sup> visitors/month
	WPRI/WNAC [Providence, RI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	787,926 <sup>[1]</sup> visitors/month
<b>Arizona Daily Star [Tucson, AZ]</b>	Arizona Daily Star [Tucson, AZ] Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	785,972 <sup>[1]</sup> visitors/month
<b>KHQ-TV, Spokane, Washington</b>	KHQ-TV, Spokane, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	718,641 <sup>[1]</sup> visitors/month
	WDTN/WBDT [Dayton, OH] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	711,490 <sup>[1]</sup> visitors/month
	KHON [Honolulu, HI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	643,996 <sup>[1]</sup> visitors/month
	WDVM-TV IND-25 [Washington, DC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	609,680 <sup>[1]</sup> visitors/month
	KSNW [Wichita, KS] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	604,897 <sup>[1]</sup> visitors/month
	WANE [Fort Wayne, IN] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	595,453 <sup>[1]</sup> visitors/month
	WBRE/WYOU [Wilkes-Barre, PA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	595,400 <sup>[1]</sup> visitors/month
	WFRV [Green Bay, WI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	588,841 <sup>[1]</sup> visitors/month
<b>KITV Island News, Honolulu, Hawaii</b>	KITV Island News, Honolulu, Hawaii Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	586,088 <sup>[1]</sup> visitors/month
	ADVFN Online  <a href="#">View Release</a>	United States	Financial News Service	Financial	581,314 <sup>[1]</sup> visitors/month
	WIVB [Buffalo, NY] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	577,087 <sup>[1]</sup> visitors/month
	WROC/WUHF/WZDX [Rochester, NY] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	573,570 <sup>[1]</sup> visitors/month
	WTEN/ WXXA-TV [Albany, NY] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	533,897 <sup>[1]</sup> visitors/month
	WJTV-TV CBS-12 [Jackson, MS] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	529,935 <sup>[1]</sup> visitors/month
	KSNT-TV NBC-27 [Topeka, KS] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	516,197 <sup>[1]</sup> visitors/month








	KELO [Sioux Falls, SD] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	515,945 <sup>[1]</sup> visitors/month
<b>KVOA, Tucson, AZ</b>	KVOA, Tucson, AZ Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	511,155 <sup>[1]</sup> visitors/month
	KARK-TV NBC-4 [Little Rock, AR] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	502,328 <sup>[1]</sup> visitors/month
	WHNT [Huntsville, AL] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	499,355 <sup>[1]</sup> visitors/month
	WIAT [Birmingham, AL] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	462,587 <sup>[1]</sup> visitors/month
	WJHL-TV/ABC Tri-Cities [Johnson City, TN] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	447,964 <sup>[1]</sup> visitors/month
	WSYR-TV ABC-9 NewsChannel [Syracuse, NY] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	438,087 <sup>[1]</sup> visitors/month
	WBOY [Clarksburg, WV] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	420,890 <sup>[1]</sup> visitors/month
	KGET [Bakersfield, CA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	408,123 <sup>[1]</sup> visitors/month
	WTRF [Wheeling, WV] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	406,388 <sup>[1]</sup> visitors/month
	WKRG [Mobile, AL] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	406,110 <sup>[1]</sup> visitors/month
	Mundiaro Online <a href="#">View Release</a>	Spain	Newspaper	Media & Information	382,646 <sup>[1]</sup> visitors/month
	KTSM [El Paso, TX] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	377,752 <sup>[1]</sup> visitors/month
	WHO-TV NBC-13 [Des Moines, IA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	377,347 <sup>[1]</sup> visitors/month
<b>Albuquerque Journal, Albuquerque, New Mexico</b>	Albuquerque Journal, Albuquerque, New Mexico Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	359,431 <sup>[1]</sup> visitors/month
	WTaj [Altoona, PA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	354,846 <sup>[1]</sup> visitors/month
	WBTW [Myrtle Beach, SC] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	353,827 <sup>[1]</sup> visitors/month
	WJZY-TV FOX-46 [Charlotte, NC] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	350,046 <sup>[1]</sup> visitors/month
	WSPA/WYCW [Spartanburg, SC] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	335,202 <sup>[1]</sup> visitors/month


























<b>NBC Right Now, Kennewick, Washington</b>	NBC Right Now, Kennewick, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	334,213 <sup>[1]</sup> visitors/month
<b>2 News, Las Vegas, Nevada</b>	2 News, Las Vegas, Nevada Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	317,645 <sup>[1]</sup> visitors/month
	WLNS-TV CBS-6 [Lansing, MI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	314,249 <sup>[1]</sup> visitors/month
	KXRM [Colorado Springs, CO] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	313,103 <sup>[1]</sup> visitors/month
	WQRF/WTVO [Rockford, IL] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	301,671 <sup>[1]</sup> visitors/month
	KVEO-TV CBS-4 [Harlingen, TX] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	278,191 <sup>[1]</sup> visitors/month
<b>Billings Gazette, Billings, Montana</b>	Billings Gazette, Billings, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	271,181 <sup>[1]</sup> visitors/month
	KAMC/KLBK Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	270,092 <sup>[1]</sup> visitors/month
	KNWA/KFTA [Fayetteville, AR] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	263,841 <sup>[1]</sup> visitors/month
	WMBB-TV ABC-13 [Panama City, FL] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	262,856 <sup>[1]</sup> visitors/month
	WNCT [Greenville, NC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	259,227 <sup>[1]</sup> visitors/month
	WCBD-TV NBC-2 [Charleston, SC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	258,114 <sup>[1]</sup> visitors/month
	KLFY [Lafayette, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	257,035 <sup>[1]</sup> visitors/month
	WMBD-TV CBS 31 / WYZZ-TV FOX 43 [Peoria, IL] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	251,950 <sup>[1]</sup> visitors/month
	WCIA-TV CBS 3 [Champaign, IL] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	246,019 <sup>[1]</sup> visitors/month
	WEHT/WTWV [Evansville, IN] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	240,192 <sup>[1]</sup> visitors/month
	KLRT-TV FOX-16 [Little Rock, AR] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	239,657 <sup>[1]</sup> visitors/month
<b>Missoulian, Missoula, Montana</b>	Missoulian, Missoula, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	235,784 <sup>[1]</sup> visitors/month
	WJET-TV ABC-24 / WFXP-TV FOX-44 [Erie, PA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	234,736 <sup>[1]</sup> visitors/month































	KOLR/KOZL [Springfield, MO] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	225,579 <sup>[1]</sup> visitors/month
	WSAV [Savannah, GA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	224,244 <sup>[1]</sup> visitors/month
	WJBF [Augusta, GA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	215,384 <sup>[1]</sup> visitors/month
	KSEE/KGPE [Fresno, CA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	213,602 <sup>[1]</sup> visitors/month
	KREX/KFQX/KGJT [Grand Junction, CO] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	212,160 <sup>[1]</sup> visitors/month
	Victoria Advocate [Victoria, TX] Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	209,077 <sup>[1]</sup> visitors/month
	Victoria Advocate [Victoria, TX] Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	209,077 <sup>[1]</sup> visitors/month
	Victoria Advocate [Victoria, TX] Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	209,077 <sup>[1]</sup> visitors/month
<b>Montana Right Now, Montana</b>	Montana Right Now, Montana Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	206,953 <sup>[1]</sup> visitors/month
<b>Montana Right Now, Montana</b>	Montana Right Now, Montana Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	206,953 <sup>[1]</sup> visitors/month
	KSNF/KODE [Joplin, MO] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	204,535 <sup>[1]</sup> visitors/month
	WDKY-TV FOX-56 [Lexington, KY] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	202,464 <sup>[1]</sup> visitors/month
<b>Wyoming Tribune Eagle, Cheyenne, Wyoming</b>	Wyoming Tribune Eagle, Cheyenne, Wyoming Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	197,498 <sup>[1]</sup> visitors/month
	WOWK-TV CBS-13 [Charleston, WV] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	196,434 <sup>[1]</sup> visitors/month
	WFXR [Roanoke, VA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	193,143 <sup>[1]</sup> visitors/month
	KIAH [Houston, TX] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	192,968 <sup>[1]</sup> visitors/month
	WVNS [Beckley, WV] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	188,374 <sup>[1]</sup> visitors/month
<b>The Daily Sentinel, Grand Junction, Colorado</b>	The Daily Sentinel, Grand Junction, Colorado Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	188,124 <sup>[1]</sup> visitors/month
	WETM-TV NBC-18 [Elmira, NY] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	185,396 <sup>[1]</sup> visitors/month




























	KLST/KSAN [San Angelo, TX] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	184,097 <sup>[1]</sup> visitors/month
<b>Helena Independent Record, Helena, Montana</b>	Helena Independent Record, Helena, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	181,298 <sup>[1]</sup> visitors/month
<b>Napa Valley Register, Napa, California</b>	Napa Valley Register, Napa, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	161,087 <sup>[1]</sup> visitors/month
<b>Napa Valley Register, Napa, California</b>	Napa Valley Register, Napa, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	161,087 <sup>[1]</sup> visitors/month
<b>KULR-8, Billings, Montana</b>	KULR-8, Billings, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	152,106 <sup>[1]</sup> visitors/month
	KETK-TV FOX-51 [Tyler, TX] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	148,244 <sup>[1]</sup> visitors/month
	KXMA/KXMB [Bismark, ND] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	147,477 <sup>[1]</sup> visitors/month
	WRBL [Columbus, GA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	146,017 <sup>[1]</sup> visitors/month
	WGNO [New Orleans, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	143,757 <sup>[1]</sup> visitors/month
<b>The Bulletin, Bend, Oregon</b>	The Bulletin, Bend, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	137,695 <sup>[1]</sup> visitors/month
	KTAL-TV NBC-6 [Shreveport, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129,326 <sup>[1]</sup> visitors/month
	KTAB/KRBC [Abilene, TX] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	128,850 <sup>[1]</sup> visitors/month
<b>Big Country News Connection, Spokane, Washington</b>	Big Country News Connection, Spokane, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	120,505 <sup>[1]</sup> visitors/month
<b>Arizona Daily Sun, Flagstaff, Arizona</b>	Arizona Daily Sun, Flagstaff, Arizona Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	119,753 <sup>[1]</sup> visitors/month
	WVLA [Baton Rouge, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	117,851 <sup>[1]</sup> visitors/month
	WDHN-TV ABC [Webb, AL] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	115,747 <sup>[1]</sup> visitors/month
<b>Lewiston Tribune, Lewiston, Idaho</b>	Lewiston Tribune, Lewiston, Idaho Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	115,671 <sup>[1]</sup> visitors/month
	Myhighplains Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	115,022 <sup>[1]</sup> visitors/month
	KFDX-TV NBC-3 / KJTL-TV FOX-18 [Wichita Falls, TX] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	110,572 <sup>[1]</sup> visitors/month
































	WTWO-TV NBC-2/WAWV-TV ABC-38 MyWabashValley [Terre Haute IN] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	109,718 <sup>[1]</sup> visitors/month
	QuadCities WHBF-TV CBS-4 / KLJB-TV FOX-18 [Rock Island, IL] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	104,235 <sup>[1]</sup> visitors/month
<b>Portland Tribune, Portland, Oregon</b>	Portland Tribune, Portland, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	104,219 <sup>[1]</sup> visitors/month
	Albert Lea Tribune [Albert Lea, MN] Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	102,700 <sup>[1]</sup> visitors/month
<b>The Daily News, Longview, Washington</b>	The Daily News, Longview, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	100,729 <sup>[1]</sup> visitors/month
	WTTV [Indianapolis, IN] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	98,505 <sup>[1]</sup> visitors/month
<b>Casper Star-Tribune [Casper, WY]</b>	Casper Star-Tribune [Casper, WY] Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	96,901 <sup>[1]</sup> visitors/month
<b>News Miner, Fair</b>	News Miner, Fair Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	95,948 <sup>[1]</sup> visitors/month
<b>News Miner, Fair</b>	News Miner, Fair Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	95,948 <sup>[1]</sup> visitors/month
	WICZ-TV FOX-40 [Binghamton, NY] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	95,304 <sup>[1]</sup> visitors/month
	KWKT-TV FOX-44 / KYLE-TV MyNetworkTV [Woodway, TX] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	89,889 <sup>[1]</sup> visitors/month
<b>Santa Maria Times, Santa Maria, California</b>	Santa Maria Times, Santa Maria, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	88,136 <sup>[1]</sup> visitors/month
<b>Gazette-Times, Corvallis, Oregon</b>	Gazette-Times, Corvallis, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	87,857 <sup>[1]</sup> visitors/month
	KARD/KTVE [West Monroe, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	87,229 <sup>[1]</sup> visitors/month
<b>The Desert Review, El Centro, California</b>	The Desert Review, El Centro, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	86,122 <sup>[1]</sup> visitors/month
<b>Elko Daily Free Press, Elko, Nevada</b>	Elko Daily Free Press, Elko, Nevada Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	85,969 <sup>[1]</sup> visitors/month
	KCAU-TV ABC-9 Siouxland Proud [Sioux City, IA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	85,131 <sup>[1]</sup> visitors/month
<b>The News-Review, Roseburg, Oregon</b>	The News-Review, Roseburg, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	80,745 <sup>[1]</sup> visitors/month
<b>Montana Standard, Butte, Montana</b>	Montana Standard, Butte, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	76,863 <sup>[1]</sup> visitors/month























	Salisbury Post Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	76,417 <sup>[1]</sup> visitors/month
<b>Las Vegas Optic, Las Vegas, New Mexico</b>	Las Vegas Optic, Las Vegas, New Mexico Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	74,369 <sup>[1]</sup> visitors/month
	The Vicksburg Post Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	74,321 <sup>[1]</sup> visitors/month
<b>The Daily Californian, Berkeley, California</b>	The Daily Californian, Berkeley, California Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	74,314 <sup>[1]</sup> visitors/month
<b>Tri-Valley Times, Pleasanton, California</b>	Tri-Valley Times, Pleasanton, California Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	74,070 <sup>[1]</sup> visitors/month
<b>Times-News, Twin Falls, Idaho</b>	Times-News, Twin Falls, Idaho Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	72,171 <sup>[1]</sup> visitors/month
<b>Times-News, Twin Falls, Idaho</b>	Times-News, Twin Falls, Idaho Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	72,171 <sup>[1]</sup> visitors/month
	NCN: Panhandle - News Channel Nebraska [Grand Island, NE] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	68,852 <sup>[1]</sup> visitors/month
	WBGH/WIVT [Binghamton, NY] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	67,804 <sup>[1]</sup> visitors/month
<b>Mountain Democrat, Placerville, California</b>	Mountain Democrat, Placerville, California Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	66,830 <sup>[1]</sup> visitors/month
<b>The Westside Current, Houston, Texas</b>	The Westside Current, Houston, Texas Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	66,456 <sup>[1]</sup> visitors/month
<b>Aspen Daily News, Aspen, Colorado</b>	Aspen Daily News, Aspen, Colorado Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	66,391 <sup>[1]</sup> visitors/month
<b>Daily Republic, Fairfield, California</b>	Daily Republic, Fairfield, California Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	65,180 <sup>[1]</sup> visitors/month
	KDAF-TV CW-33 [Dallas, TX] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	65,039 <sup>[1]</sup> visitors/month
	WFFF-TV FOX 44 / WVNY-TV ABC-22 [Colchester, VT] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	64,949 <sup>[1]</sup> visitors/month
	KMID/KPEI [Odessa, TX] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	63,556 <sup>[1]</sup> visitors/month
<b>KPVI News 6, Pocatello, Idaho</b>	KPVI News 6, Pocatello, Idaho Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	63,326 <sup>[1]</sup> visitors/month
<b>Moscow-Pullman Daily News, Moscow, Idaho</b>	Moscow-Pullman Daily News, Moscow, Idaho Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	62,206 <sup>[1]</sup> visitors/month
<b>Pinal Central [Casa Grande, AZ]</b>	Pinal Central [Casa Grande, AZ] Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	58,780 <sup>[1]</sup> visitors/month





























	Natchez Democrat Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	58,441 <sup>[1]</sup> visitors/month
	LaGrange Daily News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	56,768 <sup>[1]</sup> visitors/month
<b>Lodi News-Sentinel, Lodi, California</b>	Lodi News-Sentinel, Lodi, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	51,773 <sup>[1]</sup> visitors/month
<b>Appeal-Democrat, Marysville/Yuba City, California</b>	Appeal-Democrat, Marysville/Yuba City, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	51,579 <sup>[1]</sup> visitors/month
<b>Appeal-Democrat, Marysville/Yuba City, California</b>	Appeal-Democrat, Marysville/Yuba City, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	51,579 <sup>[1]</sup> visitors/month
	Ellensburg Daily Record [Ellensburg, WA] Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	50,963 <sup>[1]</sup> visitors/month
<b>Albany Democrat-Herald, Albany, Oregon</b>	Albany Democrat-Herald, Albany, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	50,940 <sup>[1]</sup> visitors/month
	NEWSNet Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	50,649 <sup>[1]</sup> visitors/month
<b>Gillette News Record, Gillette, Wyoming</b>	Gillette News Record, Gillette, Wyoming Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	50,634 <sup>[1]</sup> visitors/month
<b>Columbia Gorge News, Hood River, Oregon</b>	Columbia Gorge News, Hood River, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	50,059 <sup>[1]</sup> visitors/month
	Magnolia State Live Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	49,450 <sup>[1]</sup> visitors/month
<b>Fontana Herald News, Fontana, California</b>	Fontana Herald News, Fontana, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	49,128 <sup>[1]</sup> visitors/month
<b>WMIcentral.com, Iron Mountain, Michigan</b>	WMIcentral.com, Iron Mountain, Michigan Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	48,714 <sup>[1]</sup> visitors/month
<b>The Davis Enterprise, Davis, California</b>	The Davis Enterprise, Davis, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	47,661 <sup>[1]</sup> visitors/month
<b>Estes Park News, Estes Park, Colorado</b>	Estes Park News, Estes Park, Colorado Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	46,089 <sup>[1]</sup> visitors/month
<b>Hanford Sentinel, Hanford, California</b>	Hanford Sentinel, Hanford, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	46,078 <sup>[1]</sup> visitors/month
	One News Page Online  <a href="#">View Release</a>	Hong Kong	Information Website	General	45,703 <sup>[1]</sup> visitors/month
	One News Page Online  <a href="#">View Release</a>	Hong Kong	Information Website	General	45,703 <sup>[1]</sup> visitors/month


























<b>Taos News, Taos, New Mexico</b>	Taos News, Taos, New Mexico Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	45,275 <sup>[1]</sup> visitors/month
	Austin Daily Herald Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	44,697 <sup>[1]</sup> visitors/month
	Port Arthur News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	44,688 <sup>[1]</sup> visitors/month
<b>East Oregonian, Pendleton, Oregon</b>	East Oregonian, Pendleton, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	43,239 <sup>[1]</sup> visitors/month
	The Oxford Eagle Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	43,012 <sup>[1]</sup> visitors/month
<b>The Union, Grass Valley, California</b>	The Union, Grass Valley, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	42,911 <sup>[1]</sup> visitors/month
	Shelby County Reporter Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	42,651 <sup>[1]</sup> visitors/month
	Washington Daily News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	42,418 <sup>[1]</sup> visitors/month
	WWTI-TV ABC-50 [Watertown, NY] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	40,557 <sup>[1]</sup> visitors/month
	WJMN-TV CBS 3 [Escanaba, WI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	40,554 <sup>[1]</sup> visitors/month
	NCN: Northeast - News Channel Nebraska [Norfolk, NE] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	39,184 <sup>[1]</sup> visitors/month
	NCN: Southeast - News Channel Nebraska [Beatrice, NE] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	38,729 <sup>[1]</sup> visitors/month
	Leader Publications Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	38,712 <sup>[1]</sup> visitors/month
	The Suffolk News-Herald Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	37,147 <sup>[1]</sup> visitors/month
<b>NCWLIFE, Wenatchee, Washington</b>	NCWLIFE, Wenatchee, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	36,891 <sup>[1]</sup> visitors/month
<b>The Union Democrat, Sonora, California</b>	The Union Democrat, Sonora, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	36,530 <sup>[1]</sup> visitors/month
<b>Imperial Valley Press, El Centro, California</b>	Imperial Valley Press, El Centro, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	36,395 <sup>[1]</sup> visitors/month
<b>Imperial Valley Press, El Centro, California</b>	Imperial Valley Press, El Centro, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	36,395 <sup>[1]</sup> visitors/month
<b>Mohave Daily News, Bullhead City, AZ</b>	Mohave Daily News, Bullhead City, AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	36,052 <sup>[1]</sup> visitors/month




























<b>Roswell Daily Record, Roswell, New Mexico</b>	Roswell Daily Record, Roswell, New Mexico Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	35,883 <sup>[1]</sup> visitors/month
	NCN: River Country - NewsChannelNebraska [Nebraska City, NE] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	35,850 <sup>[1]</sup> visitors/month
	WYTV-TV ABC-33 [Youngstown, OH] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	34,370 <sup>[1]</sup> visitors/month
<b>Lompoc Record, Lompoc, California</b>	Lompoc Record, Lompoc, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	33,513 <sup>[1]</sup> visitors/month
<b>Your Oregon News, Oregon</b>	Your Oregon News, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	32,879 <sup>[1]</sup> visitors/month
<b>The Daily Astorian, Astoria, Oregon</b>	The Daily Astorian, Astoria, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	32,791 <sup>[1]</sup> visitors/month
	The Troy Messenger Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	32,734 <sup>[1]</sup> visitors/month
<b>Blue Mountain Eagle, John Day, Oregon</b>	Blue Mountain Eagle, John Day, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	32,464 <sup>[1]</sup> visitors/month
	NCN: Platte Valley - News Channel Nebraska [Columbus, NE] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	31,783 <sup>[1]</sup> visitors/month
<b>Ravalli Republic, Hamilton, Montana</b>	Ravalli Republic, Hamilton, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	31,645 <sup>[1]</sup> visitors/month
	Irontron Tribune Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	30,067 <sup>[1]</sup> visitors/month
<b>Redmond Spokesman, Redmond, Oregon</b>	Redmond Spokesman, Redmond, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	29,780 <sup>[1]</sup> visitors/month
	Winchester Sun Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	29,604 <sup>[1]</sup> visitors/month
<b>Forest Grove News-Times, Forest Grove, Oregon</b>	Forest Grove News-Times, Forest Grove, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	29,489 <sup>[1]</sup> visitors/month
<b>Buffalo Bulletin, Buffalo, Wyoming</b>	Buffalo Bulletin, Buffalo, Wyoming Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	28,773 <sup>[1]</sup> visitors/month
<b>SWX Local Sports, Montana</b>	SWX Local Sports, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	28,297 <sup>[1]</sup> visitors/month
	Elizabethton Star Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	27,712 <sup>[1]</sup> visitors/month
	Daily Leader Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	27,628 <sup>[1]</sup> visitors/month
<b>Antelope Valley Press, Palmdale/Lancaster, California</b>	Antelope Valley Press, Palmdale/Lancaster, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	27,575 <sup>[1]</sup> visitors/month
























	The Coastland Times Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	27,348 <sup>[1]</sup> visitors/month
	CNYhomepage Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	27,334 <sup>[1]</sup> visitors/month
<b>Porterville Recorder, Porterville, California</b>	Porterville Recorder, Porterville, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	26,779 <sup>[1]</sup> visitors/month
	Portal de Financas Online  <a href="#">View Release</a>	Brazil	Online News Sites & Other Influencers	Financial	26,427 <sup>[1]</sup> visitors/month
	The Farmville Herald Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	26,340 <sup>[1]</sup> visitors/month
	American Press Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	25,797 <sup>[1]</sup> visitors/month
<b>Rio Grande Sun, Espanola, New Mexico</b>	Rio Grande Sun, Espanola, New Mexico Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	25,069 <sup>[1]</sup> visitors/month
	The Roanoke-Chowan News-Herald Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	24,905 <sup>[1]</sup> visitors/month
	Alexander City Outlook Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	24,737 <sup>[1]</sup> visitors/month
<b>Chandler News, Chandler, AZ</b>	Chandler News, Chandler, AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	24,470 <sup>[1]</sup> visitors/month
<b>The Press, Brentwood, California</b>	The Press, Brentwood, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	24,047 <sup>[1]</sup> visitors/month
<b>Lake Oswego Review, Lake Oswego, Oregon</b>	Lake Oswego Review, Lake Oswego, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	23,990 <sup>[1]</sup> visitors/month
	L'Observateur Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	23,815 <sup>[1]</sup> visitors/month
<b>Kingman Miner, Kingman AZ</b>	Kingman Miner, Kingman AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	22,597 <sup>[1]</sup> visitors/month
<b>Gilbert Sun, Gilbert AZ</b>	Gilbert Sun, Gilbert AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	22,523 <sup>[1]</sup> visitors/month
	The State Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	22,214 <sup>[1]</sup> visitors/month
<b>The Outlook, Gresham, Oregon</b>	The Outlook, Gresham, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	22,204 <sup>[1]</sup> visitors/month
<b>Hermiston Herald, Hermiston, Oregon</b>	Hermiston Herald, Hermiston, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	22,157 <sup>[1]</sup> visitors/month
	The Andalusia Star-News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	21,829 <sup>[1]</sup> visitors/month
	WPHL [Philadelphia, PA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	21,730 <sup>[1]</sup> visitors/month































<b>Chinook Observer, Long Beach, Washington</b>	Chinook Observer, Long Beach, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	20,802 <sup>[1]</sup> visitors/month
	Quiz Me Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	General	20,678 <sup>[1]</sup> visitors/month
	The Wetumpka Herald Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	20,271 <sup>[1]</sup> visitors/month
	Picayune Item Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	19,962 <sup>[1]</sup> visitors/month
<b>Los Angeles Downtown News, Los Angeles, California</b>	Los Angeles Downtown News, Los Angeles, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,800 <sup>[1]</sup> visitors/month
<b>Wallowa County Chieftain, Enterprise, Oregon</b>	Wallowa County Chieftain, Enterprise, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,698 <sup>[1]</sup> visitors/month
	Smithfield Times Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,552 <sup>[1]</sup> visitors/month
<b>Chino Champion, Chino, California</b>	Chino Champion, Chino, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,545 <sup>[1]</sup> visitors/month
<b>VCReporter, Ventura County, California</b>	VCReporter, Ventura County, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,286 <sup>[1]</sup> visitors/month
<b>The Daily Titan, Fullerton, California</b>	The Daily Titan, Fullerton, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,201 <sup>[1]</sup> visitors/month
<b>Westside Connect, Sonoma County, California</b>	Westside Connect, Sonoma County, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	18,009 <sup>[1]</sup> visitors/month
<b>Kodiak Daily Mirror, Kodiak, AK</b>	Kodiak Daily Mirror, Kodiak, AK Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	17,911 <sup>[1]</sup> visitors/month
<b>The La Grande Observer, La Grande, Oregon</b>	The La Grande Observer, La Grande, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	17,786 <sup>[1]</sup> visitors/month
<b>Ledger Dispatch, Jackson, California</b>	Ledger Dispatch, Jackson, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	17,090 <sup>[1]</sup> visitors/month
	NCN: Metro - News Channel Nebraska [Omaha, NE] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	16,908 <sup>[1]</sup> visitors/month
<b>Newport News-Times, Newport, Oregon</b>	Newport News-Times, Newport, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	16,728 <sup>[1]</sup> visitors/month
<b>Newberg Graphic, Newberg, Oregon</b>	Newberg Graphic, Newberg, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	16,669 <sup>[1]</sup> visitors/month
<b>Prescott Times, Prescott AZ</b>	Prescott Times, Prescott AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	16,190 <sup>[1]</sup> visitors/month


































	Valley Times-News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,766 <sup>[1]</sup> visitors/month
	The Tryon Daily Bulletin Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,732 <sup>[1]</sup> visitors/month
<b>Yuma Sun, Yuma AZ</b>	Yuma Sun, Yuma AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,554 <sup>[1]</sup> visitors/month
<b>Yuma Sun, Yuma AZ</b>	Yuma Sun, Yuma AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,554 <sup>[1]</sup> visitors/month
<b>Beaverton Valley Times, Beaverton, Oregon</b>	Beaverton Valley Times, Beaverton, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,522 <sup>[1]</sup> visitors/month
<b>The Argonaut, Los Angeles, California</b>	The Argonaut, Los Angeles, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,277 <sup>[1]</sup> visitors/month
<b>Fairfield Sun Times, Fairfield, Montana</b>	Fairfield Sun Times, Fairfield, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	15,155 <sup>[1]</sup> visitors/month
	Orange Leader Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	14,811 <sup>[1]</sup> visitors/month
<b>Santa Ynez Valley News, Santa Ynez Valley, California</b>	Santa Ynez Valley News, Santa Ynez Valley, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	14,615 <sup>[1]</sup> visitors/month
	The Bogalusa Daily News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	14,593 <sup>[1]</sup> visitors/month
	NewsBlaze US Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	14,587 <sup>[1]</sup> visitors/month
<b>West Valley View, Avondale AZ</b>	West Valley View, Avondale AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	14,583 <sup>[1]</sup> visitors/month
	The Greenville Advocate Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	13,616 <sup>[1]</sup> visitors/month
<b>Tehachapi News, Tehachapi, California</b>	Tehachapi News, Tehachapi, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	13,451 <sup>[1]</sup> visitors/month
<b>Polk County Itemizer-Observer, Dallas, Oregon</b>	Polk County Itemizer-Observer, Dallas, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	13,171 <sup>[1]</sup> visitors/month
	Canadian Insider Online  <a href="#">View Release</a>	Canada	Financial News Service	Financial	12,989 <sup>[1]</sup> visitors/month
	The Advocate-Messenger Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	12,907 <sup>[1]</sup> visitors/month
<b>Cut Bank Pioneer Press, Cut Bank, Montana</b>	Cut Bank Pioneer Press, Cut Bank, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	12,851 <sup>[1]</sup> visitors/month
	WLAX-TV FOX 28/45 [La Crosse, WI] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	12,826 <sup>[1]</sup> visitors/month










<b>The Daily Independent, Ridgecrest, California</b>	The Daily Independent, Ridgecrest, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	12,625 <sup>[1]</sup> visitors/month
<b>Kilgore News Herald, Kilgore, Texas</b>	Kilgore News Herald, Kilgore, Texas Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	12,112 <sup>[1]</sup> visitors/month
<b>Kilgore News Herald, Kilgore, Texas</b>	Kilgore News Herald, Kilgore, Texas Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	12,112 <sup>[1]</sup> visitors/month
<b>Kilgore News Herald, Kilgore, Texas</b>	Kilgore News Herald, Kilgore, Texas Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	12,112 <sup>[1]</sup> visitors/month
<b>WyoToday, Riverton, Wyoming</b>	WyoToday, Riverton, Wyoming Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	11,544 <sup>[1]</sup> visitors/month
	Ahora News (New Jersey) Online  <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	11,465 <sup>[1]</sup> visitors/month
<b>Record Gazette, Banning, California</b>	Record Gazette, Banning, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	11,232 <sup>[1]</sup> visitors/month
	The Post-Searchlight Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	11,179 <sup>[1]</sup> visitors/month
<b>Cal OES News, Sacramento, California</b>	Cal OES News, Sacramento, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	11,006 <sup>[1]</sup> visitors/month
	La Nueva 94 FM Online  <a href="#">View Release</a>	Puerto Rico	Broadcast Media	Multicultural & Demographic	10,934 <sup>[1]</sup> visitors/month
<b>Moorpark Acorn, Moorpark, California</b>	Moorpark Acorn, Moorpark, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	10,861 <sup>[1]</sup> visitors/month
	Jessamine Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	10,261 <sup>[1]</sup> visitors/month
<b>Baker City Herald, Baker City, Oregon</b>	Baker City Herald, Baker City, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	10,231 <sup>[1]</sup> visitors/month
	The Stanly News & Press Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	10,040 <sup>[1]</sup> visitors/month
<b>The Madras Pioneer, Madras, Oregon</b>	The Madras Pioneer, Madras, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	9,696 <sup>[1]</sup> visitors/month
<b>The Clackamas Review, Milwaukie, Oregon</b>	The Clackamas Review, Milwaukie, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	9,662 <sup>[1]</sup> visitors/month
<b>Village Life, El Dorado Hills, California</b>	Village Life, El Dorado Hills, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	9,660 <sup>[1]</sup> visitors/month
<b>Pasadena Weekly, Pasadena, California</b>	Pasadena Weekly, Pasadena, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	9,646 <sup>[1]</sup> visitors/month
	Journal News Today Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	9,463 <sup>[1]</sup> visitors/month
































	Forefront Media News Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	9,463 <sup>[1]</sup> visitors/month
	Cheap Fun Things To Do Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Travel & Leisure	9,463 <sup>[1]</sup> visitors/month
<b>Seaside Signal, Seaside, Oregon</b>	Seaside Signal, Seaside, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	9,195 <sup>[1]</sup> visitors/month
	Alabama Now Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	8,444 <sup>[1]</sup> visitors/month
<b>Idaho County Free Press, Grangeville, Idaho</b>	Idaho County Free Press, Grangeville, Idaho Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	8,443 <sup>[1]</sup> visitors/month
	El Zol 106.7 FM Online  <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	8,296 <sup>[1]</sup> visitors/month
<b>Palos Verdes Peninsula News, Palos Verdes Estates, Californi</b>	Palos Verdes Peninsula News, Palos Verdes Estates, Californi Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,969 <sup>[1]</sup> visitors/month
<b>Hi-Desert Star, Yucca Valley, California</b>	Hi-Desert Star, Yucca Valley, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,945 <sup>[1]</sup> visitors/month
	The Charlotte Gazette Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,885 <sup>[1]</sup> visitors/month
<b>Delta Wind, Bethel AK</b>	Delta Wind, Bethel AK Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,867 <sup>[1]</sup> visitors/month
	The Clanton Advertiser Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,551 <sup>[1]</sup> visitors/month
<b>Redlands Community News, Redlands, California</b>	Redlands Community News, Redlands, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,504 <sup>[1]</sup> visitors/month
<b>Arcadia News, Phoenix AZ</b>	Arcadia News, Phoenix AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,473 <sup>[1]</sup> visitors/month
	Play 96.5 FM Online  <a href="#">View Release</a>	Puerto Rico	Broadcast Media	Multicultural & Demographic	7,320 <sup>[1]</sup> visitors/month
	The Demopolis Times Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,123 <sup>[1]</sup> visitors/month
	Claiborne Progress Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,057 <sup>[1]</sup> visitors/month
<b>Big Bear Grizzly, Big Bear Lake, California</b>	Big Bear Grizzly, Big Bear Lake, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	7,030 <sup>[1]</sup> visitors/month
<b>Hillsboro Tribune, Hillsboro, Oregon</b>	Hillsboro Tribune, Hillsboro, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,996 <sup>[1]</sup> visitors/month




















<b>City Sun Times, Scottsdale AZ</b>	City Sun Times, Scottsdale AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,768 <sup>[1]</sup> visitors/month
<b>Columbia County Spotlight, St. Helens, Oregon</b>	Columbia County Spotlight, St. Helens, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,706 <sup>[1]</sup> visitors/month
<b>Inyo Register, Bishop, California</b>	Inyo Register, Bishop, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,656 <sup>[1]</sup> visitors/month
	The Tidewater News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,654 <sup>[1]</sup> visitors/month
<b>Trinity Journal, Weaverville, California</b>	Trinity Journal, Weaverville, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,567 <sup>[1]</sup> visitors/month
	Mega TV Online  <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	6,551 <sup>[1]</sup> visitors/month
<b>Laughlin Times, Laughlin, Nevada</b>	Laughlin Times, Laughlin, Nevada Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,548 <sup>[1]</sup> visitors/month
<b>Sunnyside Sun, Sunnyside, Washington</b>	Sunnyside Sun, Sunnyside, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,527 <sup>[1]</sup> visitors/month
	The Selma Times-Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,382 <sup>[1]</sup> visitors/month
<b>The World, Coos Bay, Oregon</b>	The World, Coos Bay, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,335 <sup>[1]</sup> visitors/month
<b>The Gazette-Democrat, Anna, Illinois</b>	The Gazette-Democrat, Anna, Illinois Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	6,243 <sup>[1]</sup> visitors/month
	La Zeta 93.7 FM Online  <a href="#">View Release</a>	Puerto Rico	Broadcast Media	Multicultural & Demographic	6,123 <sup>[1]</sup> visitors/month
<b>The Community Voice, Rohnert Park, California</b>	The Community Voice, Rohnert Park, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,998 <sup>[1]</sup> visitors/month
<b>Mountain News, Lake Arrowhead, California</b>	Mountain News, Lake Arrowhead, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,950 <sup>[1]</sup> visitors/month
	Davie County Enterprise Record Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,945 <sup>[1]</sup> visitors/month
<b>Exponent, Montana State University, Bozeman, Montana</b>	Exponent, Montana State University, Bozeman, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,864 <sup>[1]</sup> visitors/month
<b>Chewelah Independent, Chewelah, Washington</b>	Chewelah Independent, Chewelah, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,762 <sup>[1]</sup> visitors/month
<b>Central Oregonian, Prineville, Oregon</b>	Central Oregonian, Prineville, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,546 <sup>[1]</sup> visitors/month


















	Middlesboro News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,515 <sup>[1]</sup> visitors/month
	Rivers of Living Water Mission - Home Page Online  <a href="#">View Release</a>	United States	Information Website	Travel & Leisure	5,499 <sup>[1]</sup> visitors/month
	Zeta 92.3 FM Online  <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	5,442 <sup>[1]</sup> visitors/month
<b>Business Tribune, Portland, Oregon</b>	Business Tribune, Portland, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,392 <sup>[1]</sup> visitors/month
<b>Coronado Eagle &amp; Journal, Coronado, California</b>	Coronado Eagle & Journal, Coronado, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,387 <sup>[1]</sup> visitors/month
	Northern Michigan NEWSNet Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	5,349 <sup>[1]</sup> visitors/month
	Wickenburg Sun Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,213 <sup>[1]</sup> visitors/month
<b>Oregon City News, Oregon City, Oregon</b>	Oregon City News, Oregon City, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,104 <sup>[1]</sup> visitors/month
	The Brewton Standard Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,076 <sup>[1]</sup> visitors/month
<b>The Sheet News, Mammoth Lakes, California</b>	The Sheet News, Mammoth Lakes, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	5,043 <sup>[1]</sup> visitors/month
<b>Statesman Examiner, Colville, Washington</b>	Statesman Examiner, Colville, Washington Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	4,633 <sup>[1]</sup> visitors/month
	The Panolian Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	4,484 <sup>[1]</sup> visitors/month
<b>Char-Koosta News, Pablo, Montana</b>	Char-Koosta News, Pablo, Montana Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	4,321 <sup>[1]</sup> visitors/month
<b>Valley Current, Oregon City, Oregon</b>	Valley Current, Oregon City, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	4,302 <sup>[1]</sup> visitors/month
	The Atmore Advance Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	4,302 <sup>[1]</sup> visitors/month
	WNTZ [Alexandria, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	4,273 <sup>[1]</sup> visitors/month
	NEWSnet Detroit Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	4,238 <sup>[1]</sup> visitors/month
	Americus Times-Recorder Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	4,155 <sup>[1]</sup> visitors/month
<b>Taft Midway Driller, Taft, California</b>	Taft Midway Driller, Taft, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,923 <sup>[1]</sup> visitors/month














<b>Canby Herald, Canby, Oregon</b>	Canby Herald, Canby, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,807 <sup>[1]</sup> visitors/month
	KHMT/KSVI [Billings, MT] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	3,780 <sup>[1]</sup> visitors/month
<b>Wilsonville Spokesman, Wilsonville, Oregon</b>	Wilsonville Spokesman, Wilsonville, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,763 <sup>[1]</sup> visitors/month
	Kenbridge Victoria Dispatch Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,556 <sup>[1]</sup> visitors/month
	The Clemmons Courier Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,335 <sup>[1]</sup> visitors/month
	Latin Business Today Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	3,315 <sup>[1]</sup> visitors/month
	Latin Business Today Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	3,315 <sup>[1]</sup> visitors/month
	Latin Business Hoy Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	3,315 <sup>[1]</sup> visitors/month
	The Interior Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,156 <sup>[1]</sup> visitors/month
<b>Desert News, Apple Valley, California</b>	Desert News, Apple Valley, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,077 <sup>[1]</sup> visitors/month
	NEWSNet Sports Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	3,061 <sup>[1]</sup> visitors/month
	Windsor Weekly Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	3,007 <sup>[1]</sup> visitors/month
	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	2,954 <sup>[1]</sup> visitors/month
<b>Tucson Lifestyle, Tucson, AZ</b>	Tucson Lifestyle, Tucson, AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	2,858 <sup>[1]</sup> visitors/month
	Cordele Dispatch Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	2,317 <sup>[1]</sup> visitors/month
<b>Green &amp; White Sheet, Tucson, AZ</b>	Green & White Sheet, Tucson, AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	2,310 <sup>[1]</sup> visitors/month
<b>Needles Desert Star, Needles, California</b>	Needles Desert Star, Needles, California Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	2,277 <sup>[1]</sup> visitors/month
	Ismael Cala Online  <a href="#">View Release</a>	United States	Blog	Multicultural & Demographic	2,128 <sup>[1]</sup> visitors/month
<b>West Linn Tidings, West Linn, Oregon</b>	West Linn Tidings, West Linn, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	2,090 <sup>[1]</sup> visitors/month
	La Ley 107.9 FM Online  <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	2,072 <sup>[1]</sup> visitors/month







































	The Tallahassee Tribune Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,991 <sup>[1]</sup> visitors/month
	Gates County Index Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,979 <sup>[1]</sup> visitors/month
<b>Riverton Ranger, Riverton, Wyoming</b>	Riverton Ranger, Riverton, Wyoming Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,906 <sup>[1]</sup> visitors/month
	Leesville Leader Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,783 <sup>[1]</sup> visitors/month
	Diario Horizonte - CT Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	1,780 <sup>[1]</sup> visitors/month
	Times of San Diego Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,676 <sup>[1]</sup> visitors/month
<b>Woodburn Independent, Woodburn, Oregon</b>	Woodburn Independent, Woodburn, Oregon Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,668 <sup>[1]</sup> visitors/month
<b>Winters Express, Winters, California</b>	Winters Express, Winters, California Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,663 <sup>[1]</sup> visitors/month
<b>Sandy Post, Sandy, Oregon</b>	Sandy Post, Sandy, Oregon Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,549 <sup>[1]</sup> visitors/month
	Harlan Enterprise Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,524 <sup>[1]</sup> visitors/month
<b>The Gazette, GTG Gazette, Grant City, Missouri</b>	The Gazette, GTG Gazette, Grant City, Missouri Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,418 <sup>[1]</sup> visitors/month
<b>Molalla Pioneer, Molalla, Oregon</b>	Molalla Pioneer, Molalla, Oregon Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,416 <sup>[1]</sup> visitors/month
<b>The Gazette, Colorado Springs, Colorado</b>	The Gazette, Colorado Springs, Colorado Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,370 <sup>[1]</sup> visitors/month
	Prentiss Headlight Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,318 <sup>[1]</sup> visitors/month
<b>Go! Eastern Oregon, Eastern Oregon</b>	Go! Eastern Oregon, Eastern Oregon Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,297 <sup>[1]</sup> visitors/month
	Lowndes Signal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,274 <sup>[1]</sup> visitors/month
	Sangri Times Online <a href="#">View Release</a>	India	Online News Sites & Other Influencers	General	1,185 <sup>[1]</sup> visitors/month
<b>Clearwater Tribune, Orofino, Idaho</b>	Clearwater Tribune, Orofino, Idaho Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,164 <sup>[1]</sup> visitors/month
<b>Clearwater Progress, Orofino, Idaho</b>	Clearwater Progress, Orofino, Idaho Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,093 <sup>[1]</sup> visitors/month












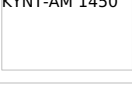

























<b>Eastern Progress, Richmond, Kentucky</b>	Eastern Progress, Richmond, Kentucky Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,079 <sup>[1]</sup> visitors/month
<b>Eastern Progress, Richmond, Kentucky</b>	Eastern Progress, Richmond, Kentucky Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,079 <sup>[1]</sup> visitors/month
<b>Eastern Progress, Richmond, Kentucky</b>	Eastern Progress, Richmond, Kentucky Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,079 <sup>[1]</sup> visitors/month
	Bluegrass Live Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,069 <sup>[1]</sup> visitors/month
<b>NickAds, Grand Junction, Colorado</b>	NickAds, Grand Junction, Colorado Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,049 <sup>[1]</sup> visitors/month
	WNC Business Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	1,019 <sup>[1]</sup> visitors/month
	ChineseWire Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	1,004 <sup>[1]</sup> visitors/month
	Ashland Town News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	986 <sup>[1]</sup> visitors/month
<b>New Mexico Press Association, Albuquerque, New Mexico</b>	New Mexico Press Association, Albuquerque, New Mexico Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	969 <sup>[1]</sup> visitors/month
	Luverne Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	964 <sup>[1]</sup> visitors/month
<b>Sherwood Gazette, Sherwood, Oregon</b>	Sherwood Gazette, Sherwood, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	958 <sup>[1]</sup> visitors/month
	Buenos Dias Nebraska Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	931 <sup>[1]</sup> visitors/month
	Holladay Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	911 <sup>[1]</sup> visitors/month
<b>Estacada News, Estacada, Oregon</b>	Estacada News, Estacada, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	853 <sup>[1]</sup> visitors/month
	Fayetteville Connect Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	810 <sup>[1]</sup> visitors/month
	Walnut Creek Magazine Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	805 <sup>[1]</sup> visitors/month
	West Jordan Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	796 <sup>[1]</sup> visitors/month
	Gulf & Main Magazine Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	785 <sup>[1]</sup> visitors/month
	The Chillicothe Hometown Voice Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	775 <sup>[1]</sup> visitors/month





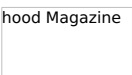














	South Jordan Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	766 <sup>[1]</sup> visitors/month
	RSW Living Magazine [Sanibel, FL] Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	765 <sup>[1]</sup> visitors/month
	Washington City Paper [Washington, DC] Online <a href="#">View Release</a>	United States	Newspaper	General	751 <sup>[1]</sup> visitors/month
	BocaLista Online <a href="#">View Release</a>	Puerto Rico	Online News Sites & Other Influencers	Multicultural & Demographic	704 <sup>[1]</sup> visitors/month
	Chester County Press Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	692 <sup>[1]</sup> visitors/month
	Univision Kansas City Online <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	683 <sup>[1]</sup> visitors/month
	Sugar House Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	675 <sup>[1]</sup> visitors/month
	Davis Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	662 <sup>[1]</sup> visitors/month
	Midvale Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	656 <sup>[1]</sup> visitors/month
	Columbia Business Monthly Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	650 <sup>[1]</sup> visitors/month
	BambuUp Online <a href="#">View Release</a>	Vietnam	Local	Tech	644 <sup>[1]</sup> visitors/month
	99.5 JAMZ [Weldon, NC] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	643 <sup>[1]</sup> visitors/month
	Sandy Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	640 <sup>[1]</sup> visitors/month
	Norfolk & Wrentham News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	640 <sup>[1]</sup> visitors/month
	Bridge Media Networks Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	635 <sup>[1]</sup> visitors/month
	Folsom Local News [Folsom, CA] Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	619 <sup>[1]</sup> visitors/month
	La Familia de Broward Online <a href="#">View Release</a>	United States	Magazine	Multicultural & Demographic	618 <sup>[1]</sup> visitors/month
	Beauregard News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	605 <sup>[1]</sup> visitors/month
	NEWSnet Atlanta Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	599 <sup>[1]</sup> visitors/month




















	Medway & Millis News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	593 <sup>[1]</sup> visitors/month
	Cottonwood Heights Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	572 <sup>[1]</sup> visitors/month
	KLXS-FM 95.3 Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	558 <sup>[1]</sup> visitors/month
	MB News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	551 <sup>[1]</sup> visitors/month
	SEGUROS, SALUD, PENSIONES & SEGURIDAD Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	548 <sup>[1]</sup> visitors/month
	Natick Town News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	543 <sup>[1]</sup> visitors/month
	Hopedale Town News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	538 <sup>[1]</sup> visitors/month
	WDLZ 98.3-FM [Murfreesboro, NC] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	538 <sup>[1]</sup> visitors/month
	Herriman Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	526 <sup>[1]</sup> visitors/month
	Connect Iredell Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	521 <sup>[1]</sup> visitors/month
	NEWSnet Columbus Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	516 <sup>[1]</sup> visitors/month
<b>The Bee News, Clarence, New York</b>	The Bee News, Clarence, New York Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	514 <sup>[1]</sup> visitors/month
	Toti.com Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	514 <sup>[1]</sup> visitors/month
	NEWSnet Augusta Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	508 <sup>[1]</sup> visitors/month
	KKYA-FM 93.1 Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	495 <sup>[1]</sup> visitors/month
	West Valley City Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	493 <sup>[1]</sup> visitors/month
	Franklin Town News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	492 <sup>[1]</sup> visitors/month
<b>Foresthill Messenger, Foresthill, California</b>	Foresthill Messenger, Foresthill, California Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	480 <sup>[1]</sup> visitors/month
	South Salt Lake Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	477 <sup>[1]</sup> visitors/month


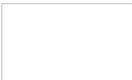

















	La Prensa Hispana Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	477 <sup>[1]</sup> visitors/month
	Vida Nueva Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	475 <sup>[1]</sup> visitors/month
	City Journals Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	470 <sup>[1]</sup> visitors/month
<b>Boulder Monitor, Boulder, Montana</b>	Boulder Monitor, Boulder, Montana Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	465 <sup>[1]</sup> visitors/month
	Cape Coral Living Magazine Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	458 <sup>[1]</sup> visitors/month
<b>Queen Creek Tribune, Queen Creek AZ</b>	Queen Creek Tribune, Queen Creek AZ Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	444 <sup>[1]</sup> visitors/month
<b>Coast River Business Journal, Astoria, Oregon</b>	Coast River Business Journal, Astoria, Oregon Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	435 <sup>[1]</sup> visitors/month
	Times of the Islands Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	420 <sup>[1]</sup> visitors/month
	Murray Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	413 <sup>[1]</sup> visitors/month
	Holliston Town News Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	413 <sup>[1]</sup> visitors/month
<b>KBEW-AM 1560 / KBEW-FM 98.1 COUNTRY [Blue Earth, MN]</b>	KBEW-AM 1560 / KBEW-FM 98.1 COUNTRY [Blue Earth, MN] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	411 <sup>[1]</sup> visitors/month
	WZZS-FM 106.9 La Número Uno / WTMJ-AM 1280 La Número Uno Online <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	408 <sup>[1]</sup> visitors/month
<b>Wyoming Press Association, Casper, Wyoming</b>	Wyoming Press Association, Casper, Wyoming Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	402 <sup>[1]</sup> visitors/month
	Bradfordville Bugle Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	396 <sup>[1]</sup> visitors/month
	Southern Sports Today Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	383 <sup>[1]</sup> visitors/month
	Greenville Business Magazine Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	380 <sup>[1]</sup> visitors/month
	Millcreek Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	374 <sup>[1]</sup> visitors/month
	Chatty Patty's Place Online <a href="#">View Release</a>	United States	Blog	Travel & Leisure	371 <sup>[1]</sup> visitors/month





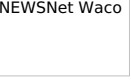




























	Taylorville Journal Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	370 <sup>[1]</sup> visitors/month
	Cookistry's Kitchen Gadget and Food Reviews Online  <a href="#">View Release</a>	United States	Blog	Retail & Consumer	368 <sup>[1]</sup> visitors/month
	Omaha Magazine Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	367 <sup>[1]</sup> visitors/month
	NEWSnet Austin Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	366 <sup>[1]</sup> visitors/month
	Norwood Town News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	364 <sup>[1]</sup> visitors/month
	Taos News Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	363 <sup>[1]</sup> visitors/month
	KZZI-FM 95.9 Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	349 <sup>[1]</sup> visitors/month
	Middletown Life Magazine Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	348 <sup>[1]</sup> visitors/month
	WNOV Frankly Media Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	347 <sup>[1]</sup> visitors/month
	Style Magazine Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	342 <sup>[1]</sup> visitors/month
	City News Vegas, Las Vegas, Nevada Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	337 <sup>[1]</sup> visitors/month
	The Podcast Park Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	332 <sup>[1]</sup> visitors/month
	Univision Minnesota Online  <a href="#">View Release</a>	United States	Broadcast Media	Multicultural & Demographic	330 <sup>[1]</sup> visitors/month
	Bonita & Estero Magazine Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	318 <sup>[1]</sup> visitors/month
	Univision Canada Online  <a href="#">View Release</a>	Canada	Broadcast Media	Multicultural & Demographic	315 <sup>[1]</sup> visitors/month
	NEWSnet Boise Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	311 <sup>[1]</sup> visitors/month
	WHLF 95.3 FM [South Boston, VA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	310 <sup>[1]</sup> visitors/month
	EstilosBlog Online  <a href="#">View Release</a>	United States	Blog	Multicultural & Demographic	308 <sup>[1]</sup> visitors/month
	Hattiesburg.com Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	300 <sup>[1]</sup> visitors/month

	The Dam 94.3-FM Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	300 <sup>[1]</sup> visitors/month
<b>eNews Park Forest</b>	eNews Park Forest Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	295 <sup>[1]</sup> visitors/month
	NEWSNet Portland Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	294 <sup>[1]</sup> visitors/month
	Mi Ciudad Tampa Bay Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	292 <sup>[1]</sup> visitors/month
	La Voz Hispanic News [Pasco, WA] Online  <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	280 <sup>[1]</sup> visitors/month
	West Virginia Latino News Online  <a href="#">View Release</a>	United States	News & Information Service	Multicultural & Demographic	277 <sup>[1]</sup> visitors/month
KYNT-AM 1450 	KYNT-AM 1450 Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	274 <sup>[1]</sup> visitors/month
	WPTM 102.3-FM [Weldon, NC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	270 <sup>[1]</sup> visitors/month
	WLUS 98.3 FM [Clarksville, VA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	268 <sup>[1]</sup> visitors/month
	El Perico Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	260 <sup>[1]</sup> visitors/month
	El Perico Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	260 <sup>[1]</sup> visitors/month
	The Pioneer Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	259 <sup>[1]</sup> visitors/month
	NEWSnet Buffalo Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	259 <sup>[1]</sup> visitors/month
	KMLK 98.7-FM [El Dorado, AR] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	256 <sup>[1]</sup> visitors/month
	WCNN 680 AM / 93.7 FM [Atlanta, GA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	255 <sup>[1]</sup> visitors/month
	Montana Latino News Online  <a href="#">View Release</a>	United States	News & Information Service	Multicultural & Demographic	243 <sup>[1]</sup> visitors/month
	NEWSnet Los Angeles Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	241 <sup>[1]</sup> visitors/month
	NEWSNet Santa Barbara Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	233 <sup>[1]</sup> visitors/month
	WDDW 107.7-FM [Alberta, VA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	232 <sup>[1]</sup> visitors/month

	Energía, Industria, Comercio y Minería Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	231 <sup>[1]</sup> visitors/month
	Ismael Cala Foundation Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	226 <sup>[1]</sup> visitors/month
	Gaby Natale Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	222 <sup>[1]</sup> visitors/month
	El Colombiano Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	220 <sup>[1]</sup> visitors/month
	hood Magazine Online <a href="#">View Release</a>	United States	Print Media	Media & Information	210 <sup>[1]</sup> visitors/month
	Prensa Mexicana Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	206 <sup>[1]</sup> visitors/month
	Hispanic PR Wire Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	205 <sup>[1]</sup> visitors/month
	Hispanic PR Wire Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	205 <sup>[1]</sup> visitors/month
	WSHV 96.7 FM [South Hill, VA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	198 <sup>[1]</sup> visitors/month
	The Weekend Drive, Detroit, Michigan Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	195 <sup>[1]</sup> visitors/month
	Draper Journal Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	195 <sup>[1]</sup> visitors/month
	WSKS 101.9 FM [South Boston, VA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	194 <sup>[1]</sup> visitors/month
	Inspired Foodery Online <a href="#">View Release</a>	United States	Blog	Food/Beverage	177 <sup>[1]</sup> visitors/month
	NEWSNet Pittsburgh Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	176 <sup>[1]</sup> visitors/month
	Z106.3 FM Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	175 <sup>[1]</sup> visitors/month
	NEWSNet Norfolk Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	173 <sup>[1]</sup> visitors/month
	Hola Arkansas! Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	173 <sup>[1]</sup> visitors/month
	KCCR-AM 1240 [Pierre, SD] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	165 <sup>[1]</sup> visitors/month
	KCCR-FM 95.3 [Pierre, SD] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	160 <sup>[1]</sup> visitors/month

	Transporte, Logística & Comercio Internacional Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	148 <sup>[1]</sup> visitors/month
	Hoy en Delaware Online <a href="#">View Release</a>	United States	Newspaper	Multicultural & Demographic	148 <sup>[1]</sup> visitors/month
	WTRG 97.9-FM [Weldon, NC] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	144 <sup>[1]</sup> visitors/month
	areaLosAngele Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	144 <sup>[1]</sup> visitors/month
	WWDN 104.5 FM [Danville, VA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	141 <sup>[1]</sup> visitors/month
	Wine Diva Lifestyle Online <a href="#">View Release</a>	United States	Blog - Spirits, Cocktails, Beer & Wine	Retail & Consumer	138 <sup>[1]</sup> visitors/month
	NEWSNet West Palm Beach Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet Sioux Falls Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet San Antonio Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet Salt Lake City Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet Sacramento Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet Quincy Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet Odessa Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	NEWSNet Myrtle Beach Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
NEWSNet Miami 	NEWSNet Miami Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	129 <sup>[1]</sup> visitors/month
	East Hanover Florham Park Life Online <a href="#">View Release</a>	United States	Print Media	Media & Information	124 <sup>[1]</sup> visitors/month
	NEWSNet Las Vegas Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	123 <sup>[1]</sup> visitors/month
	NEWSNet Hawaii Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	123 <sup>[1]</sup> visitors/month
	Tactics Magazine for Shopping Centers Online <a href="#">View Release</a>	Canada	Trade Publications	Retail & Consumer	122 <sup>[1]</sup> visitors/month

	Tactics Magazine for Shopping Centers Online <a href="#">View Release</a>	Canada	Trade Publications	Retail & Consumer	122 <sup>[1]</sup> visitors/month
	NEWSnet Fresno Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	114 <sup>[1]</sup> visitors/month
	TeleNews Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	111 <sup>[1]</sup> visitors/month
	Show Continental Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Multicultural & Demographic	111 <sup>[1]</sup> visitors/month
	ChicaNOL Online <a href="#">View Release</a>	United States	Blog	Multicultural & Demographic	103 <sup>[1]</sup> visitors/month
	FACE Magazine Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	103 <sup>[1]</sup> visitors/month
	Business Class News Online <a href="#">View Release</a>	United States	Blog	Media & Information	102 <sup>[1]</sup> visitors/month
	KDAM-FM 94.3 Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	95 <sup>[1]</sup> visitors/month
	indica News [San Ramon, CA] Online <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	91 <sup>[1]</sup> visitors/month
	KQRQ-FM 92.3 Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	91 <sup>[1]</sup> visitors/month
	Newsradio KOTA [Rapid City, SD] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	91 <sup>[1]</sup> visitors/month
	NEWSnet Columbia Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	87 <sup>[1]</sup> visitors/month
	Boreal Community Media Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	78 <sup>[1]</sup> visitors/month
	NEWSNet Orlando Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	75 <sup>[1]</sup> visitors/month
	WFOM 106.3 FM / 1230 AM [Atlanta, GA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	71 <sup>[1]</sup> visitors/month
	Geovanny Vicente Romero Online <a href="#">View Release</a>	United States	Blog	Multicultural & Demographic	71 <sup>[1]</sup> visitors/month
	Geovanny Vicente Romero Online <a href="#">View Release</a>	United States	Blog	Multicultural & Demographic	71 <sup>[1]</sup> visitors/month
	My Utah News, Salt Lake City, Utah Online <a href="#">View Release</a>	United States	Newspaper	Media & Information	66 <sup>[1]</sup> visitors/month
	WMPW 105.9 FM [Danville, VA] Online <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	61 <sup>[1]</sup> visitors/month

	NewsTalk 97.1-FM / WSMY 1080-AM [Weldon, NC] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	60 <sup>[1]</sup> visitors/month
	Thrills Taste Travels Online  <a href="#">View Release</a>	United States	Blog	Travel & Leisure	58 <sup>[1]</sup> visitors/month
	NEWSNet Waco Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	54 <sup>[1]</sup> visitors/month
	NEWSNet Nashville Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	50 <sup>[1]</sup> visitors/month
	NEWSNet Monterey Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	50 <sup>[1]</sup> visitors/month
	NEWSNet Minneapolis Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	50 <sup>[1]</sup> visitors/month
	NEWSNet Tampa Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	43 <sup>[1]</sup> visitors/month
	WWZW-FM Classic story96.7 [Lexington, VA] Online  <a href="#">View Release</a>	United States	Broadcast Media	Media & Information	29 <sup>[1]</sup> visitors/month
	Oregon Family Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	23 <sup>[1]</sup> visitors/month
<b>SW Connection Newspapers, Eden Prairie, Minnesota</b>	SW Connection Newspapers, Eden Prairie, Minnesota Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
<b>Meeting News Northwest, Oregon</b>	Meeting News Northwest, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
<b>Essential Magazines, Boca Raton, Florida</b>	Essential Magazines, Boca Raton, Florida Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
<b>Discover Our Coast, Astoria, Oregon</b>	Discover Our Coast, Astoria, Oregon Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
<b>City News Phoenix, Phoenix AZ</b>	City News Phoenix, Phoenix AZ Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
	Aspen Daily News [Aspen, CO] Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
	SuperLatina TV Online  <a href="#">View Release</a>	United States	Blog	Multicultural & Demographic	Not Available
	Parish News [New Orleans, LA] Online  <a href="#">View Release</a>	United States	Newspaper	Media & Information	Not Available
	Today's Family Magazine Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	Not Available
	The Palmetto Network Online  <a href="#">View Release</a>	United States	Online News Sites & Other Influencers	Media & Information	Not Available

	San Clemente Journal Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	Not Available
	Pooler Magazine Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	Not Available
	Newark Life Magazine Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	Not Available
	Effingham Magazine Online  <a href="#">View Release</a>	United States	Print Media	Media & Information	Not Available
	Revista MUJERES Internacional Online  <a href="#">View Release</a>	United States	Magazine	Multicultural & Demographic	Not Available

\*Data sources: [1]  [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

\*The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

Traffic

Overview

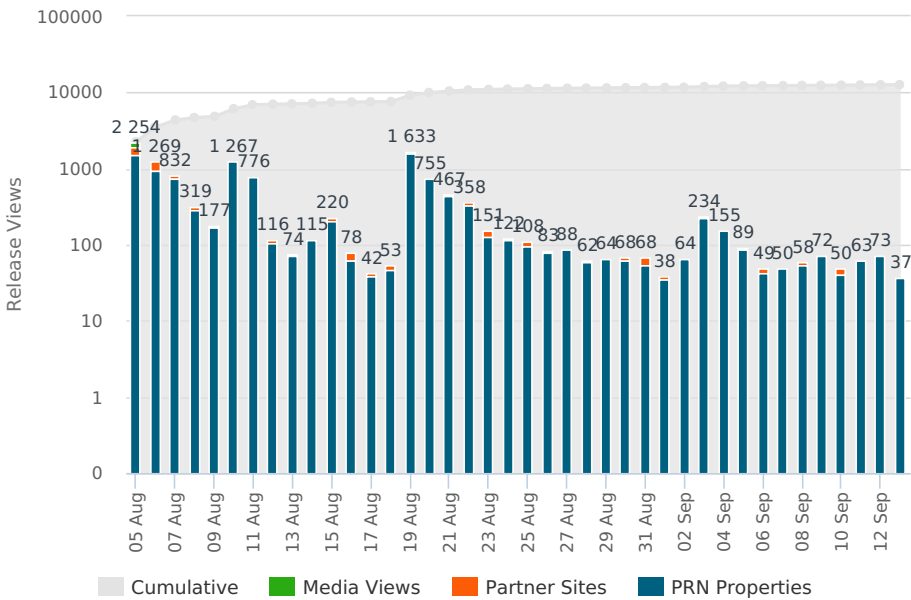
RELEASE VIEWS & HITS16.9K

MULTIMEDIA0

Release Views	16.5K
Media Views	293
Public Views	16.2K
Partner Sites	2K
PR Newswire Properties	14.2K
Release Web Crawler Hits	336

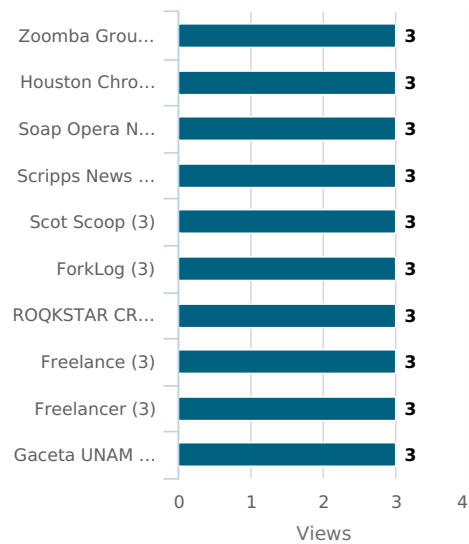
Release Views

Release Views Over Time



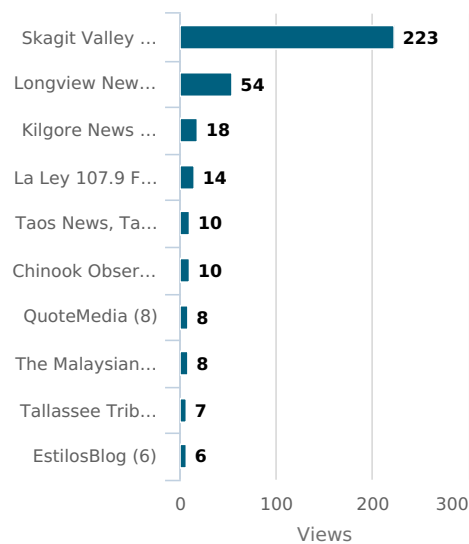
Media Views on PR Newswire for Journalists

Top 10 Outlets



Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



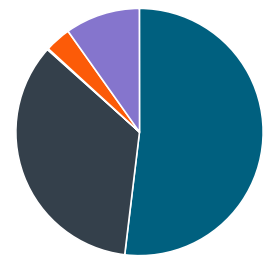
Views

Type	Views
Desktop Views	7,638
Mobile/Tablet Views	6,576
Total Views on PR Newswire Properties	14,214

## External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		7,383
Direct	Direct	7,383
▼ Search Engine (6)		4,939
Search Engine	Google	4,689
Search Engine	DuckDuckGo	131
Search Engine	Bing	70
Search Engine	Yahoo!	47
Search Engine	Sogou	1
Search Engine	DogPile	1
▼ Social Media (2)		22
Social Media	X	16
Social Media	Facebook	6
▼ PR Newswire Properties (1)		484
PR Newswire Properties	prnewswire.com	484
▼ Other Sites (70)		1,395
Other Sites	amp.sacbee.com	671
Other Sites	amp-sacbee-com.cdn.ampproject.org	177
Other Sites	msn.com	142
Other Sites	sacbee.com	121
Other Sites	mtbnj.com	75
Other Sites	search.brave.com	23
Other Sites	fox4kc.com	23
Other Sites	wfla.com	18
Other Sites	ktsm.com	10
Other Sites	kron4.com	10
Other Sites	fox2now.com	9
Other Sites	smartnews.com	7
Other Sites	fox40.com	6
Other Sites	nbc4i.com	5
Other Sites	l.instagram.com	5
Other Sites	finance.yahoo.com	5
Other Sites	ecosia.org	5
Other Sites	fox8.com	4
Other Sites	fox4kc-com.cdn.ampproject.org	4
Other Sites	wane.com	4
Other Sites	mytwintiers.com	3
Other Sites	wrbl.com	3
Other Sites	fox5sandiego.com	3
<b>Total</b>		<b>14,223</b>



■ Direct  
■ Search Engine  
■ Social Media  
■ PR Newswire Properties  
■ Other Sites

Source Type	Source	Instances
Other Sites	wlns.com	3
Other Sites	wtnh.com	3
Other Sites	kansascity.com	2
Other Sites	statics.teams.cdn.office.net	2
Other Sites	yahoo.com	2
Other Sites	miamiherald.com	2
Other Sites	news10.com	2
Other Sites	wtrf.com	2
Other Sites	url-opener.com	2
Other Sites	fox40-com.cdn.ampproject.org	2
Other Sites	fox59.com	2
Other Sites	mystateline.com	2
Other Sites	wavy.com	2
Other Sites	dnserrorassist.att.net	1
Other Sites	wvnstv.com	1
Other Sites	wboy-com.cdn.ampproject.org	1
Other Sites	kron4-com.cdn.ampproject.org	1
Other Sites	sms.localhost	1
Other Sites	amp.thenewtribune.com	1
Other Sites	bellinghamherald.com	1
Other Sites	charlotteobserver.com	1
Other Sites	yourcentralvalley.com	1
Other Sites	idahostatesman.com	1
Other Sites	contribute.flowminr.com	1
Other Sites	fox16.com	1
Other Sites	perplexity.ai	1
Other Sites	links.streem.com.au	1
Other Sites	thestate.com	1
Other Sites	newsobserver.com	1
Other Sites	nxsttv.com	1
Other Sites	web.telegram.org	1
Other Sites	aol.com	1
Other Sites	bradenton.com	1
Other Sites	wane-com.cdn.ampproject.org	1
Other Sites	nwahomepage.com	1
Other Sites	ksn.com	1
Other Sites	wwlp.com	1
Other Sites	da6-tex-px.txt.textron.com	1
Other Sites		1
Other Sites	inoreader.com	1
<b>Total</b>		<b>14,223</b>

Source Type	Source	Instances
Other Sites	localsyr.com	1
Other Sites	kansas.com	1
Other Sites	wtaj.com	1
Other Sites	wkrg.com	1
Other Sites	ksn-com.cdn.ampproject.org	1
Other Sites	abc27.com	1
Other Sites	myfox8.com	1
<b>Total</b>		<b>14,223</b>

Audience

Overview

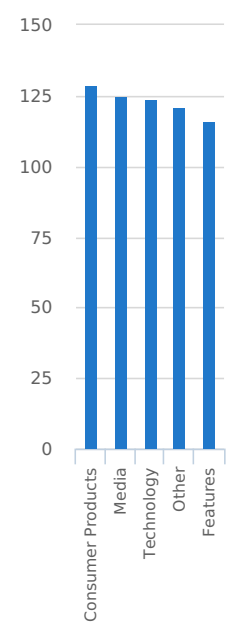
VIEWS FROM IDENTIFIED AUDIENCES	293	AP & INFLUENCER LIST RECIPIENTS	2.2K
Media Views	293	Wire Distribution / AP Outlets	914
		Targeted Influencers	1.3K

Audience Summary

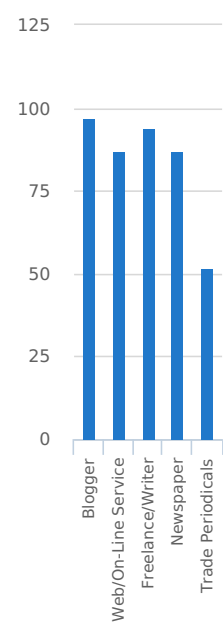
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your releases on PR Newswire for Journalists.

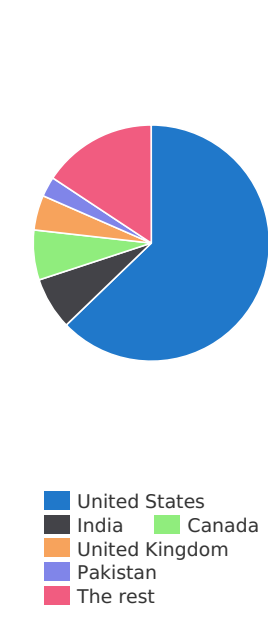
Top Industries



Top Media Types



Top Locations

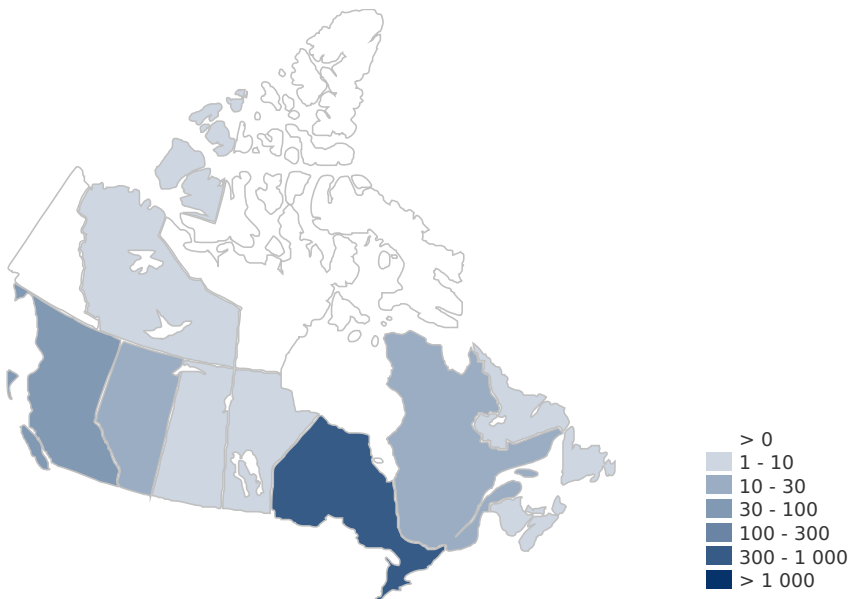
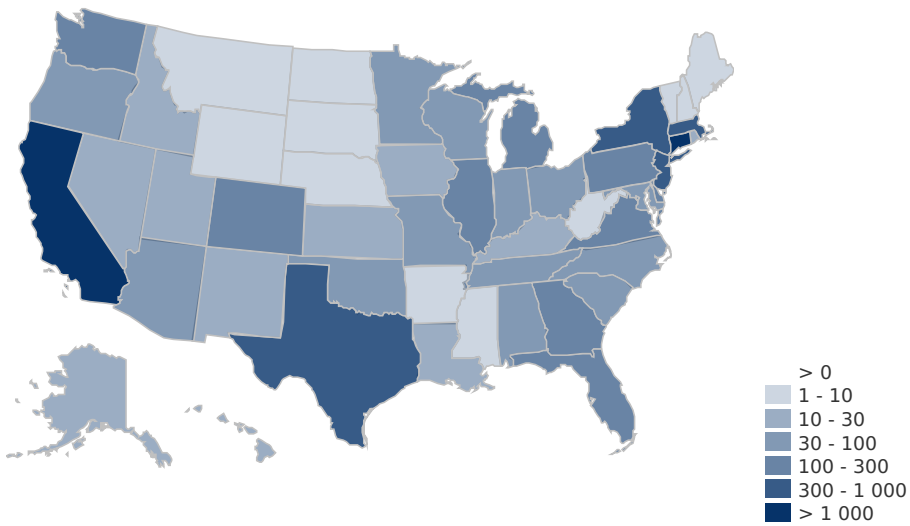
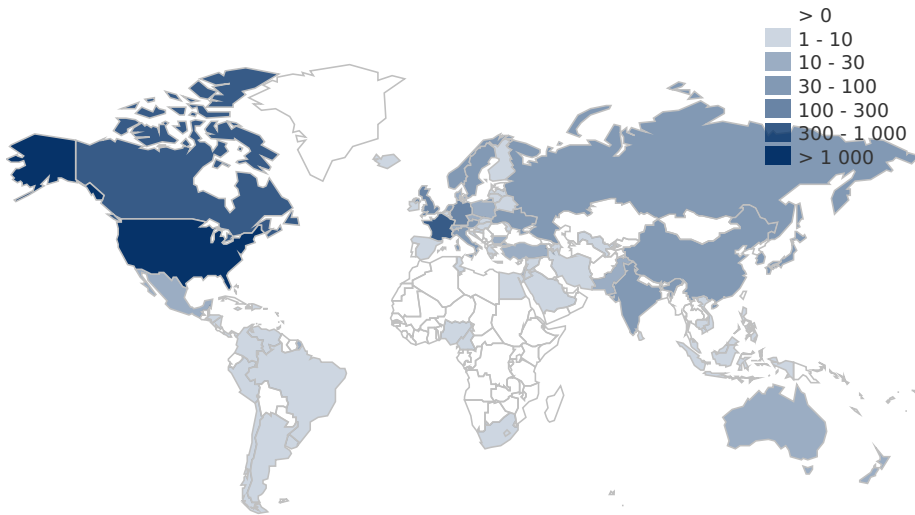


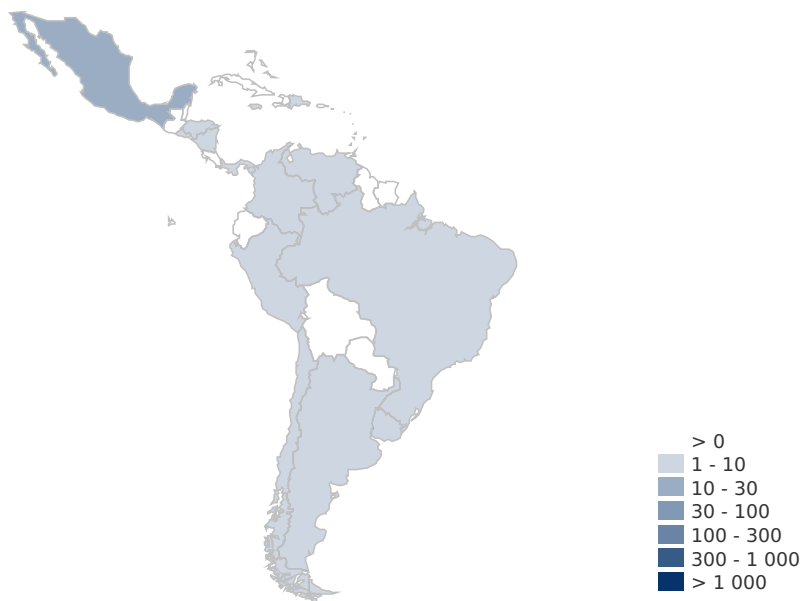
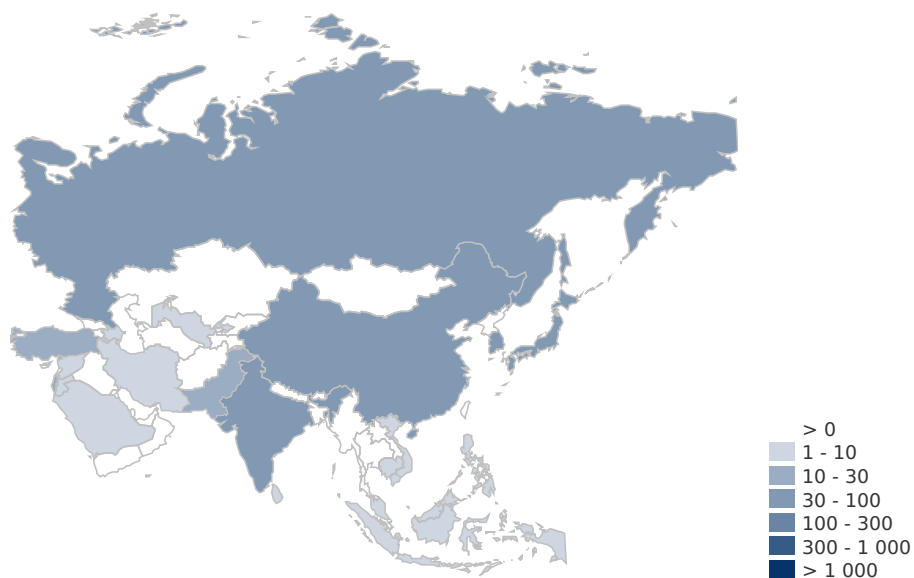
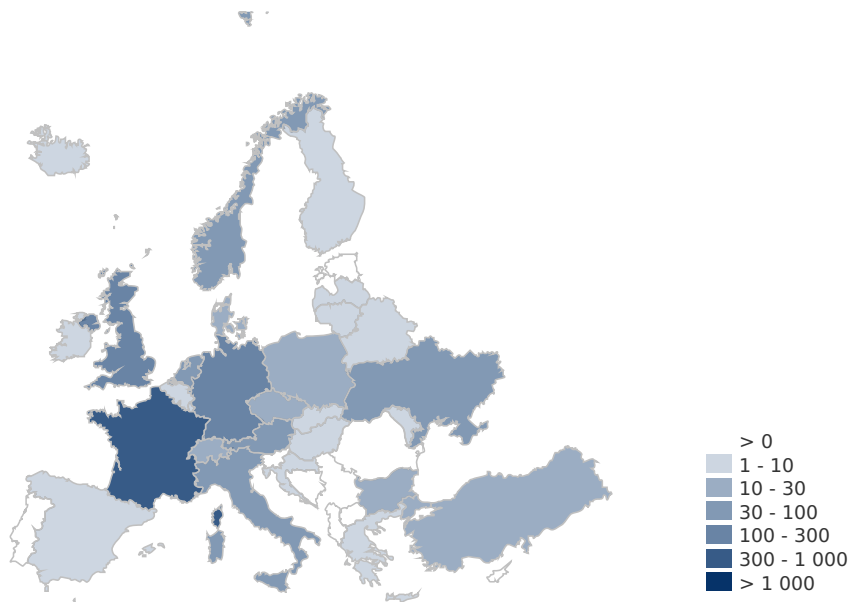
Geo-segmentation

See where views of your release originated. Hover over map to see totals by location.

Select a region:

World View





## Audience Details

## Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Location	Views ▼
Zoomba Group	Other	Trade Periodicals	United States	3
Houston Chronicle	Features	Newspaper	United States	3
Soap Opera Network / ErrolLewis.com	Broadcast, Entertainment, Features, Media, Technology, Travel	Blogger, Freelance/Writer, Other, Television	United States	3
Scripps News Network	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television, Web/On-Line Service	United States	3
Scot Scoop	Features	Newspaper	United States	3
ForkLog	Media, Technology	Freelance/Writer, Newspaper	Russia	3
ROQSTAR CREW MEDIA	Broadcast, Media	Radio	United States	3
Freelance	Features	Freelance/Writer	Canada	3
Freelancer	Entertainment, Features, Healthcare	Freelance/Writer, Newspaper	United States	3
Gaceta UNAM	Environment, Features, Healthcare, Media, Public Issues, Sports, Travel	Newspaper, Web/On-Line Service	Mexico	3
GHEP, Rock and Art Culture magazine, Roots Music....	Energy, Environment, Features, Healthcare, Media, Public Issues, Technology	Freelance/Writer, Newspaper, Other	Canada	3
heart & soul	Entertainment, Healthcare, Travel	Consumer Periodicals, Radio, Web/On-Line Service	United States	3
Randall-Reilly Publishing Co.	Transportation	Trade Periodicals	United States	3
HomePage News	Consumer Products, Features	Trade Periodicals	United States	3
PR	Technology	Other	Malaysia	3
Spiltmilk.mom	Auto, Broadcast, Entertainment, General Business, Healthcare, Media, Other, Public Issues, Technology, Travel	Blogger, Freelance/Writer, Radio	United States	3
Pongan el Café	Broadcast, Consumer Products, Entertainment, Media, Technology, Travel	Blogger	United States	3
Jacksonville Journal-Courier	Auto, Consumer Products, Energy, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology, Transportation	Newspaper	United States	3
Path to Purchase IQ and Retail Leader	Consumer Products, Other	Trade Periodicals	United States	3
Accion Labs	Auto, Entertainment, Environment	Blogger, Radio	Greece	3
Legal Support World	Other	Blogger, Freelance/Writer	United States	3
Life a la Latina	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger	United States	3
Los Angeles Daily Journal/Southern California News Group	Broadcast, Entertainment, Healthcare, Other, Public Issues, Transportation, Travel	Freelance/Writer, Newspaper, Other	United States	3
Okinawa Marine	Broadcast, Environment, Features, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	Japan	3
Noel Burgess LLC	Entertainment, Features, Media, Public Issues, Sports, Technology, Travel	Freelance/Writer	United States	3
Nawae Pakistan	Public Issues	Web/On-Line Service	Pakistan	3
Total				293

Outlet	Industry	Source Type	Location	Views ▼
Next Dimension Story	Other	Other	United Kingdom	3
New York 1 News	Other	Television	United States	3
speniz	Auto	Blogger	United States	3
FoodBev Media	Consumer Products	Freelance/Writer	United Kingdom	3
Economic Review	Auto, Energy, Features, Financial Services, Media, Public Issues, Sports	Freelance/Writer, Newspaper, Trade Periodicals	Pakistan	3
Times of News 24x7	Healthcare	Blogger, Other, Web/On-Line Service	India	3
Young Voices	Consumer Products, Healthcare, Public Issues	Newspaper	United States	3
WJET/WFXP/Nexstar Broadcasting	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Financial Services, General Business, Healthcare, Media, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Newspaper, Television	United States	3
AtmosEsp	Entertainment, Media	Other	United States	3
CBC	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Radio	Canada	3
CHANTELLEW	Financial Services, General Business, Public Issues	Blogger	Monaco	3
TrendZine!	Consumer Products, Environment, General Business, Other	Web/On-Line Service	United States	3
STEWAWEL News & Information	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Radio, Television, Web/On-Line Service, Wire Service	United States	3
cision	Auto	Blogger	United States	3
Cision (PR Newswire)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States	3
Cognizant	Auto, General Business, Technology	Blogger, Freelance/Writer	India	3
Cision	Academe, Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Multicultural, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Newspaper, Television	India	3
The Weekly Issue/El Semanario	Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States	3
Daily News	Other	Other	South Africa	3
Design World	Technology	Freelance/Writer, Trade Periodicals	United States	3
Delion	Environment, Financial Services, General Business, Other, Technology	Blogger, Newspaper	Canada	3
News Aktuell	Other	Wire Service	Switzerland	3
Cutter Consortium, Data Analytics & Digital Technologies Advisor	Financial Services, Healthcare, Technology	Blogger, Freelance/Writer, Trade Periodicals, Web/On-Line Service	United States	3
The Reel Media Group, LLC	Consumer Products, General Business, Media	Blogger, Other, Web/On-Line Service	United States	3
Trade Media	Consumer Products, Other	Trade Periodicals, Web/On-Line Service	Romania	2
Viable.Earth	Auto, Consumer Products, Energy, Environment	Web/On-Line Service	Vietnam	2
Total				293

Outlet	Industry	Source Type	Location	Views ▼
The Grind Culture	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Sports, Technology, Travel	Blogger, Consumer Periodicals, Newspaper, Radio, Web/On-Line Service	United States	2
WSAZ	Financial Services	Television	United States	2
The Hangry Woman	Consumer Products, Travel	Blogger, Freelance/Writer	United States	2
Wines & Travel	Transportation, Travel	Trade Periodicals	United States	2
North Palm Beach Life	Entertainment, Media, Travel	Blogger, Freelance/Writer, Web/On-Line Service	United States	2
Slice Publications Ltd	Other	Other	New Zealand	2
OnlyInYourState	Consumer Products, Travel	Consumer Periodicals, Freelance/Writer, Web/On-Line Service	United States	2
Owlmedia	Environment, Healthcare, Heavy Industry, Technology	Freelance/Writer, Trade Periodicals	United Kingdom	2
vivactive	Healthcare, Public Issues	Blogger	United Kingdom	2
Unites States Press Agency	Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	France	2
VEGNEWWORLD	Entertainment	Blogger, Newspaper	Romania	2
Record Gazette	Entertainment, General Business, Media, Public Issues	Newspaper	United States	2
Pacific Northwest Inlander	Consumer Products, Entertainment, Environment, Features, Media, Public Issues, Sports, Technology, Travel	Blogger, Newspaper	United States	2
Sing Tao Daily Toronto Edition 多伦多星岛	Other	Newspaper	Canada	2
Retail Leader	Media	Trade Periodicals	United States	2
TVWNews India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	2
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	2
PremierPhotoInt'l	Consumer Products, Entertainment, Features, Media, Sports, Travel	Blogger, Freelance/Writer	United States	2
ProPress, Inc.	Consumer Products, Features, General Business	Trade Periodicals	United States	2
San Francisco Chronicle	Consumer Products	Freelance/Writer	United States	2
Retail Gazette	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United Kingdom	2
Pharmaceutical Technology	Other	Other	United States	2
88Nine Radio Milwaukee	Entertainment, Features, General Business, Media, Public Issues, Technology	Radio, Web/On-Line Service	United States	2
NewsRise	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Radio, Wire Service	Malaysia	2
Total				293

Outlet	Industry	Source Type	Location	Views ▼
CNBC-TV18	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	2
Fast Food Review	Consumer Products, Entertainment	Blogger, Freelance/Writer, Newspaper	United States	2
Etarowrites	Financial Services, General Business, Other, Technology	Blogger, Freelance/Writer	Nigeria	2
EL PAIS	Consumer Products, Energy, Entertainment, Financial Services, General Business, Media, Technology, Transportation, Travel	Newspaper	United States	2
Dotdash Meredith	Consumer Products, Entertainment, Features, Healthcare, Media, Other, Technology, Travel	Blogger, Freelance/Writer, Other, Web/On-Line Service	United States	2
Doc Lawrence Productions	Broadcast, Consumer Products, Entertainment, Features, General Business, Media, Sports, Travel	Blogger, Freelance/Writer, Newspaper	United States	2
Diemel Communications	Features, General Business, Healthcare, Public Issues, Technology, Travel	Freelance/Writer	United States	2
Daily evening Newspaper	Public Issues	Newspaper	Pakistan	2
CookingChew.com / Ralph's Media	Consumer Products, Features, General Business, Media, Other	Blogger	United States	2
Community Impact	Energy, Entertainment, Environment, Features, General Business, Healthcare, Media, Public Issues, Technology, Transportation	Newspaper	United States	2
Chemical Processing	Energy, Environment, General Business, Heavy Industry, Technology	Trade Periodicals	United States	2
NEWSDESK USA	Broadcast, Media, Public Issues	Web/On-Line Service, Wire Service	United States	2
Cert Center Canada	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	Canada	2
CanGlobal Media	Auto, Broadcast, Entertainment, Features, General Business, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Radio, Television, Web/On-Line Service	Canada	2
Bloomberg News	Other	Wire Service	Netherlands	2
BeingCarried Media LLC	Consumer Products, Financial Services, Healthcare, Other	Blogger	United States	2
Bagable Media	Consumer Products, Entertainment, General Business, Travel	Blogger, Freelance/Writer, Web/On-Line Service	United States	2
Ampersand & Ampersand, LLC	Broadcast, Consumer Products, Entertainment, Features, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Other	United States	2
Al Khair Charity Group	Broadcast, Consumer Products, Entertainment, Environment, Features, Financial Services, Healthcare, Media, Other, Public Issues	Blogger, Freelance/Writer, Other, Web/On-Line Service	Syria	2
Advantage Business Media	Other	Consumer Periodicals	United States	2
Adams Editorial Services	Consumer Products, Environment, Healthcare, Heavy Industry, Other, Technology	Freelance/Writer, Trade Periodicals	United States	2
Feather River Bulletin	Other	Newspaper	United States	2
Food Dive	Consumer Products	Trade Periodicals	United States	2
Food Service Equipment Reports	Consumer Products	Freelance/Writer, Trade Periodicals	United States	2
FoodBev Media	Consumer Products	Trade Periodicals	United Kingdom	2
NBCUniversal	Consumer Products, Media	Television, Web/On-Line Service	United States	2
Total				293

Outlet	Industry	Source Type	Location	Views ▼
Nation's Restaurant News	Features, General Business, Other	Trade Periodicals, Web/On-Line Service	United States	2
naradnewsusa.com	Auto, Consumer Products, Entertainment, Features, Financial Services, Healthcare, Media, Public Issues, Sports, Technology, Travel	Blogger, Freelance/Writer	India	2
Naptown Buzz LLC	Auto, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Travel	Blogger, Consumer Periodicals, Web/On-Line Service	United States	2
mmirandalaurenn	Consumer Products, Entertainment, Media, Other	Blogger	United States	2
Megan Poinski	Consumer Products	Freelance/Writer	United States	2
KrazzyMag	Auto, Entertainment, Financial Services, Healthcare, Media, Sports, Technology, Travel	Blogger, Other, Web/On-Line Service	India	2
Kingsport Times-New	Other	Newspaper	United States	2
ITWeek	Auto, Entertainment, Financial Services, Technology	Web/On-Line Service	Turkey	2
Inside Retail US	Auto, Consumer Products, Features, General Business, Healthcare, Other, Technology, Travel	Web/On-Line Service	United States	2
Industry Dive	Consumer Products, Energy, Environment, Features, Financial Services, General Business, Public Issues, Technology	Web/On-Line Service	United States	2
Humari Baat	Consumer Products, Environment, Features, Financial Services, General Business, Other, Public Issues, Sports, Technology, Travel	Web/On-Line Service	India	2
HomeArtsContentandCopywriting.com	Consumer Products, Environment, Features, Other, Travel	Other	United States	2
hispanic pr blog	Media	Freelance/Writer	United States	2
GKM MEDIA PRODUCTION INC.	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Newspaper, Radio, Television, Web/On-Line Service	Canada	2
Freelancer	Other	Trade Periodicals	United States	2
Freelance	Environment, Features, Healthcare, Other, Technology	Freelance/Writer	Germany	2
FoodTechBiz	Consumer Products, Other, Technology	Web/On-Line Service	India	2
Latin Times	Other	Newspaper	United States	2
KCPQ (Q13)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	1
Puget Sound Business Journal	General Business	Newspaper, Web/On-Line Service	United States	1
Voice of America	Media	Web/On-Line Service	United States	1
Total				293

## Targeted Audience

The lists below represent categories of targeted audiences you selected for your release.

## Cision Influencer Lists

Food (English) (118 organizations, 133 recipients)

Organization	Number of recipients
Remezcla	4

Organization	Number of recipients
LATINA Style	3
NBC News Latino	3
PlanetM	3
El Vistazo	2
Fusion	2
Hispanic Engineer & Information Technology	2
Hispanic Network Magazine	2
Latino Foodie	2
Nuestro Tiempo Magazine	2

Food (Spanish) (626 organizations, 1,187 recipients)

Organization	Number of recipients
Freelancer	72
Univisi&#243;n Network	41
Univisi&#243;n 34 Los &#193;ngeles	20
Influencer	18
Telemundo 52	12
Univisi&#243;n 23 Dallas	12
CNN en Espa&#241;ol	11
Univisi&#243;n Arizona	10
Univisi&#243;n Chicago	10
WJAN LD Ch. 41 Am&#233;rica TeVe	10

## Associated Press Outlets

PR Newswire's wire newslines include targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Location	Type	Audience
C-SPAN	Washington	DC	US	Television	86,200,000 Subscribers
Scribd, Inc.	San Francisco	CA	US	Aggregator	43,531,670 Visitors per Month
FoxNews.com	New York	NY	US	Online	32,516,438 Visitors per Month
CBS News Radio	New York	NY	US	Radio	30,000,000 Broadcast Audience
New York Times Digital	New York	NY	US	Newspaper	29,886,442 Visitors per Month
Apple Inc.	Cupertino	CA	US	Organization/Company	29,709,459 Visitors per Month
CNBC.com	Englewood Cliffs	NJ	US	Online	26,089,260 Visitors per Month
CBSnews.com	New York	NY	US	Online	26,080,671 Visitors per Month
abcnews.com	New York	NY	US	Online	24,167,779 Visitors per Month
U.S. News & World Report	Washington	DC	US	Magazine	23,945,529 Visitors per Month

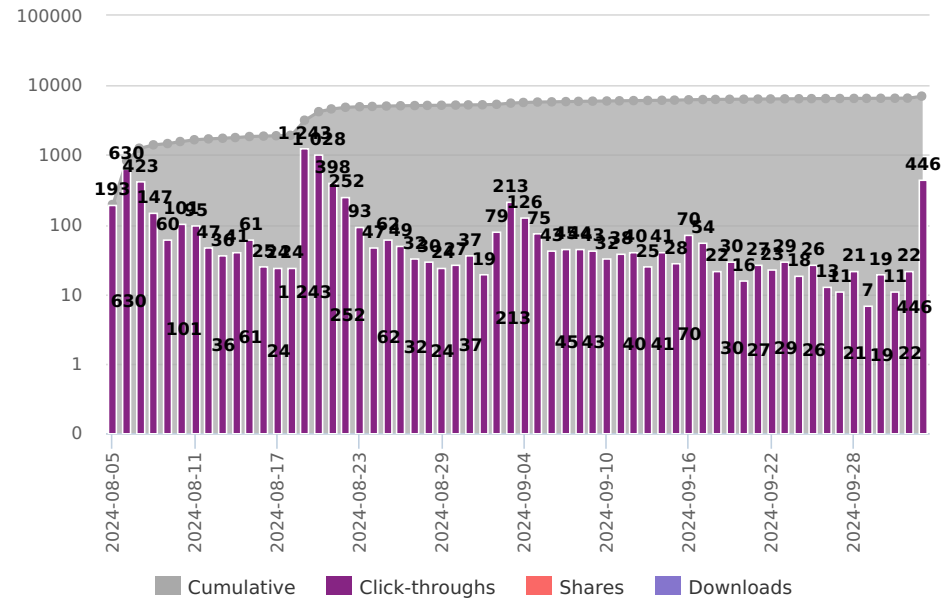
# Engagement

## Overview

TOTAL ENGAGEMENT ACTIONS	7.5K
Click-throughs	7.5K
Shares	1

## Engagement Timeline

See when your audience engaged with your release.



## Engagement Details

A break down of click-throughs, shares and other engagement actions.

### Click-throughs

The number of times your releases sent visitors to the pages you linked to.

URL	Click-throughs
https://www.barsclassaction.com/?utm_source=PRN	3,901
https://www.barsclassaction.com/?utm_source=PRN&utm_medium=Submit_A_Claim&utm_campaign=Clif	2,905
https://www.barsclassaction.com/?utm_source=PRN&utm_medium=Exclude&utm_campaign=Clif	243
https://www.barsclassaction.com/?utm_source=PRN&utm_medium=More_Info&utm_campaign=Clif	145
https://www.barsclassaction.com/?utm_source=PRN&utm_medium=Motion&utm_campaign=Clif	95
https://www.barsclassaction.com/?utm_source=PRN&utm_medium=Instructions&utm_campaign=Clif	75
https://www.barsclassaction.com/?utm_source=PRN&utm_medium=Object&utm_campaign=Clif	47
Total	7,490

URL	Click-throughs
https://www.barsclassaction.com/?utm_source=PRN_Spa_Spa&utm_medium=Submit_A_Claim&utm_campaign=Clif	14
https://www.barsclassaction.com/?utm_source=PRN_Spa&utm_medium=More_Info&utm_campaign=Clif	14
https://www.barsclassaction.com/?utm_source=PRN_Spa&utm_medium=Exclude&utm_campaign=Clif	13
https://www.barsclassaction.com/?utm_source=PRN_Spa&utm_medium=Instructions&utm_campaign=Clif	13
https://www.barsclassaction.com/?utm_source=PRN_Spa&utm_medium=Object&utm_campaign=Clif	12
https://www.barsclassaction.com/?utm_source=PRN_Spa&utm_medium=Motion&utm_campaign=Clif	11
https://www.barsclassaction.com/?utm_source=PRN_Spa	2
<b>Total</b>	<b>7,490</b>

## Shares

A break down of the types of sharing your releases generated.

Type of share	Shares
Webmail	1
<b>Total Shares</b>	<b>1</b>

## Exhibit I: California Consumer Legal Remedies Act ("CLRA")

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# Five charged in death of ‘Friends’ star Perry

KiMi Robinson, Taijuan Moorman and Jay Stahl  
USA TODAY

Five people have been charged in connection to “Friends” star Matthew Perry’s death from “the acute effects of ketamine” last October.

During a Thursday news conference, Martin Estrada, the U.S. attorney for the Central District of California, announced a shocking “number of charges against the five defendants,” including a doctor, 42-year-old Salvador Plasencia, and Perry’s live-in assistant Kenneth Iwamasa, 59.

“The defendants in this case knew what they were doing was wrong,” Estrada said.

“It is a drug that must be administered by medical professionals, and the patient must be monitored closely. That did not occur here,” Estrada added during the conference, saying that after Perry’s death, “these defendants tried to cover up what they did.”

Estrada issued a warning for those who are engaging with similar actions as the allegations leveled: “You are playing roulette with other people’s lives, just like these five defendants here did to Mr. Perry.”

The lead defendants in the case are Plasencia and Jasveen Sangha, 41, known as “The Ketamine Queen” of North Hollywood, as well as an additional trio of co-conspirators including Iwamasa, Eric Fleming, 54, and another doctor, Mark Chavez, 54.

According to a Department of Justice news release, in September, Plasencia learned that Perry was interested in getting ketamine.

In November 2022, nearly a year earlier, Perry released his memoir “Friends, Lovers, and the Big Terrible Thing,” a book that traced his origins with fame and an honest account of his highly publicized battle with alcoholism and drug addiction. His struggle with substances spanned decades.

Later, Plasencia contacted Chavez, who used to operate a ketamine clinic, to obtain the anesthetic drug with the pur-



Actor Matthew Perry arrives at the Comedy Awards 2012 in New York City on April 28, 2012.  
LEE CELANO/REUTERS

pose to sell to Perry. According to investigators, Plasencia sent a text messages to Chavez that included, “I wonder how much this moron will pay” and “Lets find out.”

## Investigators detail the alleged actions that led to Perry’s death

In a news release and a news conference Thursday, investigators laid out the moments that led to Perry’s October death at his Los Angeles home.

They say that on Oct. 28, 2023, the day that Perry died, his live-in assistant Iwamasa injected Perry with ketamine, as he did several times before, without proper medical licensure to complete the injections.

The ketamine used in Perry’s death was done with instructions and syringes provided by Plasencia with ketamine sold by Fleming and Sangha, officials allege.

Plasencia allegedly sold the drug to Iwamasa although he was informed at least one week prior to Perry’s death that his addiction to ketamine was “spiraling out of control.” Later, Sangha texted Fleming to “delete all our messages.” Later, the Los Angeles Police Department executed a search warrant at Sangha’s “stash house” and say they found evidence of drug trafficking, including approximately 79 vials of ketamine as well as several other drugs.

In May, the LAPD confirmed a joint investigation in an emailed statement to USA TODAY.

# Columbia president resigns after her handling of protests

Zachary Schermele  
USA TODAY

Minouche Shafik, the president of Columbia University in New York City, resigned on Wednesday after her handling of pro-Palestinian protests on campus earlier this year turned the school into a flashpoint of nationwide debates over the Israel-Hamas war.

The dramatic turn of events makes her the latest Ivy League school president to step down since domestic controversies over the conflict began roiling college campuses, particularly at schools in major urban areas. Many of those demonstrations were inspired by the events at the Manhattan school last semester.

“This period has taken a considerable toll on my family, as it has for others in our community,” she wrote in an email to students and faculty Wednesday evening. “Over the summer, I have been able to reflect and have decided that my moving on at this point would best enable Columbia to traverse the challenges ahead.”

A former official at the World Bank, Shafik said Wednesday the United Kingdom’s foreign secretary asked her to serve in a high-ranking government role, and she will return to England.

Like the now-former presidents of Harvard and the University of Pennsylvania, Shafik’s testimony before Congress in April put her in a precarious position. Harvard’s Claudine Gay, who stepped down in January, was just six months into the gig. The University of Pennsylvania’s Liz Magill was president for just over a year and resigned mere days after Republicans summoned her and Gay to Washington last December.

As the spring semester neared a close, Shafik’s attempt to assuage bipartisan concerns about antisemitism only inflamed the situation at the school. Anti-Zionist protesters occupied the campus lawns in droves in the



Columbia University President Minouche Shafik at a House Education and the Workforce Committee in April.  
JACK GRUBER/USA TODAY NETWORK

wake of her testimony, demanding the university sever all ties with the state of Israel. Shafik said the demonstrators were violating university policies and posing a “clear and present danger.” She called in the New York City Police Department, and officers arrested more than 100 protesters

Later that month, when campus protesters took over an academic building, she called law enforcement back to campus. Days earlier she had indicated she had no plans to again call on the police to quell student dissent related to the conflict in the Middle East.

Katrina Armstrong, chief executive officer of Columbia University Irving Medical Center, has agreed to serve as interim president, according to an email from the board of trustees.

House Speaker Mike Johnson released a statement Wednesday, calling Shafik’s resignation “long overdue.”

“We hope that President Shafik’s resignation serves as an example to university administrators across the country that tolerating or protecting antisemites is unacceptable and will have consequences,” Johnson said in a statement. “Jewish students at Columbia beginning this school year should breathe a sigh of relief.”

Contributing: Charles Ventura, USA TODAY

# Russia sentences US citizen 12 years on treason charge

Eric Lagatta  
USA TODAY

A Russian court sentenced a dual Russian American citizen to 12 years in prison Thursday for treason after finding her guilty of giving money to a group supporting Ukraine’s armed forces, according to reports.

The funds that Ksenia Karelina, 33, donated – totaling little more than \$50 – were “used to purchase tactical medicine, equipment, weapons and ammunition” for Ukraine, the court claimed.

Though Karelina, who is from Yekaterinburg and lives in Los Angeles, pleaded guilty, the woman and her supporters have insisted the money was sent to a charity supporting humanitarian efforts in the war-torn country that Russia invaded in 2022.

The sentencing came Thursday at a closed trial in Yekaterinburg in central Russia, where Karelina’s case was heard by the same court that in July convicted Wall Street Journal reporter Evan Gershkovich of espionage.

Karelina sentenced two weeks after major prisoner swap

Karelina, a spa worker and trained ballet dancer, appeared in court in a white sweatshirt and blue jeans, sitting calmly in a glass courtroom cage, Reuters reported.

Russia’s Federal Security Service (FSB,) the country’s main domestic intelligence agency, had accused Karelina of collecting funds for the Ukrainian army following her February arrest. Her family and other supports, however, said she donated \$51.80 to a charity raising money for humanitarian relief for Ukrainians impacted by the war.

The money went to Razom for Ukraine, a New York-based charity that provides aid to children and elderly people in the country. The charity has denied it provides any military support to Kyiv, Reuters reported.

Karelina’s sentencing comes about two weeks after 16 prisoners, including

Gershkovich, were released by the Kremlin as part of one of the most significant East-West prisoner exchanges since the Cold War. As part of the exchange, eight individuals held in the U.S., Germany, Norway, Slovenia and Poland were returned to Russia.

Ever since Russia launched its devastating war with Ukraine, Moscow has ramped up efforts to detain Americans in hopes of using them in prisoner exchanges amid increased tensions between the United States and Russia.

While Karelina was not included in the prisoner swap, her lawyer, Mikhail Mushailov, has said she hoped to be included in a future exchange, Reuters reported.

## Karelina arrested in January while visiting family in Russia

Karelina’s arrest, announced on Feb. 20, came as a shock to her family and friends in the U.S., who said she was never interested in political activism, according to Reuters.

Born in Russia, Karelina emigrated to the United States in 2012 for a work-study program to pursue dancing as a ballerina, according to the website www.freeksenia.com. She moved from Baltimore to Los Angeles in 2017 and worked at a spa in Beverly Hills before becoming an American citizen in 2021.

Karelina was arrested in January initially on hooliganism charges after flying to Russia to visit family in Yekaterinburg, including her 90-year-old grandmother, according to freeksenia.com. While she was jailed for 15 days, FSB authorities interrogated Karelina and searched her cellphone to find a 2022 Venmo donation to Razom for Ukraine.

Just before Karelina was set to be released, she was charged with state treason. FSB announced the arrest the following month with a statement accusing Karelina, who the agency did not name, of “providing financial assistance to a foreign state in activities directed against the security of our country.”

Contributing: Thao Nguyen, USA TODAY; Reuters

LEGAL NOTICE

### If You Purchased Certain Clif Bar & Company Bars Since April 2014 You Could Receive a Cash Payment as Part of a Class Action Settlement.

**What is the lawsuit about?** The lawsuit contends that Clif Bar & Company (“Clif Bar”) made certain statements on the labels of various original Clif Bars and Clif Kid ZBars (“Class Products”) that are allegedly misleading because the statements suggested the bars are healthy, whereas Plaintiffs allege the bars are unhealthy because of their added sugar. Clif Bar maintains that these products are not unhealthy due to the presence of added sugars, and that the statements on its bars are true and not misleading. The Court has not determined whether Plaintiffs or Clif Bar is correct.

**Who is included?** You are a Class Member if you bought one of the Class Products for household use, and not for resale or distribution, between April 2014 and March 2023 in California or New York, or between March 2019 and March 2023 in any other State. The Class Products include Original Clif Bars in packaging stating “Nutrition for Sustained Energy,” and Clif Kid ZBars in packaging stating “No High Fructose Corn Syrup;” “Nourishing Kids in Motion;” “In raising our family, finding nutritious on-the-go snacks for our kids wasn’t easy. That’s why we created Clif Kid – wholesome, delicious snacks made with organic ingredients to help keep kids going, growing, and exploring;” “Blend of carbs, fiber, protein, and fat gives kids energy so they can keep Zipping and Zooming along;” and similar Challenged Claims (as identified in the Complaint in the Action).

**What does the settlement provide?** Clif Bar has agreed to establish a \$12,000,000 “Settlement Fund” to pay all Settlement expenses, including the costs of class notice and administration, attorneys’ fees and costs, service awards for the Plaintiffs, and cash refunds for Class Members who make valid Claims. Your legal rights will be affected if you are a Class Member and do not exclude yourself.

**What are your options?**  
**Submit A Claim:** To receive Settlement benefits, you must complete and submit a Claim Form. Claim Forms are available at the Settlement Website and can be submitted electronically or mailed to the Class Administrator. A Claim Form must be **submitted online or postmarked by November 25, 2024.**

**Opt-Out or Object:** If you opt-out or request exclusion, you will retain your rights to sue Clif Bar separately; however, you will not be eligible to receive any benefits. You must submit a Request for Exclusion, available at the Settlement Website. Request for Exclusions must be **postmarked on or before October 22, 2024.** Detailed instructions are available on the Settlement Website. You may also object to any part of this Settlement. Details about how to object are available at the Settlement Website. Objections must be mailed to the Class Administrator and **postmarked on or before October 22, 2024.**

**Do Nothing:** If you do nothing, you will not be eligible to receive any benefits and will be bound by the terms of the Settlement Agreement and Final Judgment.

**Has the Court approved the Settlement?** No. The Court has set a hearing for **November 14, 2024, at 10:00 a.m. California time**, to determine whether to approve the Settlement and what attorneys’ fees, expenses, and service payments to award. Class Counsel will file a motion seeking an award of up to one-third of the Settlement Fund in fees, and reimbursement of case expenses totaling up to \$917,584.35, plus any expenses incurred after entry of the Preliminary Approval Order. Class Counsel will also seek on behalf of the Class Representatives Service Awards of \$5,000 each for Ralph Milan and Elizabeth Arnold. The Court will determine the amount of fees, expenses, and service awards that will be paid from the Settlement Fund.

After Class Counsel’s motion for attorneys’ fees, expenses, and service awards is filed on or before **September 9, 2024**, it will be posted on the Settlement Website and you will have an opportunity to review and comment on the motion via an objection.

You do not need to appear at the Final Approval Hearing but you may come at your own expense. The Court has appointed Fitzgerald Monroe Flynn PC as Class Counsel. If you want to be represented by your own lawyer, you may hire one at your own expense.

This is only a summary of the key Settlement terms. A full copy of the Settlement Agreement is available at the Settlement Website or by calling (844) 537-1156.

1-844-537-1156  
www.BarsClassAction.com

# Week in review

Recapping the most important and talked about news this week from around the world – ICYMI

## NEWS

### ‘Thousand-year’ floods hit NE

Areas of Connecticut and New York cleaned up this week after torrential rain and floods inundated towns, swallowed homes and killed at least two people. Southwest Connecticut was hit by more than a foot of rain Saturday to Monday, and parts of Long Island got more than 10 inches. Dozens of people fled or were rescued from their homes. Said Brenda Bergeron, Connecticut’s deputy commissioner of emergency management, “We are talking about rainfall in some areas in the 1,000-year level.”

## OPINION

### Yes, Ukraine can win the war

The Ukrainian offensive into the Russian Kursk region demonstrates that after more than two years, Ukraine is still capable of winning the war. But President Vladimir Putin hasn’t responded with military might to the largest invasion of Russia since World War II. The invasion has driven at least 200,000 Russians from their homes. Perhaps if Russian propaganda were removed, many people would even oppose the war and Putin – as they certainly did not expect what their leader called “the special military operation” would extend to their territory. – *Oleksandr Musiienko, Opinion contributor*

## MONEY

### Score one for home sellers

New real estate rules that took effect this week were expected to throw sellers and buyers for a loop. The changes come after a class-action lawsuit claimed the real estate industry’s traditional 5% to 6% commission structure – split between the buyer’s and seller’s agents – was artificially inflating those commissions. A settlement in the case has ended that practice, and now sellers and buyers will have to negotiate their own agent commissions. “It’s like a dam that’s springing a leak,” the Consumer Federation of America’s Stephen Brobeck told USA TODAY. “I’m fairly confident that within five years, the industry will look quite different.”



### IMAGE OF THE WEEK

Nature’s wonders need no name

Call it a full moon, supermoon, blue moon or sturgeon moon, but it was out in all its glory Monday over Palm Desert, Calif., larger and brighter than usual because of the proximity of its orbit to Earth.

TAYA GRAY/  
USA TODAY NETWORK

## LIFE

### Phil Donahue, icon of talk TV, dies at 88

Phil Donahue, whose “The Phil Donahue Show” changed daytime TV by drawing studio audiences into discussions of social issues, died Sunday at age 88. “The Phil Donahue Show” (later “Donahue”) ran from 1967 to 1996 and led to a chorus of TV talk, including “The Oprah Winfrey Show,” an eventual rival. “A talk show is a fundamentally democratic event,” Donahue said in 1993. “It allows the people who really own the airwaves, the public, to stand up and actually use them. ... Nobody tells our audience what to say. This is the street corner.”

## SPORTS

### OSU players’ helmets will do double duty

If anyone needed a reminder of how money has changed college football, they’re getting it at Oklahoma State. Now that college athletes can earn money off their name, image and likeness (known as NIL), this season the team will wear QR codes on their helmets that lead fans to a team donation page in hopes of spreading the wealth beyond the star players who are more likely to earn endorsement deals. So, as college football kicks off this weekend, curious OSU fans who spot the code can essentially “tip” the whole team after big plays. – *Compiled by Robert Abitbol*

# Former Army financial counselor sentenced for bilking Gold Star families

Thao Nguyen  
USA TODAY

A former U.S. Army financial counselor has been sentenced to more than 12 years in prison after admitting he defrauded families of fallen soldiers out of millions of dollars through a life insurance scheme, the U.S. Attorney’s Office said.

Caz Craffy, 42, of Colts Neck, New Jersey, was sentenced to 151 months in prison after pleading guilty in April to six counts of wire fraud and other criminal charges, including securities fraud, making false statements in a loan application, committing acts affecting a personal financial interest and making false statements to a federal agency.

Craffy was a civilian employee for the Army from November 2017 to January 2023 and was a financial counselor with the Casualty Assistance Office, according to the U.S. Attorney’s Office for the District of New Jersey. Prosecutors said Craffy was responsible for providing general financial education to the surviving beneficiaries of servicemembers killed while on active duty.

Surviving beneficiaries – known as Gold Star families – are entitled to a \$100,000 payment and up to \$400,000 from the servicemember’s life insurance, which is disbursed over the weeks or months following the servicemember’s death. Prosecutors said Craffy targeted Gold Star families and other military families, cheating them out of millions of dollars.

In addition, Craffy was sentenced to three years of supervised release and ordered forfeiture of \$1.4 million, the U.S. Attorney’s Office said.

“Caz Craffy was sentenced to prison today for brazenly taking advantage of his role as an Army financial counselor to prey upon families of our fallen service members, at their most vulnerable moment, when they were dealing with a tragedy born out of their loved one’s patriotism,” U.S. Attorney Philip R. Sellinger said in a statement.

“These Gold Star families have laid the dearest sacrifice on the altar of free-

dom. And they deserve our utmost respect and compassion, as well as some small measure of financial security from a grateful nation,” Sellinger added. “No amount of money can undo their enormous loss. Instead of offering guidance, Caz Craffy chose to defraud these heroic families.”

### Craffy obtained more than \$9.9 million for trading

According to court documents, Craffy was prohibited from providing any personal opinions to beneficiaries. But while working for the Army, Craffy also had employment with two financial investment firms.

Craffy admitted he encouraged Gold Star families to invest their benefits into accounts he managed without notifying the Army, prosecutors said.

“Based upon Craffy’s false representations and omissions, the vast majority of the Gold Star families mistakenly believed that Craffy’s management of their money was done on behalf of and with the Army’s authorization,” according to the U.S. Attorney’s Office.

Prosecutors said Craffy directed more than \$9.9 million from Gold Star families in accounts managed by him from May 2018 to November 2022. Craffy then used the money to make trades without the family’s consent.

Craffy earned high commissions from these unauthorized trades, according to the U.S. Attorney’s Office. Court documents showed that Gold Star families lost more than \$3.7 million in the scheme, while Craffy received more than \$1.4 million in commissions.

“The money these survivors are given does nothing to ease their suffering. It does, however, help with the burdens they face, such as paying off a mortgage or putting their children through college,” FBI-Newark Special Agent in Charge James E. Dennehy said. “They believed Craffy was acting in their best interest, but instead, he was using their money as a method to make his own. Heartless and despicable don’t even begin to sum up his crimes.”

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# Week in review

Recapping the most important and talked about news this week from around the world – ICYMI

## NEWS

### Zuckerberg says he has regrets

Facebook founder Mark Zuckerberg acknowledged that the Biden administration had pressured the company to censor COVID-19 content in 2021 and added, “I regret that we were not more outspoken about it.” In a letter Monday to the Republican-led House Judiciary Committee, the Meta CEO said that as a result of the pressure to curb targeted content – including even humor and satire – Facebook “made some choices that, with the benefit of hindsight and new information, we wouldn’t make today.”

## OPINION

### White House story is our story

The American-British friendship has been special for generations. But 210 years ago this month, British troops set fire to the White House, gutting it – the last time another nation invaded the continental U.S. That epic night in the War of 1812 became one of our strongest stories of resilience. Britain’s leaders have returned to the White House many times now; its burning and restoration show how the layers of American history live side by side, every day, with our ongoing project of renewal. – *Stewart D. McLaurin, president, White House Historical Association*

## MONEY

### So, who gets to do ‘demure’?

Trademark-jumping is not exactly “mindful,” “demure” – or very nice. Someone named Jefferson A. Bates sought to claim the phrase made viral by TikTok creator Jools Lebron, who tearfully told fans this week that she “dropped the ball” by not applying for the trademark herself. But in a new video on Tuesday, Lebron reassured her 2.1-million-plus followers that the battle over “very mindful, very demure” was being “handled,” adding: “I’m gonna leave it at that. ... Mama got a team now.” Stay tuned, though; as of Thursday, the rogue trademark application was still listed as “pending.”



### IMAGE OF THE WEEK

#### Beautiful launch but fiery demise

A SpaceX Falcon 9 lifts off Wednesday from Florida’s Cape Canaveral on its way to deploy satellites into orbit. The rocket’s recoverable first stage, however, exploded on its return.

MALCOLM DENEMARK/  
USA TODAY NETWORK

## LIFE

### Oasis will tour again 15 years after split

Fifteen years after an epic falling-out, the battling brothers of Oasis are together again. The rock band, which formed in 1991 in Manchester, England, and broke up unexpectedly in 2009 after lead guitarist/songwriter Noel Gallagher said he could no longer work with frontman Liam Gallagher, announced Tuesday that it plans a series of live shows in the United Kingdom next year as part of a world tour. U.S. dates have not been announced. “The guns have fallen silent. The stars have aligned,” the band said on its website. “The great wait is over.”

## SPORTS

### An MLB first: Player suits up for both sides

Save that scorecard: For the first time in Major League Baseball history, a player played for both teams in the same game. It happened when catcher Danny Jansen started a game for the Toronto Blue Jays back on June 26, facing the Boston Red Sox, but rain forced the game to be suspended. On July 27, Jansen was traded to Boston. So on Monday, when Boston and Toronto finally resumed the contest, Jansen was behind the plate for the Red Sox in a statistical curiosity likely to live forever in baseball trivia. Footnote: Toronto won 4-1. – *Compiled by Robert Abitbol*

# Israel presses on with assault in West Bank, says terrorist ‘eliminated’

Kim Hjelmggaard and John Bacon  
USA TODAY

A large-scale Israeli military operation swept across the occupied West Bank for a second day Thursday, killing an alleged terrorist operative and fueling calls from senior international officials to end the offensive amid fears the territory could become a “war extension from Gaza.”

The series of Israeli raids and drone strikes that began in the early hours of Wednesday morning in several West Bank flashpoint cities are targeting “terror groups and terror cells,” Israel says.

United Nations Secretary-General António Guterres described Israel’s military operation in the Palestinian territory as “dangerous developments” that are “fueling an already explosive situation.”

Mohammed Jaber, also known as Abu Shujaa, was killed following exchanges of fire in the West Bank’s Nur Shams refugee camp outside the city of Tulkarm, the Israeli military said in a statement.

Jaber, described as the head of a terrorist network in Nur Shams, “was eliminated alongside four additional terrorists who hid inside a mosque,” the statement said. An Israeli Border Police soldier was lightly injured and was evacuated to a hospital for medical treatment.

Mustafa Barghouti, a onetime Palestinian presidential candidate and the current leader of the Palestinian National Initiative political grouping, said the raids may be Israel’s largest in the Palestinian territory since 2002. He accused Israel of seeking to expand its operation in Gaza to the West Bank.

Janez Lenarcic, the EU’s commissioner for humanitarian aid and crisis management, said Israel’s “indiscriminate use of military force and settler violence against civilians and extensive destruction of homes and infrastructure” was “in violation of international law and human rights.”

Josep Borrell, the European Union’s top foreign policy diplomat, said he was

asking EU member states about expanding the sanctions list to include some Israeli ministers who have been launching “unacceptable hate messages against the Palestinians” and proposing actions that defy international law.

“The Israeli major military operation in the occupied West Bank must not constitute the premises of a war extension from Gaza,” Borrell wrote in a social media post.

### Families of hostages protest at border, make dash toward Gaza

Families of Israeli hostages being held in Gaza protested near the border Thursday, demanding that an agreement be reached to free their loved ones. Carrying photographs of the captives and wearing shirts marked with red paint, they gathered at kibbutz Nirim, a little more than mile from the Gaza border. They shouted messages of love and support through speakers pointed across the border, hoping some of the hostages might hear.

A few dozen of the protesters rushed the border, only to be stopped by Israeli police who warned they would be easy targets for armed militants.

### WHO announces ‘pause’ in fighting to allow polio vaccinations

The World Health Organization said Thursday that it has a preliminary commitment for an “area-specific humanitarian pause” in Gaza fighting as the U.N. prepares to administer polio vaccines to an estimated 640,000 children in Gaza beginning Sunday.

Rik Peepkorn, the WHO senior official for the region, said the plan calls for a three-day pause in central Gaza, followed by similar pauses in first southern and then northern Gaza. A fourth day could be added if needed, he said. The Israeli military did not immediately comment on the report.

The WHO confirmed on Aug. 23 that at least one baby has been paralyzed by the type 2 poliovirus, the first such case in the territory in 25 years.

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**Who is included?** You are a Class Member if you bought one of the Class Products for household use, and not for resale or distribution, between April 2014 and March 2023 in California or New York, or between March 2019 and March 2023 in any other State. The Class Products include Original Clif Bars in packaging stating “Nutrition for Sustained Energy,” and Clif Kid ZBars in packaging stating “No High Fructose Corn Syrup,” “Nourishing Kids in Motion;” “In raising our family, finding nutritious on-the-go snacks for our kids wasn’t easy. That’s why we created Clif Kid – wholesome, delicious snacks made with organic ingredients to help keep kids going, growing, and exploring;” “Blend of carbs, fiber, protein, and fat gives kids energy so they can keep Zipping and Zooming along;” and similar Challenged Claims (as identified in the Complaint in the Action).

**What does the settlement provide?** Clif Bar has agreed to establish a \$12,000,000 “Settlement Fund” to pay all Settlement expenses, including the costs of class notice and administration, attorneys’ fees and costs, service awards for the Plaintiffs, and cash refunds for Class Members who make valid Claims. Your legal rights will be affected if you are a Class Member and do not exclude yourself.

#### What are your options?

**Submit A Claim:** To receive Settlement benefits, you must complete and submit a Claim Form. Claim Forms are available at the Settlement Website and can be submitted electronically or mailed to the Class Administrator. A Claim Form must be **submitted online or postmarked by November 25, 2024.**

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# Supreme Court may hear dreadlocks case

## Rastafarian appeals to court over shaved haircut

Maureen Groppe  
USA TODAY

WASHINGTON – Damon Landor was prepared to protect the dreadlocks he had been growing for nearly two decades, in adherence to his Rastafarian beliefs, when serving a prison sentence in Louisiana for drug possession in 2020.

Landor carried a copy of a court ruling that dreadlocks grown for religious reasons should be accommodated, but an intake guard threw it in the trash and Landor was handcuffed to a chair while his knee-length locks were shaved off.

“My locks are a part of me and part of who I am,” Landor said in a statement to USA TODAY, recalling how he counted on his religion to help him survive incarceration. “So when they cut off my hair, they cut off my crown.”

Now the Supreme Court may take up the question of whether Landor and other inmates can sue individual prison officials for violating a 2000 law that protects the religious rights of prisoners.

The state condemns what happened to Landor “in the strongest possible terms,” officials wrote in a filing that emphasized that the Louisiana Department of Corrections and Public Safety has amended its grooming policy to pre-

vent a repeat of Landor’s ordeal.

But Louisiana contends that the federal law doesn’t allow Landor to hold correction officials personally liable for having his dreadlocks cut off. Otherwise, the state’s attorneys wrote, there would be “numerous unintended consequences,” including making it even more difficult to staff jails and prisons.

### Who should pay when religious rights are violated?

Landor, whose appeal is backed by more than 30 faith organizations, argues that monetary damages are often the only way to hold prison officials accountable when religious rights are violated.

“It is often damages or nothing,” his lawyers told the Supreme Court in asking for intervention.

Many inmates who try to defend their rights are released or transferred by the time their claim is heard – when it’s then dismissed as no longer relevant, according to religious groups that filed briefs supporting Landor.

“Unburdened by the threat of damages, prisons have little incentive to improve their policies and protect prisoners from future abuse,” lawyers for groups representing Christians, Muslims, Jews and Sikhs told the Supreme Court.

Landor is supposed to be protected by the Religious Land Use and Institutionalized Persons Act, passed unani-

mously by Congress in 2000 to prevent state and local prisons from placing arbitrary or unnecessary restrictions on religious practices.

Twenty years after enactment, the Department of Justice said in a 2020 report, some institutions continue to impose substantial burdens without showing they’re necessary.

Since the law was passed, the government has conducted dozens of investigations and either brought or supported lawsuits against jails and prisons. Most claims are raised by people practicing a religion other than Christianity, including Jews, Muslims, Sikhs and Native Americans.

Nearly 30% of cases alleging violations in the first five years after the law took effect were brought by Muslims, according to the Tayba Foundation, which supports incarcerated Muslims.

“In state prisons around the country, Muslims are targeted and deprived of basic accommodations for their faith – such as timely meals before and after religious fasts and the ability to pray without interference,” the group told the Supreme Court.

In 2020, the high court ruled that Muslim men who claimed their religious rights were violated for being placed on the government’s no-fly list after refusing to serve as FBI informants could sue the FBI agents for damages.

That case involved a different, though similar, federal law protecting religious expression.

Appeals court judges who were sympathetic to Landor’s situation said it’s not their role to say whether the Supreme Court’s 2020 ruling about federal officials should apply to state prison workers. The Supreme Court could decide in the coming weeks whether to review a lower court’s ruling that sided with Louisiana in rejecting Landor’s claim for damages.

### Shaved dreadlocks ‘not exceedingly important’

“Landor clearly suffered a grave legal wrong,” wrote Judge Edith Brown Clement in an opinion joined by eight other judges on the New Orleans-based 5th U.S. Circuit Court of Appeals. “The question is whether a damages remedy is available to him under RLUIPA. That is a question only the Supreme Court can answer.”

Louisiana officials told the court the issue is “not exceedingly important.” Congress has had ample time to amend the law to specifically allow damages if lawmakers thought that was necessary, the state argues.

And if damages are allowed, they continue, the state’s “crushing work-force problem” would be overwhelmingly exacerbated.

Landor’s attorneys told the court that unless they step in, Louisiana’s stated commitment to preventing a reoccurrence of what happened to Landor will be an empty promise.

# Family claims surgeon removed wrong organ

Jonathan Limehouse  
USA TODAY

The family of an Alabama man said 70-year-old William Bryan died after his liver was mistakenly removed during a medical procedure at a Florida hospital where Bryan went to have his spleen removed

Bryan went to Ascension Sacred Heart Emerald Coast Hospital in Walton County on Aug. 18 for a splenectomy, according to an operative report obtained by USA TODAY through Joe Zarzaur, the Bryan family’s attorney.

Thomas Shaknovsky, a surgeon at the hospital, performed the procedure after discussing the “risks, benefits and alternatives” with Bryan and his wife, Beverly, the operative report says. Once the procedure was complete, instead of removing Bryan’s spleen as intended, his liver was removed, according to a surgical pathology report Zarzaur provided to USA TODAY.

“I have the pleasure of representing Mrs. Bryan and her family. Unfortunately, we represent her in one of the most egregious cases of medical malpractice that I’ve ever been involved with,” Zarzaur said at a news conference Tuesday.

A spokesperson for Ascension emailed a statement to USA TODAY on Tuesday saying: “We take allegations like this very seriously, and our leadership team is performing a thorough investigation into this event.

“Ascension Sacred Heart Emerald Coast has a longstanding history of providing safe, quality care since the hospital opened its doors in 2001,” the statement said. “Patient safety is and remains our number one priority. Our thoughts and prayers remain with the family. We hold the privacy of our patients in the highest regard. We do not comment on specific patient cases or active litigation.”

Before the surgery, Bryan began suffering “severe abdominal pain” while on vacation with his wife at their condo in Destin, Florida, according to Zarzaur. Shaknovsky diagnosed him with hemoperitoneum and splenic injury, or bleeding of the spleen, the operative report says.

Beverly Bryan initially elected to hold off on surgery until the couple got back to their home in Alabama, but she said Shaknovsky told her her husband would bleed to death if he traveled in his condition, Zarzaur said.

During the surgery Aug. 21, Bryan died from massive blood loss after the removal of the “large” spleen, according to the operative report.

“Case was discussed at length with patient’s wife and family and they were updated on unfortunate developments,” the report continued. “All events regarding the surgery were discussed with the family. All questions were answered.”

After the procedure, a pathologist realized the removed organ labeled “spleen” was actually liver tissue, according to Zarzaur. Once an autopsy was done, the medical examiner determined Bryan’s liver was gone and his spleen was still in his body with a cyst attached to it, the attorney said.

“The spleen had a small cyst on it

that had some hemorrhage around it, but it was not a fatal issue,” Zarzaur said. “It was a fairly routine-looking cyst. It probably would have been very treatable.”

Beverly Bryan spoke during the news conference Tuesday and called her husband of 33 years “such a good man.”

“I was lucky enough to be the wife of William Bryan, who’s also known as Bill Bryan, and I’ll always be grateful for the time that I had with him,” she said. “We have three children (and) eight grandchildren and they’re grateful for the time that they had with him too.”

Beverly Bryan said her family is “heartbroken and angry that Bill isn’t here due to the incompetence of the doctors involved in the negligence of the Ascension Hospital.”

“They took him from us while he was completely helpless on the operating table,” she said. “They removed his liver instead of his spleen, so of course, he bled to death on the operating table.”

She called her husband’s death “unnecessary and brutal” and said her family and their community in Alabama is “devastated.”

“He brought joy to every life that he ever touched,” Beverly Bryan said. “He was the best husband and father that I could have possibly asked for. ... I’ll get through this and I’m going to be strong for him because he deserves justice for this.”

A complaint has not been filed as of Tuesday because, according to Florida law, a six- to nine-month process must take place before filing a formal medical malpractice lawsuit with the court, Zarzaur said. Bryan’s family and Zarzaur do intend to file a lawsuit, they said, but the concern now is that Shaknovsky may still be practicing medicine, according to the attorney.

“This doctor was still treating patients, and apparently still had access to hospitals and operating rooms, which I don’t think he should,” Zarzaur said. “Mrs. Bryan obviously doesn’t feel like he should ever step foot in a hospital or operating room ever again.”

The medical board could take months to revoke Shaknovsky’s medical license, according to Zarzaur. The attorney said he has been in contact with people who have told him they saw the surgeon in the past week. A criminal investigation is also underway, Zarzaur said, adding that all questions should be asked to the Walton County Sheriff’s Office. The sheriff’s office emailed a statement to USA TODAY on Tuesday.

“Walton County Sheriff’s Office in conjunction with the District 1 Medical Examiner’s Office and Office of the State Attorney is reviewing the facts involving the death of William Bryan to determine if anything criminal took place,” the statement said. “At this time, it would be incorrect to say criminal charges have been filed.”

“Our agency asks for the public’s patience as these cases are extremely complex and take time to investigate. The only reliable source of information regarding any criminal case will come from our office. At this time, any records regarding this case are exempt from public disclosure so as not to impede an

ongoing investigation.”

Another incident involving Shaknovsky was settled in 2023 when he intended to take out an adrenal gland off somebody’s kidney, but he ended up taking out a part of their pancreas, Zarzaur said. The case was settled for a confidential amount, so no lawsuit was filed against the surgeon or Ascension Sacred Heart Emerald Coast Hospital, according to the attorney.

“That one got swept under the rug,” he said. “Here we are in a case after that.”



**Pictured is 70-year-old William Bryan and his wife, Beverly Bryan.** PROVIDED BY JOE ZARZAUR OF ZARZAUR LAW, PA

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## Exhibit J: Exclusions

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Exclusion Requests				
Ralph Milan et al. v. Clif Bar & Co., Case No. 18-cv-2354-JD				
Count	First Name	Last Name	State	Received Date
1	Tim	Perdue	OK	8/9/2024
2	Brian	Creasey	NC	8/16/2024
3	Jonathan	Souza	NJ	8/22/2024
4	Jack	Ollendick	MN	8/22/2024
5	Sharan	Subramanian	CA	8/23/2024
6	Thomas	Sorial	TX	8/25/2024
7	Faith	Wilsey	CA	9/1/2024
8	Alexander	Kim	CA	10/3/2024
9	Nirvaan	Iyer	NY	10/3/2024
10	Spencer	Kulbacki	CA	10/3/2024
11	Jonathan	Lovelace	MI	10/3/2024
12	Jonathan	Lilley	CA	10/3/2024
13	Andrew	Alder	CO	10/3/2024
14	Stephen	Wright	PA	10/3/2024
15	Maryam	Taheri	TX	10/3/2024
16	Charity	Huizinga	FL	10/3/2024
17	Ryan	Wenger	VA	10/3/2024
18	Justin	Goodhart	NY	10/3/2024
19	Bob	Raible	KY	10/3/2024
20	Shannon	Donovan	VA	10/3/2024
21	Michael	Aiken	SC	10/3/2024
22	Wayne	Goldner	NH	10/3/2024
23	Paul	Baker	IL	10/3/2024
24	Stephanie	Harris	TX	10/3/2024
25	Wendy	May	WY	10/3/2024
26	Melissa	Steingass	OH	10/3/2024
27	Mike	Boudet	TX	10/3/2024
28	Joseph	Ragole	VA	10/3/2024
29	Brad	Verret	TX	10/3/2024
30	Leticia	Babcock	CA	10/3/2024
31	Michael	Robb	CA	10/3/2024
32	Stephen	Vanias	NC	10/3/2024
33	Brian	Detwiler	MD	10/3/2024
34	Eurecia	Matthews	GA	10/3/2024
35	Ashley	Simms	CA	10/3/2024
36	Rebekah	Opperman	CA	10/3/2024
37	Hannah	Lees	CO	10/3/2024
38	Michael	Rodgers	ME	10/3/2024
39	James	Johnson	NC	10/3/2024
40	Donald	Olsen	UT	10/3/2024
41	Emily	Stansbury	CA	10/3/2024

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Count	First Name	Last Name	State	Received Date
42	Kathryn	Stepanski	CA	10/3/2024
43	Brian	Kaiser	FL	10/3/2024
44	Christina	Hallmeyer	CA	10/3/2024
45	Joanne	Sours	OH	10/3/2024
46	Denise	Oishi	HI	10/3/2024
47	Scott	Mueller	CA	10/4/2024
48	Frank	Bara	MD	10/4/2024
49	William	Slivers	WA	10/4/2024
50	Jason	Buster	CA	10/4/2024
51	Cedric	Clendenon	WA	10/4/2024
52	Pontus	Niklasson	WA	10/4/2024
53	Steve	Wickert	PA	10/4/2024
54	Amit	Rind	NY	10/4/2024
55	Don	Johnson	TX	10/4/2024
56	Franciele	Silva	MA	10/4/2024
57	James	Porter	FL	10/5/2024
58	Karen	Katz	PA	10/5/2024
59	Justin	Workman	OR	10/5/2024
60	Travis	Ledford	NC	10/5/2024
61	Maike	Tarrach	CA	10/5/2024
62	Lynne	Schonder	CA	10/7/2024
63	Michael	Galati	CA	10/7/2024
64	Mary Leanne	Purvis	MD	10/8/2024
65	Joellen	Magnus	ND	10/8/2024
66	Jessica	Rose	PA	10/9/2024
67	Sarah	Schwanbeck	CA	10/10/2024
68	Heather	Butler	CA	10/10/2024
69	Elizabeth	Gaukroger	FL	10/10/2024
70	Alayne	Mckeown	CA	10/11/2024
71	April	Williams	TX	10/11/2024
72	Christopher	Marvin	IL	10/12/2024
73	Amanda	Scott	GA	10/13/2024
74	Charles	Natalie	TX	10/13/2024
75	Anthony	Nelson	TX	10/13/2024
76	Todd	Schuman	CT	10/14/2024
77	Derrick	Cooper	DC	10/14/2024
78	Richard	Barrett	NM	10/14/2024
79	Michael	Lufrano	IL	10/14/2024
80	Joey	Heck	CA	10/16/2024
81	Christy	Currey	GA	10/16/2024
82	Kimberly	Benning	CA	10/17/2024

Exclusion Requests				
Ralph Milan et al. v. Clif Bar & Co., Case No. 18-cv-2354-JD				
Count	First Name	Last Name	State	Received Date
83	Christian	Knapp	IL	10/17/2024
84	Brian	Famous	NC	10/18/2024
85	Matthew	Bornfreund	FL	10/19/2024
86	Nicole	Strauss-Haebler	OR	10/20/2024
87	Brett	Oliver	MN	10/20/2024
88	Brittany	Walter	MN	10/20/2024
89	Michael	Billman	KY	10/21/2024
90	Lillian	Johnson	MD	10/21/2024
91	Sylvia	Anderson	WA	10/21/2024
92	Lana	Reyes	AP	10/22/2024
93	Ilya	Ghassemi	IL	10/22/2024

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5 IN THE UNITED STATES DISTRICT COURT  
6 FOR THE NORTHERN DISTRICT OF CALIFORNIA  
7 SAN FRANCISCO DIVISION

8 RALPH MILAN and ELIZABETH ARNOLD  
9 on behalf of themselves, those similarly  
10 situated and the general public,

11 Plaintiffs,

12 v.

13 CLIF BAR & COMPANY,

14 Defendant.

Case No. 18-cv-02354-JD

CLASS ACTION

**[PROPOSED] ORDER GRANTING  
FINAL APPROVAL OF CLASS  
SETTLEMENT**

Judge: Hon. James Donato

Complaint Filed: April 19, 2018

1 This matter came on for hearing on November 14, 2024, at 10:00 a.m.. The Court has  
 2 considered the Settlement Agreement filed on October 31, 2023 (the “Settlement Agreement”). An  
 3 opportunity to be heard having been given to all other persons desiring to be heard as provided in  
 4 the Notice and having considered all of the submissions and arguments, and good cause appearing  
 5 therefore;

6 IT IS HEREBY ORDERED AS FOLLOWS:

7 1. This Final Order incorporates herein and makes a part hereof the Settlement  
 8 Agreement, including the Exhibits thereto, and incorporates by reference the definitions in the  
 9 Settlement Agreement, and all terms used herein shall have the same meanings as set forth in the  
 10 Settlement Agreement unless set forth differently herein.

11 2. The Court has jurisdiction over the subject matter of this action, and all Parties to the  
 12 action for purpose of settlement, including all Settlement Class Members.

13 3. Pursuant to Federal Rule of Civil Procedure 23, the Court certifies the following  
 14 Settlement Class for settlement purposes, only:

15 All persons who, during the “Class Period” as defined in Section 2.13 of the  
 16 Settlement Agreement, purchased in the United States, for household use and not  
 17 for resale or distribution, original Clif Bars in packaging bearing the phrase  
 18 “Nutrition for Sustained Energy,” and Clif Kid ZBars in packaging bearing the  
 Challenged Claims (as identified in the Complaint in the Action).<sup>1</sup>

19 4. Pursuant to Federal Rule of Civil Procedure 23(a), the Court finds Plaintiffs Ralph  
 20 Milan and Elizabeth Arnold are members of the Settlement Class, their claims are typical of the  
 21 Settlement Class, and they fairly and adequately protected the interests of the Settlement Class  
 22 throughout their involvement in this action. Accordingly, the Court hereby appoints Ralph Milan  
 23 and Elizabeth Arnold as Class Representatives for the Settlement Class.

24 5. The Court finds that the Settlement Class meets all requirements of Federal Rules of  
 25 Civil Procedure 23(a) and (b)(3) for certification of the claims alleged in the Class Action

26 \_\_\_\_\_  
 27 <sup>1</sup> Excluded from the Settlement Class are: (a) Clif Bar’s board members or executive-level officers  
 28 including its attorneys; (b) governmental entities; (c) the Court, the Court’s immediate family, and  
 the Court’s staff; and (d) any person that timely and properly excluded himself or herself from the  
 Settlement Class.

1 Complaint, including: (a) numerosity; (b) commonality; (c) typicality; (d) adequacy of the class  
2 representative and Class Counsel; (e) predominance of common questions of fact and law among  
3 the Settlement Class; and (f) superiority.

4 6. Having considered the factors set forth in Federal Rule of Civil Procedure 23(g)(1),  
5 the Court makes final its appointment of Fitzgerald Monroe Flynn PC as Class Counsel to represent  
6 the Class Members.

7 7. The Court finds that the persons excluded from the Settlement Class because they  
8 filed valid Requests for Exclusion (“Opt-Outs”) are identified in Exhibit J to the Declaration of  
9 Brandon Schwartz submitted in support of Plaintiffs’ Motion for Final Approval. These Class  
10 Members who filed timely, completed Opt-Outs are not bound by this Order and the accompanying  
11 Final Judgment or the terms of the Settlement Agreement and may pursue their own individual  
12 remedies against Defendant. However, such persons are not entitled to any rights or benefits  
13 provided to Class Members by the terms of the Settlement Agreement.

14 8. The Court directed that Class Notice be given to the Class Members pursuant to the  
15 notice program proposed by the Parties and approved by the Court. In accordance with the Court’s  
16 Preliminary Approval Order and the Court-approved notice program, the Settlement Administrator  
17 caused the forms of Class Notice to be disseminated as ordered. The Long-form Class Notice  
18 advised Class Members of the terms of the Settlement Agreement; the Final Approval Hearing, and  
19 their right to appear at such hearing; their rights to remain in, or opt out of, the Settlement Class and  
20 to object to the Settlement Agreement; procedures for exercising such rights; and the binding effect  
21 of this Order and accompanying Final Judgment, whether favorable or unfavorable, to the  
22 Settlement Class.

23 9. The distribution of the Class Notice pursuant to the Class Notice Program constituted  
24 the best notice practicable under the circumstances, and fully satisfies the requirements of Federal  
25 Rule of Civil Procedure 23, the requirements of due process, 28 U.S.C. § 1715, and any other  
26 applicable law.

27 10. Pursuant to Federal Rule of Civil Procedure 23(e)(2), the Court finds after a hearing  
28 and based upon all submissions of the Parties and interested persons, the Settlement Agreement

1 proposed by the Parties is fair, reasonable, and adequate. In reaching this conclusion, the Court  
2 considered the record in its entirety and heard the arguments of counsel for the Parties and all other  
3 persons seeking to comment on the proposed Settlement Agreement. In addition, the Court has  
4 considered a number of factors, including: (1) the complexity, expense, and likely duration of the  
5 litigation; (2) the reaction of the Class Members to the Settlement Agreement; (3) the stage of the  
6 proceedings and the amount of discovery completed; (4) the risks of establishing liability; (5) the  
7 risks of establishing damages; (6) the risks of maintaining the class action through the trial; (7) the  
8 ability of Defendant to withstand a greater judgment; and (8) the reasonableness of the relief  
9 provided by the Settlement Agreement in light of the best possible recovery.

10 11. The terms and provisions of the Settlement Agreement are the product of lengthy,  
11 arm's length negotiations conducted in good faith and with the assistance of experienced mediators.  
12 Approval of the Settlement Agreement will result in substantial savings of time, money and effort  
13 to the Court and the Parties, and will further the interests of justice.

14 12. All Class Members who have not timely and validly opted out are Class Members  
15 who are bound by this Order and accompanying Final Judgment and by the terms of the Settlement  
16 Agreement.

17 13. Nothing in the Settlement Agreement, this Order, the accompanying Final Judgment,  
18 or the fact of the settlement constitutes any admission by any of the Parties of any liability,  
19 wrongdoing or violation of law, damages or lack thereof, or of the validity or invalidity of any claim  
20 or defense asserted in the action.

21 14. The Court has considered the submissions by the Parties and all other relevant  
22 factors, including the result achieved and the efforts of Class Counsel in prosecuting the claims on  
23 behalf of the Settlement Class. The efforts of Class Counsel have produced the Settlement  
24 Agreement entered into in good faith, and which provides a fair, reasonable, adequate, and certain  
25 result for the Settlement Class. Class Counsel have made application for an award of attorneys' fees  
26 and reimbursement of expenses in connection with the prosecution of the action on behalf of  
27 themselves. The fee award requested is 30% of the Common Fund. The Court hereby awards  
28 \$ \_\_\_\_\_ [\$3,600,000 requested] as attorneys' fees to be paid in accordance with the terms

1 of the Settlement Agreement. This amount is fair, reasonable, and adequate under the common fund  
2 doctrine, the range of awards ordered in this District and Circuit, the excellent results obtained, the  
3 substantial risk borne by Class Counsel in litigating this matter, the degree of skill and quality of  
4 work performed, the financial burden imposed by the contingency basis of Class Counsel's  
5 representation of Plaintiffs and the Class, and the additional work required of Class Counsel to bring  
6 this Settlement to conclusion. The Court finds the fee award is further supported by a lodestar  
7 crosscheck, whereby it finds that the hourly rates of Plaintiffs' Counsel are reasonable, and that the  
8 estimated hours expended are reasonable.

9 15. Class Counsel have also made application for reimbursement of litigation expenses.  
10 Finding that such expenses were reasonably and necessarily incurred in prosecuting the action on  
11 behalf of the Settlement Class, the Court finally approves Class Counsel's request for litigation  
12 expenses in the amount of \$ \_\_\_\_\_ [\$861,337 requested], to be paid in accordance with  
13 the terms of the Settlement Agreement.

14 16. Further, the Court approves service awards of \$ \_\_\_\_\_ each [\$5,000 requested] for  
15 Ralph Milan and Elizabeth Arnold. The Class Representatives participated in the action, acted to  
16 protect the Settlement Class, and assisted their counsel. These service awards, which are fair,  
17 reasonable, and justified, are to be paid in accordance with the terms of the Settlement Agreement.

18 17. The Court has considered all relevant factors and hereby approves the Resnick Center  
19 for Food Law and Policy at the University of California, Los Angeles, School of Law, and Tufts  
20 University Friedman School of Nutrition Science & Policy as the designated *cy pres* recipients of  
21 any monies (if any) remaining after the negotiation period of the Cash Payments in accordance with  
22 the Agreement. The Court overrules the objection of Scott Dodson with respect to the *cy pres*  
23 recipients.

24 18. The Court hereby dismisses with prejudice this action, and all Released Claims  
25 against each and all Released Parties, and without costs to any of the Parties as against the others.

26 19. Pursuant to the Northern District of California's Procedural Guidance for Class  
27 Actions, within twenty-one (21) days after the distribution of the settlement funds, the Parties shall  
28 file a Post-Distribution Accounting detailing when cash payments were sent to Class Members, the



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Case No. 18-cv-02354-JD

CLASS ACTION

**[PROPOSED] FINAL JUDGMENT**

Judge: Hon. James Donato

Complaint Filed: April 19, 2018

1 IT IS HEREBY ADJUDGED AND DECREED PURSUANT TO FEDERAL RULE OF  
2 CIVIL PROCEDURE 58 AS FOLLOWS:

3 (1) On this date, the Court entered an Order Granting Final Approval of Class Action  
4 Settlement in the above-captioned action; and

5 (2) Final judgment is entered in accordance with the Order Granting Final Approval of  
6 Class Action Settlement, for the reasons stated therein, and the above-captioned action is dismissed  
7 with prejudice.

8 SO ORDERED this \_\_\_\_ day of \_\_\_\_\_, 2024.

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HONORABLE JAMES DONATO  
UNITED STATES DISTRICT JUDGE